

# U.S. Colorectal Cancer Screening Market: Emerging Trends and Innovations | Quidel Corporation, Novigenix SA

*The U.S. colorectal cancer screening market is poised for growth in 2024, technological advancements, increasing awareness, and expanded screening guidelines.*

BURLINGAME, CA, UNITED STATES, November 8, 2024 /EINPresswire.com/ -- Latest Report, titled "U.S. Colorectal Cancer Screening Market" Trends, Share, Size, Growth, Opportunity and Forecast 2024-2031, by CoherentMI offers a comprehensive analysis of the

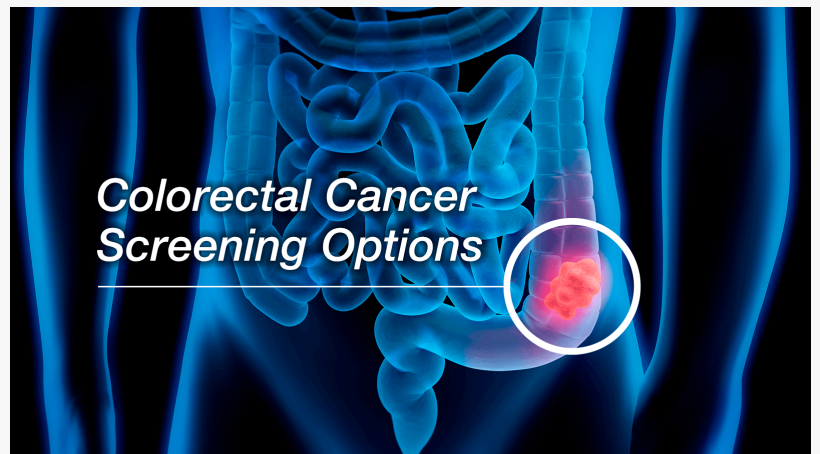
industry, which comprises insights on the market analysis. The report also includes competitor and regional analysis, and contemporary advancements in the market.

[U.S. colorectal cancer screening market](#) size was valued at US\$ 5.95 Bn in 2023 and is expected to reach US\$ 10.62 Bn by 2031, grow at a compound annual growth rate (CAGR) of 7.5% from 2024 to 2031.

The report features a comprehensive table of contents, figures, tables, and charts, as well as insightful analysis. The U.S. Colorectal Cancer Screening market has been expanding significantly in recent years, driven by various key factors like increased demand for its products, expanding customer base, and technological advancements. This report provides a comprehensive analysis of the U.S. Colorectal Cancer Screening market, including market size, trends, drivers and constraints, competitive aspects, and prospects for future growth.

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The report sheds light on the competitive landscape, segmentation, geographical expansion, revenue, production, and consumption growth of the U.S. Colorectal Cancer Screening market. The U.S. Colorectal Cancer Screening Market Size, Growth Analysis, Industry Trend, and Forecast



U.S. Colorectal Cancer Screening

provides details of the factors influencing the business scope. This report provides future products, joint ventures, marketing strategy, developments, mergers and acquisitions, marketing, promotions, revenue, import, export, CAGR values, the industry as a whole, and the particular competitors faced are also studied in the large-scale market.

#### Overview and Scope of the Report:

This report is centred around the U.S. Colorectal Cancer Screening in the worldwide market, with a specific focus on U.S. The report classifies the market by manufacturers, regions, type, and application. It presents a comprehensive view of the current market situation, encompassing historical and projected market size in terms of value and volume. Additionally, the report covers technological advancements and considers macroeconomic and governing factors influencing the market.

#### Key Players Covered In This Report:

- Novigenix SA
- Hemosure Inc.
- Exact Sciences Corp.
- Epigenomics Inc.
- Olympus Corporation
- Clinical Genomics Technologies Pty Ltd.
- Abbott
- F. Hoffmann-La Roche Ltd
- Siemens Healthineers
- Koninklijke Philips N.V.
- Thermo Fisher Scientific Inc.

This Report includes a company overview, company financials, revenue generated, market potential, investment in research and development, new market initiatives, production sites and facilities, company strengths and weaknesses, product launch, product trials pipelines, product approvals, patents, product width and breath, application dominance, technology lifeline curve. The data points provided are only related to the company's focus related to U.S. Colorectal Cancer Screening markets. Leading global U.S. Colorectal Cancer Screening market players and manufacturers are studied to give a brief idea about competitions.

#### Market Segmentation:

##### □ By Test Type

- Fecal Immunochemical Test (FIT)
- Guaiac-based Fecal Occult Blood Test
- Stool DNA Test
- Others

#### □ By Imaging Type

- Sigmoidoscopy
- Colonoscopy
- Virtual Colonoscopy
- Others

#### □ By End User

- Hospitals
- Diagnostic Laboratories
- Academic and Research Institutes
- Others

#### Key Opportunities:

The report examines the key opportunities in the U.S. Colorectal Cancer Screening Market and identifies the factors that are driving and will continue to drive the industry's growth. It takes into account past growth patterns, growth drivers, as well as current and future trends.

Would you like to have an opportunity to explore more details, If yes, access our full report at: <https://www.coherentmi.com/industry-reports/us-colorectal-cancer-screening-market>

#### Highlights of Our Report:

□ Extensive Market Analysis: A deep dive into the manufacturing capabilities, production volumes, and technological innovations within the U.S. Colorectal Cancer Screening Market.

□ Corporate Insights: An in-depth review of company profiles, spotlighting major players and their strategic manoeuvres in the market's competitive arena.

□ Consumption Trends: A detailed analysis of consumption patterns, offering insight into current demand dynamics and consumer preferences.

□ Segmentation Details: An exhaustive breakdown of end-user segments, depicting the market's spread across various applications and industries.

□ Pricing Evaluation: A study of pricing structures and the elements influencing market pricing strategies.

□ Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges ahead.

## Why Should You Obtain This Report?

- **Statistical Advantage:** Gain access to vital historical data and projections for the U.S. Colorectal Cancer Screening Market, arming you with key statistics.
- **Competitive Landscape Mapping:** Discover and analyze the roles of market players, providing a panoramic view of the competitive scene.
- **Insight into Demand Dynamics:** Obtain comprehensive information on demand characteristics, uncovering market consumption trends and growth avenues.
- **Identification of Market Opportunities:** Astutely recognize market potential, aiding stakeholders in making informed strategic decisions.

Acquiring this report ensures you are equipped with the most current and trustworthy data, sharpening your market strategies and securing a well-informed stance in the complex domain of the U.S. Colorectal Cancer Screening industry. Each report is meticulously prepared, guaranteeing that our clients receive the critical intelligence needed to excel in this evolving market.

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## Questions Answered by the Report:

- (1) Which are the dominant players of the U.S. Colorectal Cancer Screening Market?
- (2) What will be the size of the U.S. Colorectal Cancer Screening Market in the coming years?
- (3) Which segment will lead the U.S. Colorectal Cancer Screening Market?
- (4) How will the market development trends change in the next five years?
- (5) What is the nature of the competitive landscape of the U.S. Colorectal Cancer Screening Market?
- (6) What are the go-to strategies adopted in the U.S. Colorectal Cancer Screening Market?

## Author Bio:

Alice Mutum is a seasoned senior content editor at CoherentMI, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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