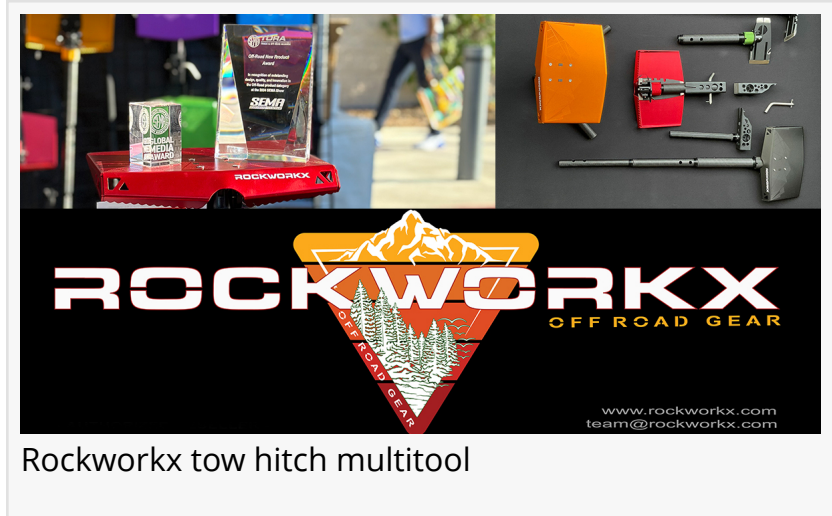


RockWorkx Wins Two SEMA 2024 Awards for Off-Road Innovation

Rockworkx secures two prestigious SEMA 2024 awards, solidifying its position as a leader in off-road innovation.

LAS VEGAS, NV, UNITED STATES,
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-- [Rockworkx](https://www.rockworkx.com), a leader in off-road automotive accessories, is proud to announce its double award win at the 2024 SEMA Show. The company's innovative approach to off-road gear was recognized with both the SEMA Global Media Award and the TORA Best New 4x4 Product Award for its cutting-edge Tow Hitch Multitool.



Rockworkx tow hitch multitool

The SEMA Global Media Award, chosen from over 1,600 entries, highlights Rockworkx's global appeal and innovation in the off-road market. This award recognizes products with the potential to succeed internationally, selected by a panel of top automotive journalists from around the world.

“

We're thrilled to see the Multitool earning recognition on both a global and industry level. This shows our commitment to creating trail-ready products that meet the real-world needs of off-roaders.”

Grant Bell - CEO

The TORA Best New 4x4 Product Award, presented by the Truck and Off-Road Alliance, honors products that demonstrate outstanding innovation and contributions to the truck and off-road industry. The Tow Hitch Multitool stood out for its rugged design and multifunctional capabilities, perfect for off-road enthusiasts tackling the toughest trails

[About Rockworkx](#)

Rockworkx designs and manufactures premium off-road accessories for trucks, Jeeps, Broncos, and 4x4 vehicles. Known for rugged durability and innovative design, Rockworkx products are trusted by off-road enthusiasts worldwide. Based in Santa Clara, CA, we offer a range of products, including hardtop thumbscrews, heavy-duty tie-down straps, gear straps, and our

award winning multitool. Our mission is to empower outdoor explorers with durable, reliable equipment designed to withstand the toughest conditions.

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