

## K2G Joins Guidewire Insurtech Vanguards Program

K2G, an insurtech firm specializing in data-driven insurance solutions, is pleased to announce its inclusion in Guidewire's Insurtech Vanguards program.

ZURICH, SWITZERLAND, November 13, 2024 /EINPresswire.com/ -- <u>K2G</u>, an innovative insurtech firm specializing in data-driven insurance solutions, is pleased to announce its inclusion in Guidewire's Insurtech Vanguards program. This initiative, launched by



property and casualty (P&C) cloud platform provider Guidewire (NYSE: GWRE), aims to showcase pioneering insurtech companies and provide insurers with insights into cutting-edge technology to enhance their operations.

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This partnership allows us to collaborate with Guidewire's extensive network of P&C customers" *Arina Man, CEO K2G*  "We at K2G are thrilled to join the Guidewire Insurtech Vanguards program," said Arina Man, CEO of K2G.

"This partnership allows us to collaborate with Guidewire's extensive network of P&C customers, helping us to support insurers in overcoming challenges related to realtime data analysis, enhanced risk assessment, and

improved customer engagement. Our technology offers advanced solutions to improve underwriting precision, reduce fraud, and streamline claims processes, ultimately delivering greater value to insurers and their policyholders."

The Insurtech Vanguards program brings together a select group of technology providers introducing groundbreaking solutions to the P&C industry. As part of this program, Guidewire provides strategic support and connections to these companies, creating valuable opportunities for insurers seeking next-generation technology.

"Guidewire is excited to welcome K2G to the Insurtech Vanguards program," said Laura Drabik,

Chief Evangelist of Guidewire.

"K2G's expertise in data analytics and real-time insights is a valuable addition for insurers aiming to modernize and enhance their capabilities, aligning with Guidewire's vision of a more agile and innovative insurance industry."

K2G's advanced platform leverages Aldriven risk models and telematics to enable insurers to better understand and manage customer risk profiles, enhancing both operational efficiency and customer satisfaction.

## About K2G

K2G is committed to transforming the insurance industry through innovative solutions in data analytics and realtime risk assessment. Headquartered in Zurich, Switzerland, K2G provides cutting-edge technology to help insurers transform customer experience and drive operational excellence.

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