

# Contour Data Solutions Joins the MSP Association of America®, Offers Cinch Software to Enhance MSP Operations

*This partnership marks a significant milestone in Contour's journey to expand its reach within the Managed Service Provider (MSP) community.*

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EINPresswire.com/ -- [Contour Data Solutions](#), a leading provider of IT services and cloud solutions, is proud to announce its official partnership with the Managed Service Providers

Association of America (MSPAA®). This partnership marks a significant milestone in Contour's journey to expand its reach within the Managed Service Provider (MSP) community, supporting the advancement of the industry through collaboration, education, and shared resources.

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*Rocco Guerriero - CEO*

The MSPAA is dedicated to advocating for MSPs in the [US business community](#). By joining the MSPAA, Contour Data Solutions aligns itself with other top-tier service providers who share a commitment to elevating service standards and fostering innovation in the industry.

“Joining MSPAA is a natural extension of our mission to drive success for businesses through innovative IT solutions,” said Rocco Guerriero, CEO of Contour Data

Solutions. “This partnership provides us with an incredible platform to collaborate with industry leaders and contribute to shaping the future of managed services.”

Introducing [Cinch Software](#) to MSPs

As part of its membership with MSPAA, Contour Data Solutions is excited to offer its flagship platform, Cinch Software, to members of the Managed Service Providers Association® at no cost. Cinch Software is a comprehensive IT management solution specifically designed to empower



Contour Data Solutions is redefining the way you manage IT support by introducing a revolutionary self-service portal, ContourCinch, allowing you to manage components within your Cloud environment that matter most to you while leaving the rest up to o

MSPs by simplifying operations, enhancing security, and delivering powerful analytics for smarter decision-making.

“Cinch Software is a game-changer for MSPs,” Guerriero added. “It simplifies the complexities of IT management and security, allowing MSPs to provide more efficient, effective services to their clients. We’re excited to offer this tool to our peers in the industry through our partnership with MSPAA.”

### Driving Innovation in Managed Services

Contour Data Solutions has long been at the forefront of providing cutting-edge IT services, including cloud migration, disaster recovery, and IT security solutions. As part of the MSPAA, Contour aims to collaborate with other MSPs to push the boundaries of what’s possible in the managed services industry.

By combining forces with MSPAA, Contour Data Solutions gains access to an extensive network of professionals, resources, and educational opportunities designed to foster the growth and development of the managed services sector. This collaboration allows Contour to further enhance its offerings and continue driving innovation within the industry.

### About Contour Data Solutions

Contour Data Solutions has built a reputation as a trusted advisor to businesses, providing solutions that optimize IT environments and ensure smooth operations. Its involvement with MSPAA signals a deepened commitment to serving the MSP community and contributing to the ongoing success of MSPs across the nation.

For more information, please visit <https://contourds.com>.

### About Cinch Software

Cinch Software offers a powerful, user-friendly platform designed to help Managed Service Providers (MSPs) streamline their operations, enhance client security, and improve service delivery. Built to scale with the needs of MSPs, Cinch Software provides the tools necessary for



Cinch is designed so that you are in full control. You can deploy servers your way and on your time. You can pause them when you are not using them so you don't have to pay for what you do not consume. You can view all of your devices in one central



According to Mordor Research, the managed services market will grow to \$274 billion by 2026, up from \$152 billion in 2020,

MSPs to succeed in a competitive and dynamic IT landscape.  
For more information, visit <https://www.cinchsoftware.io>.

About the MSPAA: The Managed Service Providers Association of America (MSPAA) is a leading organization dedicated to supporting and advancing managed service providers across the United States. The MSPAA's mission is to provide the US business community with a platform to locate, identify, and connect with MSPs to fulfill their technology needs.

For more information about MSPAA, visit <https://mspaa.net>

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