

Montana West Up to 70% Off Black Friday BFCM Sale Starts Early for Western Holiday Gifting

Montana West World's highly anticipated Black Friday Sale on November 15 will be packed with unmissable deals, offering up to 70% off Western styles

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Montana West World is thrilled to pre-announce the kickoff of their 2024 Black Friday Sale(BFCM) from

November 15 to December 2. The event is packed with unmissable deals, offering up to 70% off iconic Western styles and significant savings sitewide. Featured brands include Trinity Ranch, Montana West, American Bling, MLB, LEE, and Wrangler, with discounts on [concealed carry purses](#), handbags, backpacks, duffle bags, phone purse, western purses, and many more.

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Add your favorite items to carts early at Montana-west.com, ready to secure purchases when the sale begins!”

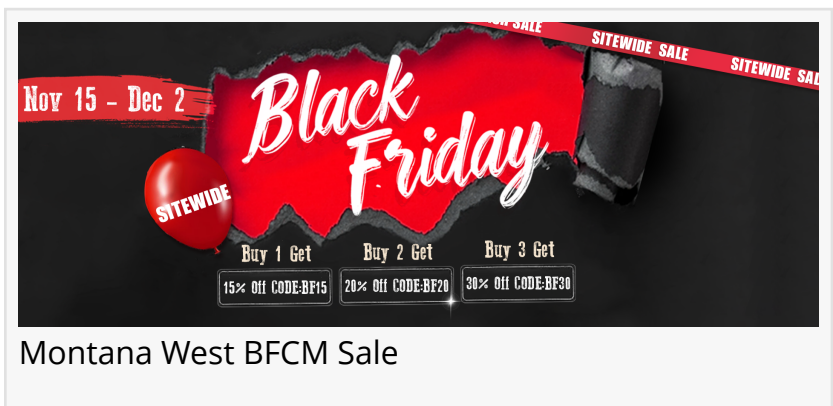
Tracy Smith

"Building on the success of the Mystery Box promo in August and September, [Montana West BFCM sale 2024](#) promises to exceed expectations with the biggest sitewide discounts and flash sales ever offered." says Derek, General Manager of Montana West Inc. "Whether it's a statement Western accessory, a spacious commuter tote, a

convertible bag for versatile looks, a secure and stylish CCW [Wrangler purse](#), a concert-ready clear bag, a hands-free sling bag, a sturdy backpack for school, a weekender bag for gyms and short trips, or a mom-friendly diaper bag—Montana West has it all covered."

Alongside classic Western brands like Trinity Ranch, Montana West, American Bling, and Wrangler, the sale expands to include MLB and LEE, giving shoppers a wider range of styles and uses to choose from. The sale is designed to meet customers' holiday gifting needs, from Thanksgiving to Christmas, whether buying for loved ones or treating themselves.

Campaign Highlights:



1. Sitewide Discounts: Buy one item and receive 15% off, buy two for 20% off, or buy three for 30% off.
2. Flash Sales: Six limited-stock flash sales with discounts up to 70% off on popular Western collections, including Aztec, Fringe, Travel, Tooling/Leather, CCW purses, and Cowhide/Cowprint purses—an exclusive chance for early shoppers to secure the deals.

As the annual biggest sale, Montana West encourages shoppers to add their favorite items to their carts early, ready to secure their purchases when the sale begins.

"Our BFCM Sale officially launches on November 15, giving customers more time to explore and find the best products at unbeatable prices for holiday gift shopping," says Derek, "This promotion is designed to meet the needs of those who are hunting for holiday bargains or finalizing gift decisions. We're confident that the deals offered will become favorites this season."

The promotion is well-timed for holiday gift-giving, with gift wrapping available for Christmas, birthdays, and other occasions. Montana West's range of curated Western-inspired gifts provides thoughtful options for those looking to share their love for the West and for those who are in seek of a variety of practical ideas for Western-themed gifting.

Gift Ideas for the Holiday Season:

Western Gifts for Her:

From fringed accessories to jewelry and stylish handbags, Montana West offers a curated collection for the modern cowgirl, blending traditional Western aesthetics with contemporary design.

Western Gifts for Him:

Montana West BFCM Flash Sale Calendar

2024 Montana West Black Friday BFCM Sale Sitewide

Montana West's selection for men includes rugged backpacks, cowhide sling bags, fanny packs, and wallets. The recent MLB collaboration adds a sports-inspired dimension to these Western-style gifts, ideal for men and boys alike.

The 2024 Montana West Black Friday Sale (BFCM) reinforces the brand's dedication to quality, style, and customer satisfaction, presenting the perfect array of country-inspired gifts that capture the Western spirit. For those unsure of the perfect gift, Montana West gift cards are also available.

About Montana West World:

Montana West combines traditional Western elements with modern design, offering stylish and functional purses, wallets, handbag sets, apparel, and accessories. With over 30 years of history, Montana West is at the forefront offering high-quality Western items, and is known for exceptional craftsmanship and unique designs. The extensive collection includes not only Western purses but also an array of Western apparel and accessories, each piece is crafted with meticulous attention to detail, ensuring both aesthetic appeal and practical functionality.

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Montana West World

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