

Alicia Lyttle of Al InnoVision Empowers Black Wealth Summit Attendees with Al Strategies for Success and Wealth Creation

Alicia Lyttle of Al InnoVision shares Al strategies at the Black Wealth Summit, guiding attendees on using Al to drive business growth and build wealth.

WASHINGTON, DC, UNITED STATES, November 12, 2024 /EINPresswire.com/ -- Alicia Lyttle, co-founder and CEO of AI InnoVision, recently spoke at the Black Wealth Summit 2024, contributing to two impactful sessions focused on the transformative role of artificial intelligence (AI) in business growth and wealth creation. The summit, which brought together Black professionals, entrepreneurs, and industry leaders, empowered attendees with strategies for building generational wealth, with a special focus on homeownership, investing, and emerging technologies like AI.

Panel Discussion: Al Revolution – How to <u>Leverage</u> <u>Artificial Intelligence</u> for Success

In her first session, Alicia joined Armando Pantoja, Founder and CEO of Chess not Checkers, and Marc Barnes, Owner of The Park at 14, for a lively panel



Alicia Lyttle on the Black Wealth Summit Panel, "Al Revolution: Leveraging Artificial Intelligence for Success"

discussion sponsored by Kaiser Permanente titled "Al Revolution: How to Leverage Artificial Intelligence for Success." The panel explored responsible Al practices, Al's role in workforce development, and demystifying Al for non-technical audiences.

The panelists discussed Al's capacity to reshape industries and addressed the importance of using Al responsibly to benefit communities and support long-term growth. Alicia contributed insights on Al ethics, emphasizing how organizations can leverage Al to align with their values. The discussion even ventured into futuristic topics, including the potential role of robots in the workforce. Audience members engaged enthusiastically, underscoring the growing interest in understanding and implementing Al effectively.

"We're at the forefront of an AI revolution, and understanding how to harness this technology responsibly is key to remaining competitive and innovative," said Alicia Lyttle. "It's essential for Black entrepreneurs and professionals to explore AI for empowerment and wealth creation."

Individual Session: Real-World AI Use Cases for Business Growth

Following the panel, Alicia led an individual session showcasing practical Al use cases for small businesses. She demonstrated how Al allows smaller firms to level the playing field against



Alicia Lyttle at the Black Wealth Summit Discussing Real-World Al Use Cases for Business Growth

larger corporations with big budgets. Alicia's session featured examples of Al-powered call center agents and Al-generated teams that perform essential business functions, allowing smaller companies to operate more efficiently and cost-effectively.

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Alicia emphasized that AI is especially valuable for small businesses that may not have the resources to hire large teams, enabling them to compete more effectively in their industries. Her session highlighted the potential for AI to drive productivity, enhance customer experiences, and improve operational efficiency.

Focus on Black Wealth Creation

The Black Wealth Summit, hosted by <u>Cedric Nash</u>, focused on strategies for building wealth in the Black community

through homeownership, investing, and innovative technology. In addition to Alicia's sessions, the summit featured insights from notable financial organizations, including Charles Schwab, Morgan Stanley, and Truist Bank. The event served as a unique platform for participants to learn, network, and gain practical knowledge about achieving financial empowerment and independence. For more information about the Black Wealth Summit, visit www.blackwealthsummit.com.

About Alicia Lyttle

Alicia Lyttle is a globally recognized expert in artificial intelligence and digital transformation. As the founder and CEO of Al InnoVision, she leads a pioneering Al consultancy dedicated to empowering businesses and professionals across various industries with customized Al solutions and training programs.

Alicia is also the co-founder of the International Association of Artificial Intelligence Consultants (IAAIC), an organization committed to supporting professionals in becoming certified AI consultants and providing a global platform for AI knowledge exchange, collaboration, and professional development. Alicia inspires entrepreneurs and professionals to leverage AI for success and growth through her work.

For more information about Al InnoVision, visit <u>www.aiinnovision.com</u>, and to learn more about the International Association of Artificial Intelligence Consultants, visit <u>www.iaaic.org</u>.

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