

Pain Relief International Launches Mission to Alleviate Chronic Pain for 200 Million Sufferers in India

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PAIN - UNLEASH THE POSSIBILITIES!

Pain Relief International, a registered 501(c)(3) non-profit and global leader in sustainable, drug-free pain relief technology, announces a major initiative to alleviate chronic pain in India, where an estimated 200 million people suffer from ongoing pain.

Chronic pain is a severe and widespread issue, with many rural communities facing significant barriers to effective pain management. Through the innovative NeuroCuple® device, Pain Relief International aims to offer a safe, sustainable solution to help millions of Indians relieve pain without relying on medication.

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Rhett F Spencer

Chronic pain is one of the leading reasons people seek medical attention globally. In India, however, a large portion of the population—particularly in rural areas—lacks access to effective analgesic drugs and pain management options, leading to a population “suffering in silence.” The World Health Organization (WHO) estimates that 80% of patients with severe pain worldwide do not receive adequate treatment, highlighting the critical need for alternative solutions in countries like India.

Pain Relief International's NeuroCuple® device is a lightweight, reusable, drug-free technology that provides pain relief across a range of conditions, from [back pain](#) to joint pain, migraines, and more. This portable, non-invasive device can be used anytime and anywhere, making it especially valuable in rural areas with limited access to healthcare services. The NeuroCuple® device requires no recharging or consumables, is designed to last for decades with proper care,



and offers effective pain relief for over 95% of users.

Pain Relief International estimates that a \$2.5 billion investment will be needed to produce and distribute NeuroCuple® devices to meet the needs of the 200 million chronic pain sufferers in India. This substantial investment could result in long-term, sustainable pain relief for millions, reducing the personal and economic toll of chronic pain across the country. By delivering NeuroCuple® devices on this scale, Pain Relief International seeks to close the gap in healthcare access for rural and underserved communities and offer an immediate, effective solution that can alleviate suffering and improve quality of life.

“Chronic pain is a universal issue, but it’s particularly impactful in rural areas where healthcare access is limited, and pain management options are scarce,” said Rhett Spencer, Executive Director of Pain Relief International. “Our mission is to bring lasting, drug-free relief to millions of people who currently have no adequate solution.

For India, this is a significant undertaking, but one that could transform the lives of millions and reduce the heavy toll chronic pain places on individuals, families, and communities.”

Pain Relief International calls on healthcare providers, non-profits, government entities, and philanthropic organizations to join this critical mission to bring pain relief to 200 million people across India. By supporting this effort, partners can play a pivotal role in transforming public health in India, helping Pain Relief International reach its goal of alleviating suffering and empowering individuals with effective, sustainable pain relief.

For more information or to explore partnership opportunities, please visit PainReliefInternational.org.

About Pain Relief International



Pain Relief International Logo



Rhett F Spencer Executive Director Pain Relief International

Pain Relief International is dedicated to providing safe, effective, and reusable pain relief solutions for underserved and low-income communities around the world. With our NeuroCuple® pain relief technology, we are leading a compassionate mission to alleviate suffering without reliance on pharmaceuticals. This innovative device has proven results in relieving various types of pain by utilizing the energy from the pain signal itself, allowing users to experience relief from conditions such as headaches, sore muscles, menstrual cramps, back pain, and more. The NeuroCuple® device is lightweight, durable, and designed to last for decades, making it an invaluable tool for ongoing pain management.

Our model focuses on empowering communities by distributing billions of NeuroCuple® devices worldwide, along with comprehensive "train the trainer" materials that enable users to become local experts. This training provides beneficiaries with the knowledge and skills to maximize the device's benefits, amplifying its impact far beyond the initial donation. Each NeuroCuple® device can be shared among family members, friends, and community members, extending its value and creating a network of accessible pain relief in areas where healthcare resources are limited.

Impact of Donations

The funds we receive go directly to manufacturing and distributing NeuroCuple® devices, ensuring that each donation significantly impacts the lives of those in need. For every \$1 million donated, approximately 80,000 people can receive this effective, reusable device. The relief it provides not only enhances the quality of life for individuals but also alleviates the burden on local healthcare systems. In underserved communities and refugee areas, this technology allows medical personnel to focus on more critical cases, knowing that pain management is accessible to all.

Pain Relief International also aims to stimulate local economies by establishing manufacturing facilities in distribution areas. This local production initiative not only provides jobs and skill development but also ensures a sustainable supply of devices for ongoing community needs.

Our partnership approach includes co-branding opportunities and economic and social impact studies with local organizations, allowing donors to track the transformative influence their contributions have in real-time. From personal pain relief to community empowerment and economic growth, every dollar donated to Pain Relief International translates into lasting, positive change for those who need it most.

Through generous donations and support, Pain Relief International is building a world where effective pain relief is no longer a privilege but a basic right accessible to all. Thank you for joining us in this mission.

Rhett Spencer
Pain Relief International

+1 801-623-7182

rhett@painreliefinternational.org

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