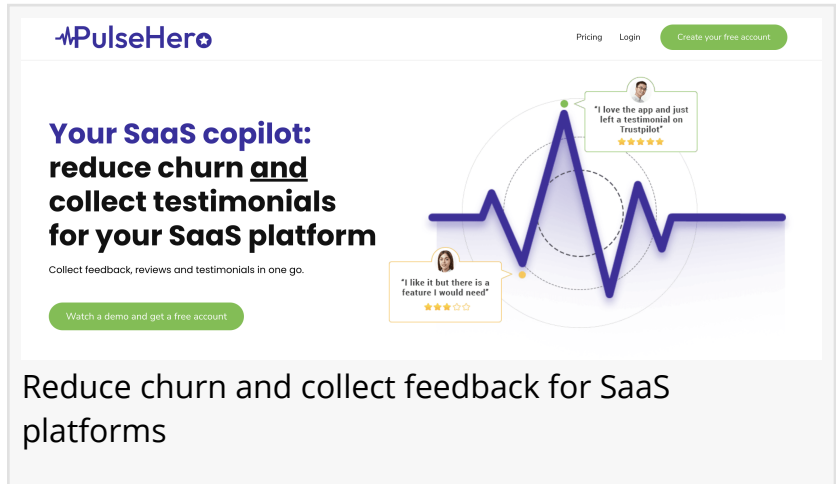


Launch of Pulse Hero for SaaS: reducing churn, collecting feedback, reviews and testimonials

Pulse Hero is the easiest way for SaaS platforms to collect feedback from their users, to reduce churn and get testimonials

SINGAPORE, SINGAPORE, November 11, 2024 /EINPresswire.com/ -- iLathys, a Singapore-based venture builder, announces the launch of [Pulse Hero](#), in partnership with Movosoft, a bespoke software developer and technology strategist.

The screenshot shows the PulseHero website interface. At the top, there's a navigation bar with the PulseHero logo, links for Pricing, Login, and a green button for 'Create your free account'. The main heading reads 'Your SaaS copilot: reduce churn and collect testimonials for your SaaS platform'. Below this, a subtext says 'Collect feedback, reviews and testimonials in one go.' and there's a green button for 'Watch a demo and get a free account'. The central graphic features a blue line graph with three peaks. Two callout boxes are present: one at the first peak saying 'I love the app and just left a testimonial on Trustpilot' with five stars, and another at the second peak saying 'I like it but there is a feature I would need' with three stars. The bottom of the screenshot shows the text 'Reduce churn and collect feedback for SaaS platforms'.

Pulse Hero is a simple way for SaaS platforms to obtain daily feedback from their users. Not having enough knowledge of what their users think has always been a challenge for SaaS platforms. Better feedback collection can help reduce churn by building the features that are really needed. PulseHero can also help collect testimonials and reviews from happy users at the same time.

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Obtaining user feedback can be very time consuming when done manually. With Pulse Hero, we automate this process while keeping it very flexible. This can be useful for all SaaS platforms”

JC Bougle

“Obtaining user feedback can be very time consuming when done manually. With Pulse Hero, we automate this process while keeping it very flexible. This can be useful for all SaaS platforms” said JC Bougle, one of the co-founders of Pulse Hero. “We initially built Pulse Hero for our own use on our [AI Story Board Generator](#), and then decided to open it to other SaaS platforms”.

Pulse Hero’s mission is to help SaaS companies grow faster thanks to user feedback.

iLathys is the incubator of SaaS platforms, such as StoryboardHero and Veeroll (AI video generator), and services businesses such as VideoBlast.io and [fewStones](#), in video production.

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Pulse Hero

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