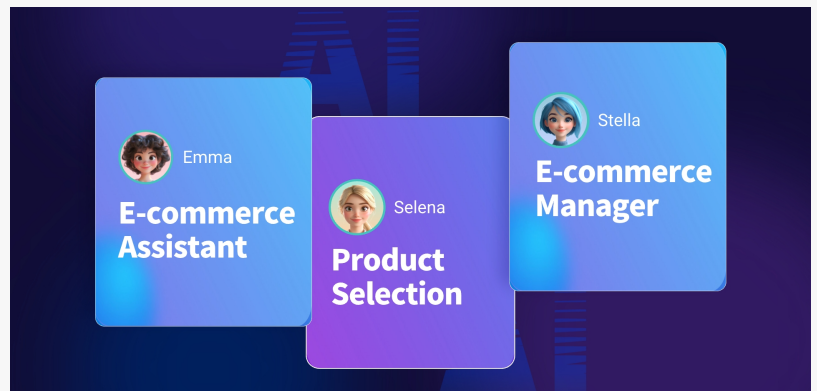


AI Meets Cross-Border Commerce: Doba and Mentarc's Strategic Collaboration at the Canton Fair

LEHI, UTAH, UNITED STATES, November 12, 2024 /EINPresswire.com/ -- [Doba](#), a prominent U.S.-based [dropshipping platform](#), made a significant impact at the 2024 Canton Fair, captivating both domestic and international cross-border distributors. As a trusted name in the e-commerce industry, Doba enables businesses of all sizes to efficiently connect with suppliers, access a vast product catalog, and expand their global reach. The platform's commitment to providing seamless, integrated solutions for dropshipping has made it a go-to resource for businesses aiming to streamline their operations and achieve new growth in the ever-competitive e-commerce landscape. For more details on Doba's offerings, visit [Doba's website](#).



Doba logo



The Canton Fair, held biannually in Guangzhou, is one of the world's largest and most influential trade exhibitions, providing a critical platform for international trade and partnership building. Doba's participation in this prestigious event underlines its commitment to bridging the gap between technology and traditional business practices, empowering retailers and suppliers to leverage cutting-edge tools for maximum efficiency. At the fair, Doba's representatives were on-site to offer in-depth demonstrations, introduce potential partners to Doba's cross-border e-commerce solutions, and provide one-on-one consultations. Many distributors left the booth impressed by Doba's seamless platform functionality, robust product sourcing, and intuitive tools that make expanding to new markets more accessible than ever.

In addition to introducing attendees to Doba's unique dropshipping solutions, the Canton Fair served as a launchpad for Doba's strategic collaboration with [Mentarc](#), an innovative AI-driven platform developed by Focus Technology Co., Ltd., the same parent company that owns Doba.

Launched in October, Mentarc is an AI Agent designed to assist global distributors with product selection, sourcing, and store management. This tool allows professionals to integrate AI into traditional business models, making cross-border commerce simpler and more efficient. Attendees showed strong interest in Mentarc's potential to streamline operations and enhance decision-making through AI.

At the Canton Fair, Doba and Mentarc joined forces to showcase how AI can fuel new growth in the cross-border business landscape, drawing strong interest from distributors and suppliers. Mentarc, launched in October by Focus Technology Co., Ltd., offers a powerful AI solution designed as an AI Agent to assist global distributors in product selection, sourcing, and store management. This tool enables professionals to leverage AI to enhance traditional business methods and easily establish a cross-border business with minimal obstacles and substantial growth opportunities.

Doba's collaboration with Mentarc at the Canton Fair marks a significant milestone, further strengthening the partnership between the two platforms. Doba members can now access Mentarc directly with their accounts and enjoy free access through December 25. Additionally, Doba and Mentarc have integrated their product sourcing capabilities, allowing products listed on Doba to gain increased visibility and selection opportunities through Mentarc. This collaboration signifies an exciting step forward for AI-powered solutions in cross-border e-commerce, promising to reshape industry practices.

Doba's presence at the Canton Fair, alongside the introduction of Mentarc, not only demonstrates its commitment to supporting cross-border distributors but also reinforces its position as a leader in the integration of advanced technology in e-commerce. By bringing together the power of AI and a vast, reliable network of suppliers, Doba is providing distributors with a foundation for success in global markets.

About Doba:

Doba is a pioneering dropshipping platform based in the United States, dedicated to transforming the way retailers and suppliers connect. With an extensive network of suppliers, streamlined order fulfillment, and advanced support services, Doba enables distributors to enhance their e-commerce operations and access a broader audience. For more information on how Doba supports businesses worldwide, visit [Doba dropshipping platform](#).

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