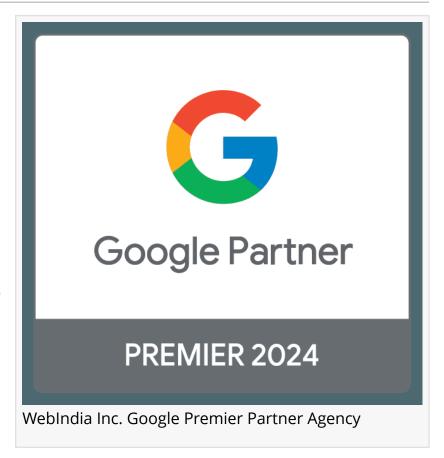


WebIndia Inc. Ranked Among the Top 3% Globally as a Google Premier Partner for 6 Consecutive Years

WebIndia Inc. ranks among the top 3% Google Premier Partners globally, maintaining this elite status for 6 consecutive years.

AHMEDABAD, GUJARAT, INDIA,
December 26, 2024 /
EINPresswire.com/ -- WebIndia Inc., a
trailblazer in digital marketing, proudly
announces its continued status as a
Google Premier Partner for the sixth
consecutive year. This achievement
places WebIndia Inc. among the top 3%
of Google Premier Partners worldwide,
securing the agency's role as a top
digital marketing provider. Over the
years, the company has consistently
delivered exceptional services in
Search, Video, Shopping, Display,
Discovery and App Ads, helping clients



achieve significant growth through Google's powerful advertising platforms.

>> What Does Google Premier Partner Status Represent?

To earn the Google Premier Partner badge, an agency must meet high standards based on performance, client success, and Google Ads expertise. Only the top 3% of Google Ads partners globally qualify for this prestigious status, which is based on the following key performance indicators:

- Client Growth: Demonstrating measurable growth in existing clients' ad spends.
- New Client Acquisition: Ability to attract new clients and successfully manage their campaigns.
- Client Retention: Maintaining long-term relationships and sustained success for clients.
- Product Diversification: Expanding ad services beyond Google Search to platforms like YouTube, Shopping, and Display Ads.
- Annual Ad Spend: Significant investment in Google Ads and Marketing Platforms across



Our Google Premier Partner status is something we're proud of because it shows that we don't just keep up with industry standards—we set them."

Roshan Bajaj

managed accounts.

WebIndia Inc. has consistently excelled in all these areas, making it one of the few agencies to achieve and maintain this coveted status.

>> Unmatched Expertise Across Google Ads Platforms

As a Google Premier Partner, WebIndia Inc. provides expert solutions across a wide range of Google Ads services,

ensuring businesses maximize their online presence:

- 1. Search Ads: Driving qualified traffic by placing businesses at the top of relevant search results, boosting conversions.
- 2. Video Ads: Creating engaging YouTube campaigns that captivate target audiences.
- 3. Shopping Ads: Elevating e-commerce businesses by showcasing products in Google search results to drive sales.
- 4. Display Ads: Increasing brand visibility with visually impactful ads across the Google Display Network.
- 5. App Ads: Enhancing app installs and user engagement with targeted app campaigns.
- 6. Discovery Ads: Reaching audiences through top platforms like Gmail, Google Maps, YouTube, and the Discover Feed.

This versatile approach to Google Ads allows WebIndia Inc. to deliver customized marketing strategies that achieve optimal results for clients across industries.

>> How Google Premier Partner Status Benefits WebIndia Inc. Clients

As a Google Premier Partner, WebIndia Inc. enjoys exclusive advantages that translate directly into client success:

- 1. Early Access to Tools and Features: Clients benefit from cutting-edge solutions before they're widely available.
- 2. Priority Support from Google: Faster resolution of issues ensures seamless campaign performance.

- 3. Enhanced Credibility: Google's rigorous vetting process assures clients of world-class service.
- 4. Customized Strategies: Access to premium insights and tools enables the creation of highly effective, ROI-driven campaigns.

Partnering with WebIndia Inc. means working with a team that consistently delivers measurable results and business growth.

>> How WebIndia Inc. Became a Google Premier Partner

To achieve and maintain Google Premier Partner status, WebIndia Inc. meets rigorous benchmarks, including:

- Client Growth: WebIndia Inc. consistently delivers exceptional results for its clients. E-commerce clients have experienced a ROAS ranging from a minimum of 2x to a maximum of 55x. For one of the clients, the company delivered a monthly sales value of \$467,456. For service clients, leads increased by a minimum of 10% and a maximum of 954%. The CPA was reduced by a maximum of 95% and a minimum of 20%, demonstrating their expertise in driving business growth.
- New Client Acquisition: From 17 clients in 2008 to 1,431+ today, WebIndia Inc. has built a legacy of scaling businesses with Google Ads success.
- Client Retention: WebIndia Inc. retains 92% of its clients by delivering sustained results, underscoring its dedication to long-term success and performance.
- Diversified Services: WebIndia Inc. has expanded its service offering beyond Search Ads to include YouTube, Display, Shopping, Discovery, and App ads. This diversification allows the agency to create holistic strategies that reach audiences across multiple touchpoints.
- Annual Ad Spend: WebIndia Inc. has managed an impressive total ad spend of \$40+ Million across all client accounts, showcasing its expertise and commitment to maximizing client success through Google Ads and the Google Marketing Platform.

These are not just random numbers—check the <u>Google Ads Portfolio</u> to see how WebIndia Inc. delivers exceptional results and retains Google Premier Partner accreditation.

>> Looking Ahead: Strengthening Leadership

WebIndia Inc. plans to build on its Premier Partner status by continuing to innovate and refine its strategies. With access to Google's latest tools and insights, the agency will remain at the forefront of the digital marketing landscape, ensuring clients thrive in today's competitive online environment.

As WebIndia Inc. expands its footprint across USA, UK, France, Germany, Canada, Netherlands, New Zealand, Australia, South Africa, and UAE, the agency remains dedicated to delivering data-driven, results-oriented campaigns that fuel growth for businesses worldwide.

>> About WebIndia Inc.

For over 16 years, WebIndia Inc. has been a trusted name in digital marketing, offering expertise across Google Ads, SEO, Bing Ads, Meta Ads, WordPress and Shopify development, Amazon marketing, and more. With a team of 130+ specialists, each with over a decade of experience, the agency is committed to delivering strategies that drive measurable results and unparalleled client satisfaction.

Roshan Bajaj
WebIndia Inc.
+91 95120 39268
support@webindiainc.com
Visit us on social media:
Facebook
X
LinkedIn
Instagram

This press release can be viewed online at: https://www.einpresswire.com/article/759579205

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.