

Kenji by Haixu Zhang Wins Bronze in A' Furniture Design Awards

Haixu Zhang's Light Furniture Design, Kenji, Recognized for Excellence in A' Furniture Design Awards

COMO, CO, ITALY, November 11, 2024

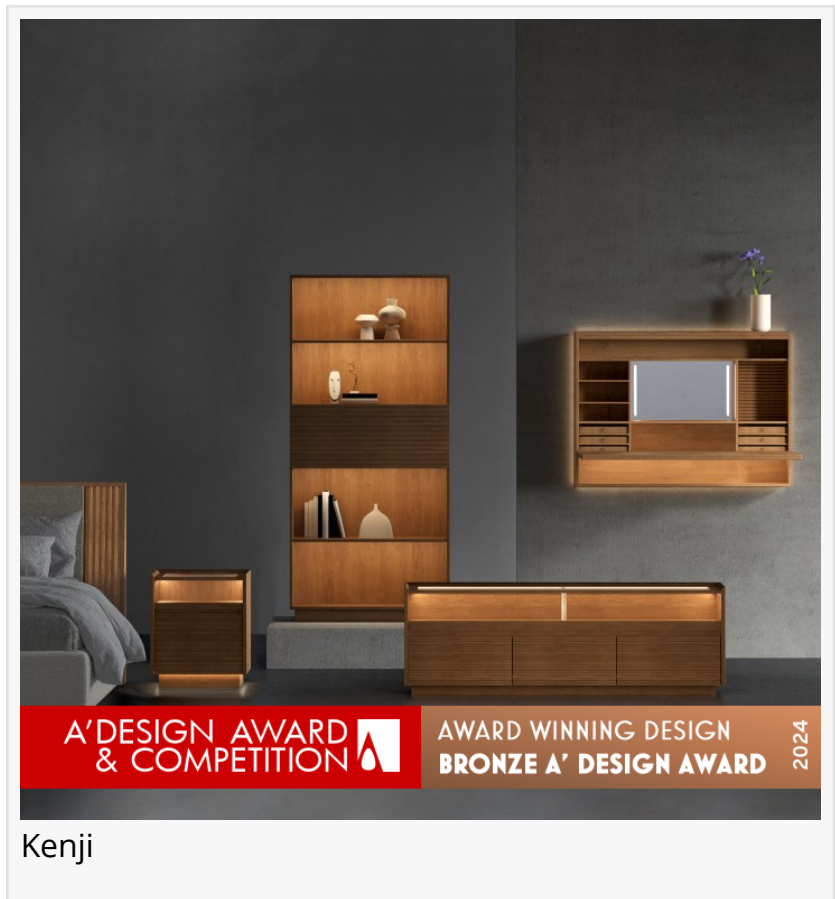
[/EINPresswire.com/](https://www.einpresswire.com/) -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [furniture](#) design, has announced Kenji by [Haixu Zhang](#) as a Bronze winner in the Furniture Design category. This prestigious recognition highlights the significance of Kenji within the furniture industry, positioning it as an innovative and noteworthy design.

The A' Furniture Design Award is highly relevant to industry professionals and consumers alike, as it showcases designs that align with current trends and needs within the furniture market.

Kenji's recognition underscores its potential to advance furniture design standards and practices, offering practical benefits for users through its innovative features and functionality.

Kenji stands out in the market with its unique combination of traditional and new materials, creating a sophisticated visual aesthetic. The design incorporates lighting to soften the product and create a peaceful atmosphere, while the minimalist and clean style is enhanced by the fusion of plate and acrylic materials. The countertop design is both visually appealing and practical, making Kenji a standout piece in the furniture industry.

This recognition from the A' Furniture Design Award serves as motivation for Haixu Zhang and their team to continue striving for excellence and innovation in future projects. The award inspires further exploration and development of designs that prioritize comfort, nature, and simplicity, aligning with the brand's core values and design philosophy.



Kenji

Kenji was designed by Haixu Zhang.

Interested parties may learn more about the design at the following URL:

<https://competition.adesignaward.com/ada-winner-design.php?ID=154448>

About Haixu Zhang

Haixu Zhang is an emerging furniture designer from China who brings a passion for life and a love for new things to his work. For Zhang, design is not just an empty concept or a popular element, but an insight into rooted life. He expresses his own thinking through design, seeking not only form and function but also the beauty of the product's text, aiming to create a dialogue with the user through his creations.

About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality. It acknowledges the skill and dedication of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are recognized for their professional execution and potential to positively influence industry standards, enhancing people's lives and well-being. The Bronze A' Design Award is a prestigious recognition granted to designs that are distinguished by their creativity, ingenuity, and astuteness, incorporating best practices in art, science, design, and technology.

About A' Design Award

The A' Design Award is an international and juried design competition that has been organized annually since 2008, now in its 16th year. The award welcomes entries from all countries and is open to participants across all industries. The competition aims to recognize and promote superior products and projects that advance and benefit society, contributing to the creation of a better world. Entries are blind peer-reviewed and evaluated based on pre-established criteria by a world-class jury panel of influential experts, including design professionals, industry leaders, journalists, and academics. By showcasing pioneering designs on a global stage, the A' Design Award inspires and drives the cycle of innovation and advancement in design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://homefurnitureawards.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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