

Aurora by Haixu Zhang Wins Bronze in A' Furniture Design Awards

Haixu Zhang's Innovative Bar Table Design, Aurora, Recognized with Prestigious A' Design Award in Furniture Category

COMO, CO, ITALY, November 11, 2024 /EINPresswire.com/ -- The A' [Design Award](#), one of the world's most respected and well-recognized competitions in the field of [furniture design](#), has recently announced [Haixu Zhang's](#) innovative bar table, Aurora, as the Bronze winner in the Furniture Design category. This prestigious recognition highlights the significance of Aurora's exceptional design within the furniture industry, positioning it as a noteworthy and influential creation.

Aurora's award-winning design holds great relevance for both the furniture industry and potential customers. By aligning with current trends and needs, such as the growing popularity of home gatherings and the desire for serene, adaptable spaces, Aurora offers a practical and innovative solution. Its unique features, including adjustable lighting modes and a welcoming aesthetic, provide tangible benefits for users while pushing the boundaries of contemporary furniture design.

What sets Aurora apart is its thoughtful blend of functionality and aesthetics. The round table surface and legs create a friendly and natural ambiance, while the hidden light strip design adds an element of sophistication and mystery. The matte glass tabletop enhances the overall visual appeal, providing a hazy and intriguing effect. With touch switch and remote control operation, users can effortlessly adjust between three lighting modes to suit various scenarios, from intimate gatherings to lively parties.



Winning the Bronze A' Design Award serves as a powerful motivator for Haixu Zhang and their team to continue pushing the boundaries of furniture design. This recognition not only validates the excellence of Aurora but also inspires future projects and directions within the brand. By fostering a culture of innovation and creativity, Haixu Zhang aims to contribute to the advancement of the furniture industry while providing customers with exceptional, functional, and aesthetically pleasing designs.

Aurora was designed by Haixu Zhang, an emerging furniture designer from China who is passionate about creating designs that resonate with users on a deeper level.

Interested parties may learn more about Aurora and Haixu Zhang's award-winning design at: <https://competition.adesignaward.com/ada-winner-design.php?ID=154445>

About Haixu Zhang

Haixu Zhang is an emerging furniture designer from China who brings a fresh perspective to the industry. With a deep love for life and a passion for exploring new ideas, Haixu Zhang believes that design goes beyond mere form and function. Through their creations, they seek to express their own unique insights and establish a meaningful dialogue with users. By infusing each product with a sense of beauty and purpose, Haixu Zhang aims to create furniture that resonates with people on a profound level.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding furniture designs that demonstrate a high level of creativity, practicality, and potential to positively influence industry standards. Winners of this prestigious award are acknowledged for their professional execution and innovative use of materials and technology. The rigorous selection process involves blind peer review by an expert jury panel, ensuring that only the most deserving designs receive this distinction. By blending form and function effectively, Bronze A' Design Award-winning furniture enhances people's lives and contributes to creating a better world.

About A' Design Award

The A' Design Award is an internationally renowned and juried design competition that has been recognizing and promoting superior products and projects across all industries since 2008. With a mission to make the world a better place through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact society. By showcasing pioneering designs on a global stage and celebrating the creative minds behind them, the A' Design Award drives a cycle of inspiration and advancement. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at:

<https://furnituredesigncompetitions.com>

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