



# Charleston Window Treatments Brings Luxury and Innovation to Local Homes and Businesses with American-Made Window Shades

CHARLESTON, SC, UNITED STATES, November 12, 2024 /EINPresswire.com/ -- Charleston Window Treatments, a locally owned and operated company, is raising the bar for luxury window treatments in the Lowcountry. Founded by Holloway Hagood and Strachan Hagood over a year ago, the company combines high-end craftsmanship with cutting-edge technology, offering a full range of premium shades, including automatic window shades, exterior shades, and lanai shades, all proudly manufactured in the United States. With a strong commitment to quality and customer satisfaction, Charleston Window Treatments provides a free in-home measuring and consultation service for clients throughout Charleston and the surrounding areas.

"We're incredibly proud to serve the Charleston community with window treatments that reflect the beauty and sophistication of the area," says Holloway Hagood, co-founder of Charleston Window Treatments. "Our goal is to make luxury accessible and elevate every space, whether it's a private home, a bustling restaurant, a hospital, or an office."

## A Technological Touch with Seamless Integration

What sets Charleston Window Treatments apart is the seamless integration of advanced technology in each shade. Clients can pair their shades with smart home systems, such as Alexa and Google Home, allowing them to control lighting, privacy, and ambiance with a simple voice command or through a mobile app. This feature not only enhances convenience but also helps manage energy efficiency by adjusting shades throughout the day based on sunlight exposure and personal preferences.

"We believe in crafting solutions that meet the needs of modern living," explains Strachan Hagood, co-founder. "Our shades are more than just window coverings; they're tools for a smart, comfortable, and energy-efficient lifestyle."

## Made in the USA – Quality That Can Be Trusted

Charleston Window Treatments prides itself on offering products that are 100% manufactured in the United States. This commitment to local manufacturing ensures that each shade meets the highest standards for quality and durability while supporting American jobs and reducing the environmental impact associated with overseas shipping. Clients can feel confident in their

investment, knowing that their window treatments are built to last and support local industry.

By focusing on American-made products, Charleston Window Treatments upholds a legacy of craftsmanship that resonates with homeowners and business owners alike. The shades are available in a variety of styles, colors, and finishes to suit diverse needs and aesthetic preferences, from classic and sophisticated designs to modern, minimalist looks.

#### Personalized Services for Homes, Restaurants, Hospitals, and More

Charleston Window Treatments offers a wide range of options for various clients, including homeowners, restaurants, hospitals, and office spaces. With tailored solutions for different environments, the company ensures that each space is enhanced by window treatments that are both functional and stylish. Their shades provide the privacy and ambiance that busy public settings, like restaurants and hospitals, require while maintaining a sophisticated appeal.

One of the standout aspects of Charleston Window Treatments is its dedication to customer satisfaction. The company offers complimentary in-home measuring and consultation services, making the process easy and enjoyable for clients. During these consultations, a specialist will assess the space, recommend the best options based on style and functionality, and provide accurate pricing so clients can make informed decisions without any pressure.

#### Designed for Charleston – Luxury, Comfort, and Style

As a Charleston-based company, Charleston Window Treatments understands the unique architectural and aesthetic preferences of Lowcountry residents. From coastal homes with scenic views to the charming interiors of historic properties, each space has its own character and needs. The company's design experts work closely with clients to select shades that harmonize with their interiors while offering the desired level of light control and privacy.

"Our commitment to Charleston is at the core of our company," adds Holloway Hagood. "We're excited to continue working with our community, offering custom window solutions that honor the unique beauty of Charleston homes and businesses."

#### Community Focus and Exceptional Customer Experience

Being a local company is more than a label for Charleston Window Treatments – it's a commitment to the community. The company actively engages with the Charleston area by providing quality products and services, employing local professionals, and supporting the region's economy. This community-centered approach, combined with their dedication to luxury and innovation, has helped the company quickly establish itself as a trusted provider for both residential and commercial clients.

Charleston Window Treatments also prioritizes providing an excellent customer experience from start to finish. The team is composed of experienced professionals who guide clients through every step, ensuring that each project is completed to the highest standard. This commitment to quality service has led to growing positive feedback and a loyal client base within the

community.

### Contact Charleston Window Treatments

For those interested in exploring high-quality, American-made window treatments, Charleston Window Treatments offers an unmatched blend of luxury, innovation, and personalized service. Charleston residents are encouraged to take advantage of the company's free in-home consultations to discover the perfect shades for their spaces.

For more details, visit:

Website: [www.charlestonwindowtreatments.com](http://www.charlestonwindowtreatments.com)

Call: (843) 405-8377

Email: [info@charlestonwindowtreatments.com](mailto:info@charlestonwindowtreatments.com)

With a vision rooted in quality, community, and luxury, Charleston Window Treatments is committed to enhancing spaces across the Lowcountry. To learn more about their extensive product offerings and to schedule a free in-home consultation, visit their website or contact them directly.

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