

Josh Mangum Named 'The Visionary CEO Driving Success and Leadership 2024' by EliteBiz Review Magazine

WiT Group's Josh Mangum Recognized as a Visionary CEO in EliteBiz Review for Pioneering Results-Driven Digital Marketing and Leading Innovation in 2024

CHARLOTTE, NC, UNITED STATES,
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EINPresswire.com/ -- Josh Mangum, Founder and CEO of WiT Group, has been honored by EliteBiz Review Magazine as one of the "Visionary CEOs Driving Success and Leadership 2024." This recognition highlights Mangum's outstanding leadership and innovative approach to growth marketing and performance-based advertising.



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Josh Mangum, CEO

The feature in EliteBiz Review focuses on Mangum's career journey, from his early entry into [digital marketing](#) to the founding of WiT Group in 2011. The article shares his ability to turn challenges into opportunities, leading his team with a results-driven growth marketing approach and commitment to helping clients achieve measurable success through performance-based advertising.

Under Mangum's leadership, WiT Group is known for its unique [Objective-Based Marketing \(OBM\) model](#), which

aligns marketing strategies with specific client goals. This performance-driven approach has consistently delivered impressive results, such as the successful rebranding and marketing strategy for a client in the healthcare industry. WiT Group's team helped modernize its digital presence, which led to a significant increase in patient leads and overall engagement, showcasing the power of a strategic, results-oriented approach.

"I'm honored to be recognized by EliteBiz Review as one of the visionary CEOs of 2024," said Mangum. "This recognition is a reflection of the hard work and dedication of my team, who share the same passion for innovation and client success. We are always striving to push the boundaries of digital marketing, and it's rewarding to see that work being acknowledged."

EliteBiz Review Magazine is known for highlighting top leaders across various industries, and Mangum's recognition is a testament to his success in aiding in the redefinition of digital marketing with creativity, technology, and [strategic thinking](#).

To read the full article on Josh Mangum's vision and leadership, check out the latest edition of EliteBiz Review Magazine, <https://elitebizreview.com/josh-mangum-rethinking-the-way-digital-marketing-works-through-vision-and-innovation/>

Read the Digital Edition of EliteBiz Review Here:
<https://elitebizreview.com/josh-mangum/>

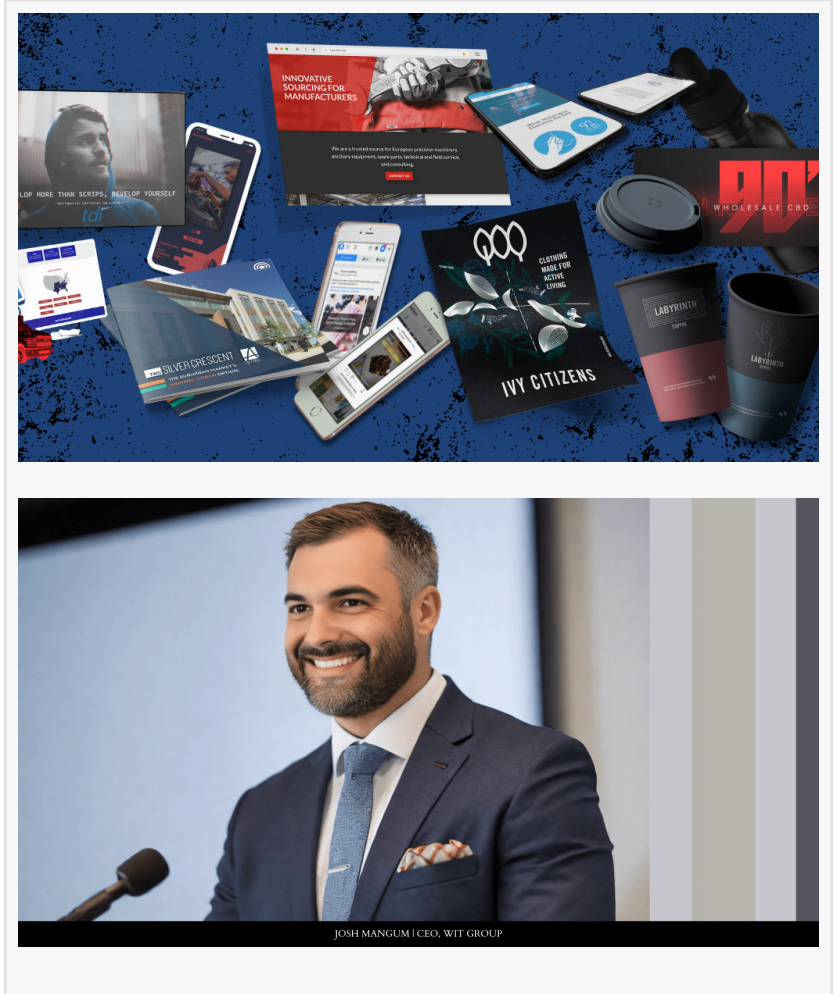
About EliteBiz Review Magazine:

EliteBiz Review Magazine is a leading business publication that celebrates innovation, leadership, and entrepreneurial success. Each edition highlights trailblazing CEOs, entrepreneurs, and industry leaders who are shaping the future of business through strategic vision, groundbreaking work, and industry-defining leadership.

About WiT Group:

WiT Group is a results-driven digital marketing agency headquartered in Charlotte, North Carolina. They specialize in inbound marketing and performance-based advertising, helping businesses achieve their goals through data-driven strategies and focusing on measurable results. Their services encompass creative development, campaign management, and strategic consulting, ensuring a comprehensive approach to online brand building and lead generation.

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