



Introducing DIELINE Magazine, The Premier Packaging Design Resource

DIELINE officially launches its new digital magazine for packaging professionals. The biannual publication features in-depth analysis and exclusive stories.

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EINPresswire.com/ -- [DIELINE](#), a media company that covers packaging design, branding, and sustainability, is proud to announce the launch of [DIELINE Magazine](#), a biannual digital publication packed with exclusive content for packaging professionals and creatives. Available exclusively to [DIELINE Pro](#) annual subscribers, the Fall 2024 inaugural issue is filled with 300+ pages of inspiration, in-depth analysis, and cutting-edge case studies, making it an essential design resource for 2024.

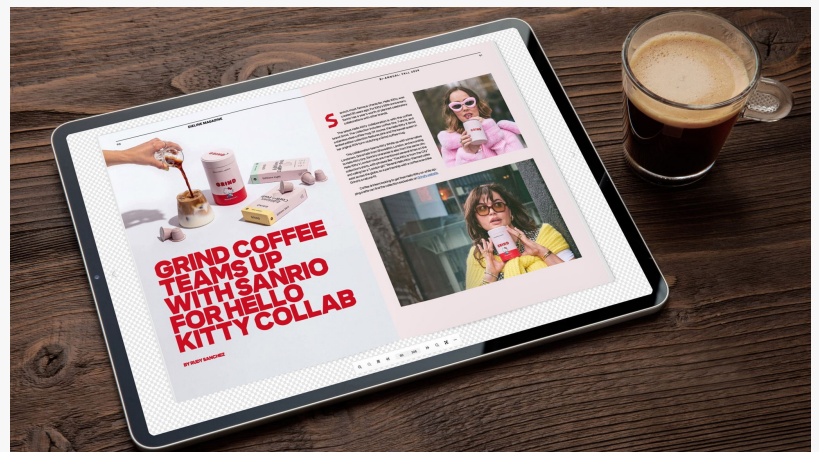
The magazine provides free access to subscribers through DIELINE's \$29 annual membership, delivering insights into the design projects and trends shaping the future of packaging.

A Magazine for Creatives by Creatives

DIELINE Magazine was created with one clear mission: to serve as a must-have resource for packaging designers, branding experts, and creatives worldwide. Each issue brings together the industry's leading designers and their projects, delivering inspiration and actionable insights for packaging professionals looking to push their creative boundaries and keep up with the latest



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Excerpt from DIELINE Magazine.

inventive projects and design news.

The first issue is a curated collection of exclusive case studies, award-winning projects, and expert insights, offering readers a deeper look at the designs driving the industry forward. It also includes an interview with spirits and drinks branding specialists Stranger & Stranger.

Key Highlights of DIELINE Magazine:
Fall 2024

- Inspiration Unveiled: 10 handpicked exclusive and inspiring packaging case studies and an in-depth interview with Flamingo Estate, a luxury lifestyle brand known for its creativity and commitment to sustainability.
- Sustainability Spotlight: 10 eco-friendly packaging innovations showcasing the latest sustainable design practices.
- DIELINE Awards 2024: A showcase of this year's top packaging projects, featuring interviews with our top finalists and insights into what makes these award-winning designs stand out.
- Shelf Life: A timely trend report exploring the latest branding and packaging design trends, from sustainability to CPG innovation.

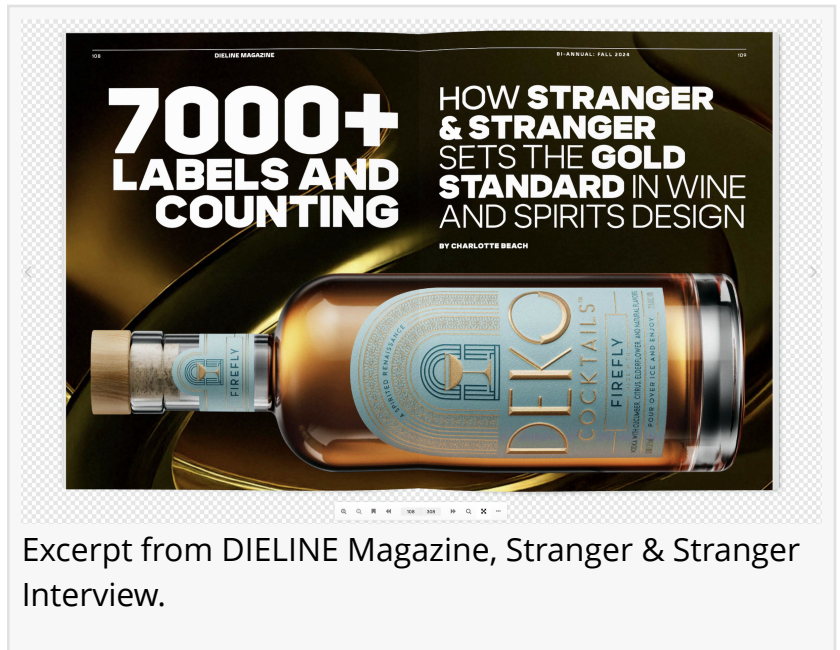
"Part of the problem of being in the content business is how quickly everything moves. Every day, a new CPG product hits the market, a high-profile redesign lands in our algorithm, or a silly trend surfaces on TikTok that deserves our attention and/or scorn—the churn is real," said Bill McCool, Editor-In-Chief. "That's why we're launching a digital magazine. Exclusive to our DIELINE Pro annual subscribers, we've gathered some of our best stories and features, as well as a few exclusives, and 'printed' them in one convenient, curated, and easy-to-read place."

Each biannual issue offers insights and inspiration from the industry's top minds. For just \$29 annually, subscribers receive two issues, full access to DIELINE Pro's archive of 27,000+ articles and case studies, and the exclusive weekly CPG trends newsletter, Shelf Life—making it an essential tool for packaging professionals.

For more information or to subscribe, visit [DIELINE Pro](#).

About DIELINE

Since its founding in 2007, DIELINE has proudly stood as the longest-running website dedicated to packaging design. As the go-to resource for professionals, brands, and enthusiasts alike, we



Excerpt from DIELINE Magazine, Stranger & Stranger Interview.

have showcased groundbreaking design, sustainability, and innovation in the packaging industry for nearly two decades. Now, as the largest membership-based packaging community online, DIELINE continues to inspire and connect creatives around the world. With the global DIELINE Awards competition launched in 2010, DIELINE is a trusted leader in championing sustainable innovation, branding, and creative design. With the launch of DIELINE Magazine, we continue to set the standard for excellence in packaging design.

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