

## Sip, Shop & Celebrate: Ette Vodka Brings Botanical Elegance to The Good Pour's "Taste of The Holidays"

Debuting the Honeysuckle-Infused Flora Mella and Floral Masterpiece Flora Rosa Vodka at This Festive Tasting Event

ORLANDO, FL, UNITED STATES,
November 12, 2024 /
EINPresswire.com/ -- Ette Vodka is
excited to announce its participation in
The Good Pour's "Taste of The
Holidays" event, offering guests an
exclusive first public tasting of Flora
Mella Honeysuckle Vodka in Florida,
alongside the renowned Flora Rosa
Rose Vodka.



Taste of the Holidays at The Good Pour

Join us at <u>The Good Pour Longwood</u> on Thursday, November 14, from 5–8pm for an evening dedicated to extraordinary spirits, holiday shopping, and festive cheer. With over 100 wines, beers, and spirits from around the world, live music, and personalized gift options, this is the perfect way to kick off the holiday season in style.

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The Good Pour's commitment to supporting local causes aligns perfectly with Ette's values, and we're thrilled to join forces to bring a unique tasting experience to their community."

David Rabinowitz, Co-Founder and Brand CEO of Ette Spirits

"We're honored to collaborate with The Good Pour and to be part of their 'Taste of The Holidays' event, which celebrates not only great spirits but also the spirit of giving back," said David Rabinowitz, Co-Founder and CEO of Ette Spirits. "The Good Pour's commitment to supporting local causes aligns perfectly with Ette's values, and we're thrilled to join forces to bring a unique tasting experience to their community."

Experience Flora Rosa: A Floral Masterpiece

Ette's Flora Rosa Vodka is a one-of-a-kind floral creation, crafted from roses picked at full bloom

in Bulgaria's famed Rose Valley and distilled six times to achieve unparalleled purity. Known for its delicate aroma and refreshing taste, Flora Rosa offers a unique sensory experience reminiscent of a blossoming garden. Free from artificial flavors, gluten, and animal products, Flora Rosa is the guilt-free luxury every bar cart deserves this season.

Introducing Flora Mella: Honeysuckle's Embrace

The Taste of The Holidays event will also mark the first public tasting of Flora Mella Honeysuckle Vodka in Florida. Featuring a light, honey-sweet infusion of Japanese Honeysuckle, Flora Mella brings a refreshing, summery essence into every sip, whether enjoyed in classic or inventive cocktails. Like all Ette products, Flora Mella is vegan, gluten-free, and crafted solely with natural flavors for a pure, elevated experience.

"Our vision with Flora Mella was to bottle the spirit of a summer garden,"

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Flora Mella is Ette's newest expression, crafted to offer a subtle yet captivating flavor profile. The infusion of Japanese Honeysuckle delivers a delicate honey-sweetness with each sip, making Flora Mella a versatile choice for both classic and inventive



Ette's renowned Flora Rosa Rose Vodka the perfect holiday gift!

shares Rabinowitz. "Released on International Vodka Day, this honeysuckle vodka is designed to captivate both vodka aficionados and newcomers to the botanical world."

Sip, Shop, and Celebrate with The Good Pour

The Good Pour's "Taste of The Holidays" is a seasonal celebration where guests can sample premium wine and spirits, like Ette Vodka, while enjoying complimentary light bites, live music on The Good Porch, and exclusive savings on wine purchases (10% off six or more bottles). The event also features the Gift Bar where attendees can shop curated holiday gift baskets and boxes, perfect for anyone who appreciates elevated spirits.

Ette Vodka is excited to add a touch of elegance to the evening by offering complimentary roses with each Ette Vodka tasting, a gesture that perfectly complements the botanical theme and adds a memorable touch to the holiday festivities.

**Event Details** 

The Good Pour Longwood: Date: Thursday, November 14

Time: 5-8pm

Address: 2648 W State Rd 434, Longwood, FL 32779

## Event Highlights:

First public tasting of Ette's Flora Mella Honeysuckle Vodka and Flora Rosa Rose Vodka in
Florida, with complimentary roses for each tasting.
□ 100+ wines, beers, and spirits from around the world at the Longwood location.
Live music on The Good Porch to create a festive atmosphere.
☐ Complimentary light bites for guests.
☐ Personalized Gift Bar with holiday gift baskets, boxes, bottle engraving, and curated gift
options.

☐ Special 10% savings on purchases of six or more bottles of wine.\*

## About Ette Vodka

Ette Vodka is dedicated to elevating the vodka category with botanically infused spirits that bring the essence of nature into each bottle. Crafted with only natural flavors, each of Ette's creations—from Flora Rosa to the new Flora Mella—offers a refreshing, guilt-free drinking experience for those who appreciate sophistication and purity in their cocktails.

For more information, visit <a href="https://goodpour.com/">https://goodpour.com/</a>

\*Discount not valid on Special Buy products. It cannot be combined with any other coupon, discount, or promotional code; greater discount applies.

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