

## BeMotion Inc. Unveils Revolutionary Modular Housing Solution to Tackle America's Housing Crisis

BeMotion Inc. Introduces Groundbreaking Modular Housing Solution to Address the Growing Housing Crisis Across America: Affordable, Sustainable Living Solutions

NEW YORK, NY, UNITED STATES, November 12, 2024 / EINPresswire.com/ -- In a bold move to address the United States' <u>housing</u> <u>affordability</u> crisis, <u>BeMotion</u> Inc., a trailblazer in construction technology, today announced the launch of its groundbreaking affordable housing



initiative. This ambitious project introduces an innovative modular construction system designed to reduce housing costs by as much as 40% while slashing construction time in half—a revolutionary approach that promises to change the landscape of residential development.



"We are in the midst of an unprecedented housing affordability crisis," said Alex Lemberg, Executive Director of BeMotion Inc. "And it demands bold, transformative solutions. Our new modular housing system isn't just a new way to build homes; it's a paradigm shift that makes

quality housing accessible to millions of Americans. This initiative will bring affordability, sustainability, and efficiency to residential construction like never before."

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The company's proprietary system leverages advanced manufacturing techniques combined with sustainable materials to deliver high-quality, energy-efficient homes that can be assembled in mere weeks, not months. BeMotion's modular construction approach tackles the most significant challenges of traditional construction—rising costs, extended timelines, and environmental impact—by creating a streamlined, factory-precision process. This modular system includes:

- Factory-manufactured components designed with unparalleled accuracy
- Smart home technology integration for a modern living experience
- Energy-efficient design ready for solar power integration
- Flexible floor plans\*ranging from 600 to 2,000 square feet
- Full compliance with national building codes and standards

With partnerships already secured in five major metropolitan areas, BeMotion Inc. is set to kick off its first affordable housing project in Florida next quarter. The ambitious project aims to deliver 300 units within 12 months, and by 2026, BeMotion plans to scale up production to deliver an impressive 2,000 -3,000 units annually across the country.

"The reality is, traditional construction methods simply can't meet the current demand for affordable housing," stated Hussein AbuHassan, Chief Innovation Officer and President at BeMotion Inc. "Our modular system not only reduces waste by 60% and cuts construction time by half but also offers an eco-friendly and cost-effective solution for the modern homebuyer."

Key features of BeMotion's modular housing system include:

- A 30-year structural warranty for peace of mind and longevity

- Assembly time averaging 3-4 weeks for rapid, on-demand home delivery
- 40% reduction in construction costs, making homeownership more affordable
- 50% lower energy consumption compared to traditional homes, supporting a more sustainable future
- Customizable design options that seamlessly blend into existing neighborhoods

To further its commitment to affordability and accessibility, BeMotion Inc. has announced an innovative financing program in collaboration with leading financial institutions. This financing model is specifically designed for BeMotion properties, offering competitive mortgage rates to qualified buyers, making the dream of homeownership a reality for more Americans.

"This initiative goes beyond just building homes; it's about creating sustainable, thriving communities," said Mike Wood, Director of Community Relations at BeMotion Inc. "Our integrated approach doesn't just focus on the construction; it encompasses financing, energy efficiency, and long-term sustainability. We're excited to be laying the foundation for the future of affordable housing."\_

As part of its launch, BeMotion Inc. will host a series of demonstration events in 12 major cities over the next six months. These events will provide municipal leaders, developers, and potential homebuyers with an up-close look at the BeHome<sup>™</sup> system, showcasing its construction speed, energy efficiency, and adaptability to diverse housing needs. BeMotion Inc. invites community leaders and interested homebuyers to experience firsthand how this revolutionary system is transforming the residential landscape.

The BeHome<sup>™</sup> system is a testament to BeMotion's commitment to innovation, quality, and sustainability. From its energy-efficient features to its fast, cost-effective assembly, this solution addresses the pressing need for affordable housing while championing environmental responsibility. Each home is crafted to be a safe, modern, and affordable haven that meets the highest standards of comfort and durability.

BeMotion Inc. believes that quality housing is a right, not a privilege. This initiative is not only a business venture but a social commitment to empower individuals, families, and communities with homes that are built to last and designed for a sustainable future. The BeHome<sup>™</sup> modular system stands as a symbol of hope and progress, providing a viable solution to the housing challenges facing the nation.

For more information about BeMotion Inc.'s affordable <u>housing solutions</u> or to schedule a demonstration of the BeHome<sup>™</sup> system, please visit our website at <u>www.bemotion.io</u> or contact us at info@bemotion.io

## About BeMotion Inc:

BeMotion Inc. is a forward-thinking Housing Solutions company committed to solving the housing affordability crisis through innovative technology and sustainable manufacturing methods. With a focus on cutting-edge solutions and an integrated approach, BeMotion Inc. is pioneering the next generation of affordable housing.

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