

AI-Generated Manga Revolutionizing The Market: Key Trend IN The Manga Market 2024-2033

The Business Research Company's Manga Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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The [manga market](#) is expanding rapidly, projected to grow from \$12.04 billion in 2023 to \$14.14 billion in 2024, with a CAGR of 17.4%. The growth is driven by the cultural influence and popularity of manga, globalization, anime adaptations, diverse genres, and cross-media collaborations.



It will grow to \$26.08 billion in 2028 at a compound annual growth rate (CAGR) of 16.5%."

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What Are The Forecasts For The Global Manga Market Size And The Predicted Annual Growth Rates?

The manga market is projected to grow rapidly, reaching \$26.08 billion by 2028 at a CAGR of 16.5%. Growth is driven by global demand, format innovations, diversity and

inclusivity, niche markets, and social media influence. Key trends include digitalization, globalization, cross-media expansions, the rise of new genres, and collaborations.

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What Are The Major Factors Driving The Growth Of The Manga Market?

The demand for digital books is expected to fuel the growth of the manga market. Digital platforms have made it easier for manga publishers to distribute their graphical content in e-

book format, enabling broader access to readers and increasing demand for digital manga.

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Which Major Market Players Are Propelling the Manga Market?

Major companies operating in the market report are Shogakukan Inc., Bilibili Comics Pte. Ltd., Square Enix Holdings Co Ltd., Kadokawa Corporation, Kodansha Ltd, Shueisha Inc., Ohzora Publishing Co Ltd., DMG Entertainment, IDW Media Holdings Inc., Takeshobo Co Ltd., Akita Publishing Co Ltd., Yen Press LLC, VIZ Inc., Archie Comic Publications Inc., Houbunsha Co Ltd., Media Factory Inc., Tokyopop LLC, Lezhin Comics, Mag Garden Corporation, Hakusensha Inc., Good Smile Company Inc.

What Trends Are Shaping the Future of the Manga Market Size?

AI-generated manga is a key trend in the manga industry. Authors are using AI technology to reduce production time and enhance the reader's experience.

What Is the Segmentation of the Global Manga Market?

- 1) By Content Type: Printed, Digital
- 2) By Genre: Action And Adventure, Sci-Fi And Fantasy, Sports, Romance And Drama, Other Genre
- 3) By Distribution Channel: Offline, Online
- 4) By Audience: Children And Kids (Aged Below 10 Years), Teenagers (Aged Between 10 to 16 Years), Adults (Aged Above 16 years)

Regional Insights: Asia-Pacific's Dominance in the Manga Market

Asia-Pacific was the largest region in the manga global market in 2023. The regions covered in the market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

What Is The Definition Of The Manga Market?

Manga refers to a Japanese-style comic book or graphic novel that is typically used for entertainment or educational purposes. The term "manga" combines "man," meaning whimsical, and "ga," meaning pictures.

The [Manga Global Market Report 2024](#) from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years

- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Manga Market Report: Trends, Opportunities, Strategies, and More

The Manga Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into manga market size, manga market drivers and trends, manga global market major players, manga competitors' revenues, manga global market positioning, and manga market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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