

# Bike Sharing Market Size is Projected to reach USD 18.64 billion by 2032, Rising at a CAGR of 11.5% | S&S Insider

The Bike Sharing Market is growing rapidly due to increasing demand for eco-friendly, convenient, and cost-effective urban transportation solutions.

AUSTIN, TX, UNITED STATES, November 12, 2024 /EINPresswire.com/ --

### Bike Sharing Market Trends Analysis

The Bike Sharing Market was valued at USD 7 billion in 2023 and is projected to reach USD 18.64 billion by 2032,

BIKE SHARING MARKET

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2023

2032

Bike Sharing Market

exhibiting a CAGR of 11.5% over the forecast period from 2024 to 2032.

Bike Sharing Paves the Way for Sustainable Urban Mobility with Increased Demand for Eco-Friendly Transport.



The Bike-Sharing market presents opportunities for expanding urban areas, promoting sustainability, and integrating with smart city technologies for better mobility"

S&S Insider

Bike sharing has emerged as a great way for cities to realize sustainability in transportation. By making it possible for users to acquire conventional and electric bikes over short periods, it opens up flexible and convenient use of urban spaces. With over 55% of the world's population already dwelling in cities and with an expected increase to 68% by 2050, the requirement to fight congestion and pollution will increase, hence promoting bike-sharing systems, as more than 70% of people dwelling in cities desire clean and green transport modes.

For instance, with over 7 million bicycle trips over the last four years, the residents and tourists in Dubai have succeeded in reducing more than 4 million kg of carbon emissions, equivalent to taking 1,200 cars off the road. The Roads and Transport Authority (RTA) and Careem announced

that they had completed 7.35 million Careem Bike trips since launching the service in 2020.

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Key Players Listed in Bike Sharing Market Are:

- Bluegogo (China)
- Neutron Holding Inc (US)
- Dropbike (Canada)
- JCDecaux (France)
- Motivate (US)
- Jump Bikes (US)
- OFO (China)
- Anywheel Pte. Ltd
- Uber Technologies Inc
- Bird Ride Inc
- BIXI Montreal
- Beijing Xiaoju Technology Co Ltd.
- Bond Mobility (Europe) AG
- Lime
- Lyft Inc.
- Mobike
- Mobycy
- Nextbike GmbH
- SG Bike Pte Ltd
- Spin Tembici.
- Youon Technology Co. Ltd and other key players

Technologies such as GPS-enabled cycles and reservation systems on mobile make bike sharing even more alluring, especially in urban areas with a strong high-tech infrastructure with an increase in adoption up to 35%. Government support in the form of subsidies and incentives for bike-sharing companies and integration into public transportation networks have helped boost market growth. It only increases with time since cities seek to build up towards more sustainable transportation ecosystems.

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Bike Sharing Market Segment Analysis

By Sharing System

The dockless segment accounts for about 65% of the market. This is the best form of convenience and comfort for picking up and leaving bicycles anywhere within the designed service area. Adoption is high, especially for big, populated cities and regions that lack enough docking facilities since they are relatively low-maintenance.

# By Bike Type

E-bikes account for about 55% of the market share for bike type. The reasons for the popularity of e-bikes can be attributed to the following: they can now offer pedal assistance, which is favorable for longer commutes with hills. As the capability of the battery continues to improve, fears the range limitations diminish e-bikes as an increasingly hot product in urban areas.

Bike Sharing Market Key Segmentation:

By Sharing System

- Docked
- Dock-less

By Bike Type

- Traditional/Convectional Bikes
- E-Bikes

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# Regional Analysis

Asia-Pacific holds the largest share of about 65% in the bike-sharing market. The region has enjoyed rapid urbanization, excellent government policies, and an extremely tech-savvy population, which have fueled the dominance of the region. Cities in this region are quickly embracing dockless bike-sharing systems to keep up with the high demand for efficient and sustainable transportation options.

Europe has been the second biggest bicycle-sharing market. Cycling culture is well promoted and nourished by the government as well as overall investment in cycling infrastructure by dedicating cycle lanes.

North America is growing at the fastest rate in the bike-sharing market. North America is a region motivated by the desire to solve traffic congestion, reduce air pollution, and embrace an eco-friendly model of urban planning. In addition to this, growth in the region is being supported by advanced battery technology, user-friendly bike-sharing apps, and bike-friendly urban

design.

# **Recent Developments**

February 2024: Bajaj Auto invested \$\pi 45\$ crore in Yulu Bikes, an electric bike-sharing platform, to upgrade its fleet and infrastructure. The amount was to be used for launching sustainable mobility options in India. An influx of funds would have supported deploying more electric vehicles and increased user convenience, further broadening electric mobility in the urban space.

September 2024: New Haven has unveiled a new fleet of 100 electric bikes and restored the benefits and convenience of bike-sharing to the city's residents and visitors. The Ride New Haven program is a partnership between the city's Parking Authority and Drop Mobility, the company that developed the app for users to pay and unlock their bikes. The new program will be run and maintained by the Devil's Gear Bike Shop, which administered the previous program.

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### Contact Us:

Akash Anand SNS Insider Pvt. Ltd +1 415-230-0044 email us here Visit us on social media: Facebook X LinkedIn Instagram

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