

# Nevis Marketing secures exclusive UK and Ireland distribution deal for ROKiT OFF and ROKiT UP

*ROKiT OFF's innovative cleaning products and ROKiT UP digital tyre pumps now exclusively distributed through Nevis Marketing*

KINGSWOOD BUSINESS PARK, UNITED KINGDOM, November 12, 2024 /EINPresswire.com/ -- Nevis Marketing, one of the UK's leading importers and distributors of motorcycle clothing and accessories, has been appointed as the exclusive distributor for ROKiT's motorcycle products including ROKiT OFF, a range of high-quality cleaning and protection products which have been created with a renowned auto OEM manufacturer.



ROKiT OFF now available via Nevis



ROKiT is heavily involved in motor sports

The partnership is set to bring ROKiT OFF and ROKiT UP to dealers and retailers across the UK and Ireland, making ROKiT's premium cleaning kits and products more accessible than ever.

ROKiT is the Title Partner of the championship-winning ROKiT BMW Motorrad WorldSBK team.

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*Jonathan Kendrick*

ROKiT OFF is designed not just to clean but also protect, tackling tough dirt and grime without compromising material finishes and leaving surfaces protected. With a full range of dedicated kits including a Helmet Care Kit, Motorcycle Cleaning Kit, a Premium Ceramic Pack and the most recently launched Premium Winter Pack, there's something suitable for the most common uses. As well as the kits, customers can purchase top-ups and refills as

individual products are available too.

ROKiT UP digital pumps, used regularly, can improve tyre wear and safety and have been proven for accuracy by the ROKiT-sponsored BMW Motorrad WorldSBK and ROKiT BMW Motorrad BSB teams.

Scott Empson, Managing Director of Nevis Marketing, comments: "We're extremely pleased to be working with ROKiT and bringing its range of ROKiT OFF and ROKiT UP products into the market through our enthusiastic and supportive dealer network. We felt that the brand complimented our brand portfolio and loved the variety of options available as part of the product line-up. We look forward to working with them!"

Jonathan Kendrick, Chairman of ROKiT Industries, added: "We're really excited to have created these high performance products, the idea of which came about through working with the championship-winning ROKiT BMW Motorrad WorldSBK team, and we are hugely confident that bikers will love using them, so it's tremendous that we've teamed-up with Nevis Marketing to take ROKiT OFF and ROKiT UP into retail across the UK and Ireland."

ROKiT OFF and ROKiT UP products range will be available from November through Nevis Marketing's strong network of dealers.

For more information on Nevis Marketing and the ROKiT, please visit [www.nevis.uk.com](http://www.nevis.uk.com) and [www.rokit.com](http://www.rokit.com).

If you're interested in stocking the ROKiT OFF range, please contact [info@nevis.uk.com](mailto:info@nevis.uk.com).

## About Nevis Marketing

Since its foundation in 1988, Nevis Marketing has become one of the leading importers and distributors of motorcycle clothing, accessories and equipment, building exclusive partnerships with several world-famous brands. In 2022, the company expanded and moved into larger state-of-the-art premises in Verwood, Dorset. Nevis Marketing is proud to work with over 500 retailers.

## About ROKiT

ROKiT Industries, co-founded by Jonathan Kendrick and John Paul DeJoria, comprises a wide portfolio of multinational businesses and services including drinks, merchandise, apparel, content creation and distribution, new technologies, electronic consumer goods, mesh wi-fi services, ebikes, rapid-assembly homes and tyres, amongst other interests and have invested heavily in recent years in sports sponsorship such as England Rugby League and particularly in motorsports, including being title partners of the ROKiT BMW Motorrad WorldSBK and BSB teams and the ROKiT British F4 championship as well as BTCC, Formula E and the NHRA.

Bruce Renny  
ROKiT Group  
[email us here](#)

Visit us on social media:

[X](#)

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