

# WinPure Secures Placement on G-Cloud 14 Framework to Deliver Data Quality Solutions to the UK Government

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EINPresswire.com/ -- WinPure Ltd, a UK-based data quality solutions provider with over two decades of experience, has been officially included in the [UK Government's G-Cloud 14 Digital Marketplace](#). This inclusion enables WinPure to offer its data quality services directly to public sector organisations across the UK, supporting the nation's need for effective and reliable data

management. By joining G-Cloud 14, WinPure is strategically positioned to align with public sector digital initiatives and contribute directly to the data integrity and operational efficiency goals of the UK Government.

The G-Cloud framework, established by the UK Government, serves as a procurement channel designed to simplify the process of accessing digital services for public sector bodies. By offering a curated catalogue of pre-approved suppliers, G-Cloud allows organisations within the government to find and engage with vendors who meet stringent standards for quality, security, and value. Under this framework, public sector bodies, including central government departments, local authorities, and NHS organisations, can access a wide array of digital services across categories such as cloud hosting, cloud software, and cloud support. This approach is part of the UK Government's ongoing efforts to drive digital transformation within the public sector, ensuring that agencies can quickly and efficiently procure the technology solutions they need to operate effectively in a digital-first environment.

WinPure's presence on G-Cloud 14 allows public sector organisations to benefit from data quality solutions tailored to address the unique challenges of the government sector. The company's solutions focus on enhancing data accuracy, reducing redundancy, and ensuring that data systems support efficient decision-making. WinPure's long-standing commitment to data integrity aligns with the goals of public sector organisations that rely on precise and consistent



data to deliver effective services. Through its data quality management offerings on G-Cloud 14, WinPure aims to support government agencies in their efforts to build trustworthy, data-driven operations.

“Becoming part of the G-Cloud 14 framework is a tremendous milestone for WinPure,” said David Leivesley, CEO of WinPure. “This inclusion in the digital marketplace validates our commitment to providing UK organisations with world-class data quality solutions, designed to meet the unique challenges of today’s digital landscape. Our team is excited to support public sector organisations with accessible, scalable, and reliable data quality services that drive efficiency and innovation.”

As a G-Cloud 14 provider, WinPure can now help government and public organizations manage data quality challenges with greater confidence. With no-code technology and AI data match capabilities, the solution is designed to reduce the manual time and effort involved in managing data quality. With this inclusion, WinPure is set to expand its influence in the public sector, building on its reputation as a reliable data quality partner capable of transforming data management for government entities and organizations across the UK.

Interested users can now access the [WinPure CAM](#) and [WinPure API](#) on the G-Cloud 14 Digital Marketplace directly.

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