

FBSPL Shows the Future of Tech-Driven Solutions at Applied Net 2024

FBSPL's presence at Applied Net 2024 affirms commitment to transforming the insurance industry with tech and innovation.

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[EINPresswire.com/](https://www.einpresswire.com/) -- [FBSPL \(Fusion Business Solutions \(P\) Limited\)](#) is rigorously focusing on technology-driven solutions to make waves in the insurance industry. This commitment was front and center during their participation in Applied Net 2024, one of the industry's premier insurance technology conferences, held from September 9-12 in Nashville, Tennessee. With nearly 4,200 attendees and over 85 exhibitors, the event was a powerhouse of innovation, offering an invaluable platform for networking and exploring the latest industry trends.

Applied Net unites the world's largest gathering of insurance agents, brokers, and industry experts, bringing them directly to you. It's an unparalleled opportunity to deepen relationships, expand your product portfolio within appointed agencies, and reach new regions and agencies for impactful product line growth.



FBSPL's booth at the conference was a standout, featuring a sleek, minimalistic design that

reflected the company's future driven approach. The team engaged in dynamic, insightful conversations with conference-goers, building meaningful relationships and showcasing their solutions.

A major highlight from the event was the growing industry interest in AI and its transformative potential. "People were eager to learn about AI and how it can seamlessly integrate into services," said Kuldeep Bhatnagar, Chief of Sales and Marketing at FBSPL. "This increased curiosity signals a shift towards technology-driven solutions, which is a game-changer for an industry long encumbered by legacy systems."

Ankur Chatterjee, AGM Sales at FBSPL, shared his excitement about the opportunities the event presented. "Applied Net 2024 was an invaluable opportunity to connect with industry peers, explore emerging trends, and present our innovative solutions," he said. "The strong interest in AI and automation aligns perfectly with our strategic vision to drive transformation within the industry."

FBSPL's presence at Applied Net 2024 underscored their commitment to not just keeping pace with industry changes, but to lead them. With a sharp focus on leveraging AI and data-driven insights, FBSPL is keen to redefine what's possible in the insurance sector—creating new opportunities, driving growth, and delivering exceptional experiences for clients.

Looking ahead, the company plans to harness the insights from Applied Net 2024 to develop AI services that address the evolving demands of the insurance industry. The organization believes that by blending technological innovation with human expertise, they can bring in new levels of value and continue to be a driving force in the industry's transformation.

FBSPL's continued participation in industry events like Applied Net demonstrates its dedication to staying at the forefront of technological advancements. By building strong relationships with clients and partners, the company is well positioned to shape the future of the insurance industry.

If you missed to visit us at our booth, contact us at +1-240-979-0061 or email us at growth@fbspl.com

About Applied Systems

Applied Systems is a leading provider of cloud-based software solutions for the insurance industry. They specialize in automating workflows, improving operational efficiency, and enabling data-driven decision-making for brokers, agents, and insurers worldwide.

About FBSPL

Fusion Business Solutions (P) Limited (FBSPL) has been empowering businesses through innovative outsourcing solutions since 2006. As a leader in [Business Process Management](#) and Consulting, they specialize in [Insurance Outsourcing](#), Data Synthesis, and Accounting Services, enabling companies to have complete control and foresight for their operations and drive sustainable growth.

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