

Champs Dog Treats Punch into Grocery Outlet Stores Across the Pacific Northwest

New line of high-protein, low-fat dog treats with real chicken now available at Grocery Outlet Bargain Market stores in the Pacific Northwest

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EINPresswire.com/ -- Checkers Pet Food, Inc. today announced the launch of [Champs](#), a new line of high-protein, low-fat dog treats made with real chicken, now available at select Grocery Outlet stores across the Pacific Northwest. Made in the U.S. with globally sourced ingredients, Champs offers pet owners an affordable way to reward their dogs with treats that support bone and joint health.

Champs treats come in two varieties: Chicken and Grain-Free Chicken.

Champs are crafted with real chicken as the main ingredient, packing 25% protein, and are free from fillers or additives.

"Pet owners want the best for their dogs, but they also need value—and that's exactly what Champs delivers," said Mike Wickman, founder of Champs. "We're pleased to bring Champs to Grocery Outlet, where families know they'll find both quality and affordability."

"Champs fits well with our mission to offer nutritious products at an affordable price," said the Pet Food Buyer for Grocery Outlet. "We're excited to feature Champs in our stores across the Pacific Northwest."

With its boxing-themed design and protein-focused formula, Champs aims to keep dogs lean and strong. Key features of Champs Protein Treats include:

- 25% protein to support active lifestyles



Champs real chicken dog treats available at Grocery Outlet locations in the Pacific Northwest



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*Mike Wickman, founder of
Champs*

- Real chicken as the #1 ingredient
- Drumstick-shaped treats
- No corn, wheat, or soy
- Benefits for bone and joint health
- Made in the USA with globally sourced ingredients
- 49% recycled content in packaging to reduce environmental impact

Grocery Outlet operates over 150 stores across Oregon, Washington, and Idaho in the Pacific Northwest. Since the

stores are independently operated, Champs pricing and availability may vary by location.

About Champs Protein Dog Treats

Champs Protein Dog Treats by Checkers Pet Food, Inc. provides high-protein, low-fat chicken snacks crafted to support active dogs. Made in the USA with premium, globally-sourced ingredients, Champs offers a healthy, affordable treat option for pet owners who prioritize both nutrition and value. Follow on instagram at @Champs_Treats.

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