

# EBC Financial Group Registers Trademark in Chile

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EBC Financial Group (EBC) has successfully registered its trademark in Chile, a significant milestone in its Latin American expansion. The registration, which includes the EBC logo and the company name, is a key step in strengthening its legal and brand presence in the region. This move is part of EBC's broader strategy to establish a robust and compliant financial services footprint across Latin America. The registration process involved thorough legal review and compliance with Chilean intellectual property laws. EBC's commitment to transparency and regulatory adherence is evident in this process. The registration will provide EBC with exclusive rights to use the trademark in Chile, protecting its brand identity and ensuring consistency for its customers. This is a testament to EBC's dedication to building a strong and sustainable financial services presence in the region.

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