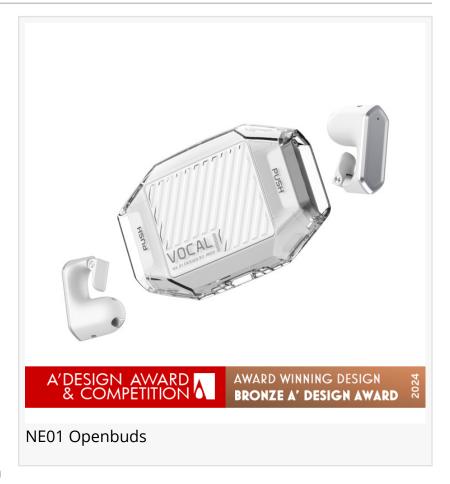


# NE01 Openbuds by Yuze Li Wins Bronze in A' Audio Equipment Awards

Innovative TWS Earphones Design Recognized for Rebound Mechanism and Hovering Ear Clip

COMO, CO, ITALY, November 13, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized accolade in the field of audio products design, has announced Yuze Li's NE01 Openbuds as the Bronze winner in the Audio and Sound Equipment Design category. This prestigious recognition highlights the significance of the NE01 Openbuds within the audio products industry, acknowledging its innovative design and exceptional features.

The NE01 Openbuds' unique rebound mechanism and hovering ear clip design offer a groundbreaking solution



for users seeking comfort and convenience in wireless earphones. By addressing common issues such as ear canal infection and wearing discomfort, this design aligns with current trends and needs within the audio products industry, providing practical benefits for users and advancing industry standards.

What sets the NE01 Openbuds apart is its press-and-pop mechanism, a first in TWS headphones. The carefully designed mechanical sound and tactile sensation of pressing the earbuds create a pleasant and engaging user experience. The use of wear-resistant POK material for internal components ensures durability, with the earbuds withstanding over 100,000 uses. The shell's combination of transparent material and diamond-cut edge design adds a touch of technology and aesthetics.

Winning the A' Audio and Sound Equipment Design Award serves as a motivator for Yuze Li and

the team behind NE01 Openbuds to continue pushing the boundaries of innovation in future projects. This recognition may inspire further exploration and advancement in the field of audio products design, fostering the development of even more user-centric and groundbreaking solutions.

The NE01 Openbuds was designed by a talented team comprising Qi Lei, Shi Yu, Li Yuze, Chen Chaohou, Yang Jin, Peng Ziheng, and Wang Xinyi, each contributing their expertise to bring this innovative product to life.

Interested parties may learn more about the NE01 Openbuds and its designers through the following channels:

https://competition.adesignaward.com/ada-winner-design.php?ID=153937

### About Guangdong Genius Technology Co., Ltd

The imoo (Xiaotiancai) Headphones team has more than 20 years of professional research on child products. In 2019, they laid out open-ear headphones for the first time, establishing a comprehensive database of children's ear acoustics and ergonomics. Devoted to researching "air conduction" technology and paying attention to children's ear hearing development, the company upholds the vision of "focus on product, create for love" to create exclusive children's listening devices.

## About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs in the Audio and Sound Equipment Design category that demonstrate creativity, practicality, and professional execution. Winning designs are acknowledged for their potential to positively influence industry standards by effectively blending form and function. The rigorous selection process involves blind peer-review and evaluation by a panel of design professionals, audio products industry experts, journalists, academics, and designers based on pre-established criteria such as innovative sound quality, user interface design, aesthetic appeal, ergonomic functionality, technological advancement, material selection, environmental sustainability, production efficiency, market relevance, cultural significance, inclusive design, ease of maintenance, durability, safety measures, brand identity enhancement, cost-effectiveness, compactness, portability, versatility, integration with other devices, and future-proof design.

#### About A' Design Award

The A' Design Award is an international, juried design competition organized across all industries, welcoming entries from all countries. Since its establishment in 2008, the A' Design Award has been dedicated to recognizing and promoting superior products and projects that advance and benefit society. By showcasing pioneering designs on a global stage and celebrating the creative minds behind these innovations, the A' Design Award aims to drive the cycle of inspiration and advancement in design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at the following URL:

# https://goldenaudioawards.com

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 031 497 2900 email us here

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