

# Aesthetic Lasers and Energy Devices Market: Surge in Demand for Non-Surgical Cosmetic Solutions | Says EvolveBI

*The Aesthetic Lasers And Energy Devices Market, valued at USD 8.74 billion in 2023, is expected to grow at a (CAGR) of 9.45% from 2023 to 2033*

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/EINPresswire.com/ -- The [Aesthetic Lasers and Energy Devices Market](#)

refers to the global industry dedicated to the development, manufacturing, and distribution of devices that utilize lasers or other forms of concentrated energy for cosmetic treatments aimed at enhancing physical appearance.

These devices are employed in a variety of minimally invasive procedures designed to address common aesthetic concerns. The

market is expected to continue its growth trajectory, driven by increasing consumer demand for non-surgical cosmetic solutions. This segment plays a crucial role within the broader medical device industry, reflecting a shift towards less invasive treatments that offer effective results with minimal downtime. As more individuals seek to improve their appearance without the need for traditional surgical procedures, the Aesthetic Lasers and Energy Devices Market remains a dynamic and expanding sector.

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## Unlocking Growth Potential

The increasing demand for non-invasive and minimally invasive aesthetic procedures is a key driver for growth in the aesthetic lasers and energy devices market. These procedures are favored for their shorter recovery times, reduced risk of complications, and minimal discomfort when compared to traditional surgical alternatives. Moreover, continuous innovations in laser



and energy-based technologies have enhanced the effectiveness, safety, and user-friendliness of these devices, making them more attractive to a wider range of consumers. The market is also seeing the development of multi-functional devices that can perform a variety of treatments, offering a cost-effective solution for clinics and practitioners. These advancements help expand the range of available treatments, increasing the market's appeal.

#### The future of Aesthetic Lasers And Energy Devices Market

The rising disposable incomes and the growing middle-class populations in emerging markets, particularly in regions like Asia-Pacific and Latin America, present significant growth opportunities. Targeted marketing campaigns and educational initiatives can help raise awareness and acceptance of aesthetic procedures in these regions. Additionally, the expansion of telemedicine for initial consultations and follow-ups has the potential to make aesthetic treatments more accessible, especially for individuals in remote or underserved areas. A growing consumer focus on environmental sustainability is also driving the development of eco-friendly and sustainable aesthetic devices. Companies that embrace sustainable practices and produce environmentally conscious products can not only enhance their brand image but also appeal to a more environmentally aware consumer base. This trend opens up new opportunities for market players to position themselves as responsible and innovative brands in the aesthetic industry.

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#### North America to main its dominance by 2033

North America holds a dominant position in the Aesthetic Lasers and Energy Devices Market. North America, particularly the United States, has a high demand for non-invasive and minimally invasive cosmetic treatments. This is largely due to cultural factors that emphasize appearance and the growing acceptance of cosmetic procedures. Many individuals in the region are increasingly opting for aesthetic treatments such as laser skin resurfacing, body contouring, and hair removal, contributing to the steady growth of the market. North America is home to some of the most advanced technologies in aesthetic lasers and energy devices. Leading companies in the region consistently invest in research and development to create innovative, highly effective, and safe devices. This includes the development of multifunctional devices that provide a range of aesthetic treatments and technologies that enhance the precision and outcomes of cosmetic procedures. The region benefits from a well-established and sophisticated healthcare infrastructure, which includes state-of-the-art cosmetic surgery centers, dermatology clinics, and multi-specialty centers equipped with the latest aesthetic devices. This infrastructure ensures that advanced aesthetic treatments are readily accessible to a large consumer base, further propelling market growth.

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## Core Market Segments

"The Laser Resurfacing Devices segment is expected to grow faster throughout the forecast period.

The Aesthetic Lasers and Energy Devices Market is segmented based on product type into Laser Resurfacing Devices, Body Contouring Devices, Aesthetic Ophthalmology Devices, and Others. Among these, the Laser Resurfacing Devices segment dominates the market. These devices are widely used for skin resurfacing procedures aimed at improving skin texture, tone, and overall appearance by removing damaged skin layers and stimulating collagen production. Laser resurfacing is a popular and effective treatment for various skin concerns, contributing to the segment's leadership in the market."

"The Energy-Based Technology segment is expected to grow faster throughout the forecast period.

The market is also segmented by Technology, which includes Laser-Based Technology, Light-Based Technology, and Energy-Based Technology. The Energy-Based Technology segment leads the market. This is primarily due to the growing demand for aesthetic procedures and the increasing availability of hospitals offering aesthetic treatments. Energy-based devices are preferred for their precision and control in delivering treatment effects to specific tissues. These devices can utilize laser, light, or sound waves, enabling highly targeted treatments without direct contact with tissue, further driving their adoption in various aesthetic applications."

"The Skin Resurfacing segment is expected to grow faster throughout the forecast period.

In terms of Application, the market is segmented into Hair Removal, Scar Removal and Skin Resurfacing, Skin Rejuvenation, Skin Tightening, Body Shaping & Skin Tightening, and Others. The Skin Resurfacing application leads this segment, driven by its ability to enhance the texture and appearance of the skin. Skin resurfacing involves the removal of damaged outer layers of skin and the promotion of collagen production, improving skin health and aesthetics. The increasing consumer awareness and the proven efficacy of laser skin resurfacing procedures are contributing to the segment's strong growth."

"The Cosmetic Surgery Centers & Clinics segment is expected to grow faster throughout the forecast period.

Based on End User, the market is segmented into Multi-Specialty Centers, Standalone Centers, Dermatology Clinics, Ambulatory Surgery Centers (ASCs), and Cosmetic Surgery Centers & Clinics. The Cosmetic Surgery Centers & Clinics segment dominates the market. These facilities offer a broad range of cosmetic procedures, including treatments using lasers and other energy-based devices. The segment's dominance is attributed to factors such as high disposable incomes, advanced healthcare infrastructure, and widespread acceptance of cosmetic procedures. In particular, the U.S. is a major hub for cosmetic surgery centers and clinics, further reinforcing the prominence of this segment in the market."

## Industry Leaders

Allergan Plc., Bausch Health Companies Inc., Cutera BioSpace. Cynosure Inc., Fosun International Ltd., Fotona Inc., Lutronic, Sciton Inc., Sisram Medical Ltd. And Energist Ltd.

## Key Matrix for Latest Report Update

- Base Year: 2023
- Estimated Year: 2024
- CAGR: 2024 to 2034

#### About EvolveBI

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Evolve Business Intelligence is built on account of technology advancement providing highly accurate data through our in-house AI-modelled data analysis and forecast tool – EvolveBI. This tool tracks real-time data including, quarter performance, annual performance, and recent developments from fortune’s global 2000 companies.

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