

Decarbonization Market Size is Expected to Reach USD 3.54 Trillion by 2032, Growing at a CAGR of 31.24% | S&S Insider

The Decarbonization Market grows as global initiatives boost investments in renewable energy & advancements in carbon capture to cut carbon emissions.

AUSTIN, TX, UNITED STATES, November 13, 2024 /EINPresswire.com/ -- The <u>Decarbonization Market</u> was valued at USD 311.7 billion in 2023 and is expected to reach USD 3.54 trillion by 2032, growing at a CAGR of 31.24% over the forecast period 2024-2032.



What is the growth of the Decarbonization Market?

The Decarbonization Market is rapidly evolving due to the global drive to combat climate change and achieve net-zero emissions. Key factors propelling market dynamics include stringent



Growing demand for sustainable energy solutions and strict regulations drive growth in the decarbonization market, pushing industries to adopt greener technologies."

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government regulations, advancing technologies, and the increasing commitment of corporations to sustainability. Policies such as the European Union's Green Deal and the U.S.'s re-entry into the Paris Agreement have intensified the push for decarbonization. Technological innovations in carbon capture and storage, renewable energy, and electric vehicles are central to reducing carbon footprints. Companies like Tesla have revolutionized the electric vehicle industry, while Orsted leads the transition from fossil fuels to renewable energy through large-scale offshore wind farms. Private sector commitments,

exemplified by Microsoft's pledge to become carbon-negative by 2030, highlight the role of corporate sustainability in driving change. Financial institutions are increasingly embedding ESG criteria into their investment strategies, further propelling the market. Although challenges remain, such as high upfront costs and the need for extensive infrastructure, the long-term

economic potential of green technologies and job creation in renewable energy sectors provide strong market support. Examples like China's solar industry growth and the U.S.'s advancements in renewable energy showcase the feasibility of large-scale decarbonization. Despite challenges like over-allocation in high-carbon plants and delayed energy scheduling in China, decarbonization offers a pathway to sustainable, impactful growth driven by regulatory support, innovation, and cross-sector collaboration.

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Key Players Listed in Decarbonization Market Are:

- •ABB Ltd.
- Accenture
- Atos SE
- Bosch Thermotechnology
- •BP plc.
- Chevron Corporation
- Deloitte
- •Enel S.p.A.
- •General Electric Company (GE)
- Hitachi Ltd.
- •IBM
- •Johnson Controls International plc
- •Mitsubishi Heavy Industries Ltd.
- Orsted A/S
- •SAP SE
- Schneider Electric SE
- Siemens AG
- •Tesla Inc.

Which segment dominated the Decarbonization Market?

The Sustainable Transportation segment dominated the Decarbonization market in 2023, with a market share of 49%. The rise in electric vehicles (EVs), energy-efficient transportation systems, and eco-friendly fuels has significantly contributed to the growth of this segment. Companies like Tesla, along with traditional automakers like General Motors and Ford, are actively investing in electric and hydrogen-powered vehicles. This transition to cleaner transportation options is essential for achieving carbon neutrality in the transportation sector, which is one of the largest contributors to global carbon emissions. As countries impose stricter emissions regulations, the shift towards sustainable transportation technologies will continue to be a major driver of the market.

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Key Market Segmentation:

By Service Type

- Carbon Accounting and Reporting
- Sustainable Transportation
- •Waste Reduction and Circular Economy

By Technology

- Renewable Energy Technologies
- Energy Efficiency Solutions
- Electric Vehicles (EVs)
- Carbon Removal Technologies
- Carbon Capture and Storage (CCS)

By Deployment Mode

- Cloud
- On-premises

By End-use Industry

- •Oil & Gas
- Energy and Utility
- Agriculture
- Government
- Automotive & Transportation
- Aerospace & Defense
- Manufacturing
- Others

What are the driving factors of the Decarbonization Market?

1. Governments worldwide are setting more stringent climate policies, such as the Paris Agreement, that compel industries to adopt decarbonization measures. These regulations push companies to meet carbon reduction targets, fostering market growth for decarbonization solutions.

- 2. The continuous development of carbon capture and storage (CCS) technologies and renewable energy systems is driving decarbonization efforts. Innovations like green hydrogen and the electrification of industries are also contributing to the global decarbonization movement.
- 3. As consumers increasingly demand environmentally responsible products, businesses are adopting decarbonization strategies to appeal to this growing market. The demand for green products in sectors like fashion, food, and healthcare is accelerating the shift toward carbon neutrality.

What are the opportunities in the Decarbonization Market?

- 1. There is a growing investment in carbon capture, utilization, and storage (CCUS) technologies, providing a significant opportunity for companies that specialize in these solutions. As industries look to reduce their carbon emissions, the demand for CCUS technologies will increase.
- 2. With the rising adoption of electric vehicles (EVs), there is a clear opportunity to invest in EV charging infrastructure and the development of sustainable vehicle fleets. This segment is expected to witness strong growth as governments and industries focus on cleaner transportation options.

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Which region dominated the Decarbonization Market?

The North American region dominated the decarbonization market accounting for a market share of about 35% as a result of increasing climate change concerns from countries like the United States and Canada. Besides, increasing awareness among companies and major companies striving for carbon neutrality drive market growth in the coming years. Furthermore, increasing government interest in clean energy and steps being taken for investment in reducing global warming have been the main reasons for this increased market. For instance, the Department of Energy in the United States announced, on behalf of Biden's Investing America Agenda, that it is going to invest \$6 billion in 33 projects across over 20 states to decarbonize energy-intensive industries and reduce GHG emissions in March 2024. Therefore, growing environmental protection awareness and growing investment in all projects in the region are expected to foster the growth of the market over the coming years

Recent Developments:

•May 2024: The TEC under UNFCCC's Technology Mechanism noted global and regional efforts promoting decarbonization technologies in high-emission industrial sectors, accounting for 34% of global emissions.

•February 2024: SECI launched India's largest solar battery project in Chhattisgarh, combining solar panels and battery storage to store solar energy for peak demand, targeting significant annual CO2 emission reductions.

The Decarbonization Market is witnessing remarkable growth, driven by regulatory pressures, technological advancements, and rising consumer demand for sustainable solutions. Various sectors are adopting decarbonization practices to meet emissions targets and reduce their carbon footprint. In addition to government regulations, businesses are increasingly investing in carbon capture technologies, renewable energy sources, and green products. The market is expected to expand as industries continue to prioritize sustainability and climate change mitigation.

Table of Content

- 1. Introduction
- 2. Executive Summary
- 3. Research Methodology
- 4. Market Dynamics Impact Analysis
- 5. Statistical Insights and Trends Reporting
- 6. Competitive Landscape
- 7. Decarbonization Market Segmentation, By Service Type
- 8. Decarbonization Market Segmentation, By Technology
- 9. Decarbonization Market Segmentation, By Deployment Mode
- 10. Decarbonization Market Segmentation, By End-use Industry
- 11. Regional Analysis
- 12. Company Profile
- 13. Use Cases and Best Practices
- 14. Conclusion

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