

MC2 Finance Partners with FlexPath DXP to Leverage VeriQual™ for Enhanced Dealer and Lender Solutions

New partnership Empowers Lenders and Dealers with Advanced Identity Verification and Streamlined Credit Prequalification.

CINCINNATI, OH, UNITED STATES,
November 13, 2024 /
EINPresswire.com/ -- MC2 Finance
Partners with FlexPath DXP to Leverage
VeriQual™ for Enhanced Dealer and
Lender Solutions

New partnership Empowers Lenders
and Dealers with Advanced Identity
Verification and Streamlined Credit
Prequalification.



MC2 Finance, a leader in commercial transportation financing solutions, announces its new partnership with FlexPath® DXP, a pioneer in digital identity verification and credit prequalification technologies.



This partnership provides the security and efficiency lenders and dealers need to serve their customers better, increasing conversion rates and customer satisfaction by verifying leads at the start.”

Katie Baker

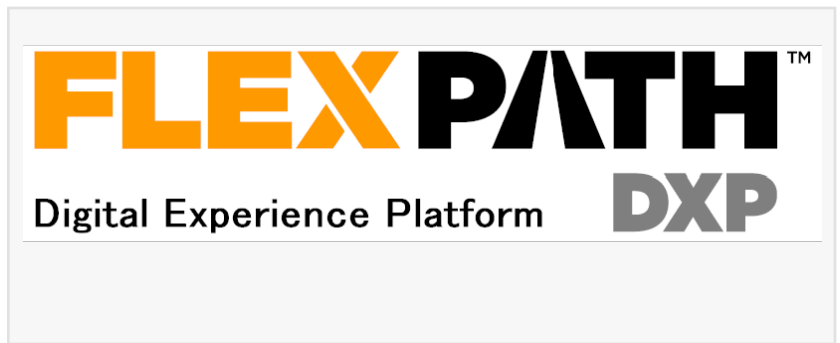
Through this partnership, MC2 will utilize FlexPath’s patent-pending VeriQual™ solution to streamline credit prequalification and identity verification processes, enhancing security and efficiency for both MC2 and its network of dealer partners.

Lenders and dealers are losing millions due to identity fraud. VeriQual’s advanced Fintech capabilities provide instant, secure credit prequalification by integrating

sophisticated identity verification with just a phone number.

This feature not only simplifies the customer journey but gives MC2 and its dealers real-time

access to verified leads, drastically reducing the risk of identity fraud and significantly enhancing credit prequalification.



“Partnering with FlexPath allows us to continue innovating in a highly competitive commercial transportation market,” said Katie Baker, President of

MC2. “VeriQual provides the security and efficiency our lenders and dealers need to serve their customers better, increasing both conversion rates and customer satisfaction by verifying leads right at the start of the process.”

FlexPath’s VeriQual solution aligns perfectly with MC2’s commitment to streamlined, secure financing. By combining these technologies, the partnership allows for a more reliable and rapid customer credit prequalification process, reducing the workload on dealer staff and enabling lenders to make faster decisions.

“We’re thrilled to partner with MC2,” said FlexPath’s CEO, Tarry Shebesta. “With VeriQual, MC2’s network of dealers can benefit from identity-verified leads and a smoother prequalification process, which not only reduces risk but fosters higher-quality interactions and faster approvals.”

About FlexPath DXP, LLC

FlexPath DXP is a Digital Experience Platform, with deep roots in online sales and marketing, developing revolutionary SaaS fintech solutions that enable organizations to deliver personalized and targeted marketing, enhance customer experiences, and drive efficiencies and value for all parties involved.

About MC2 Finance

MC2 is a commercial transportation financing leader, dedicated to delivering innovative, secure, and customer-centered financing solutions that support its network of lenders and dealers. MC2 provides a full suite of services that enhance efficiency, drive sales, and optimize the financing process. More info: <https://mc2finance.com/>

Katie Baker

MC2 Finance

+1 859-640-2898

katie@mc2finance.com

This press release can be viewed online at: <https://www.einpresswire.com/article/760239788>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.