

# investorTV to Host Live Panel: 'Investing in the EV Ecosystem: From Lithium to Solar-Powered EVs' on November 15, 2024

*This live panel discussion will feature industry leaders exploring the evolving EV landscape—from battery technology to supply chain dynamics.*

TORONTO, ONTARIO, CANADA,  
November 14, 2024 /

EINPresswire.com/ -- [investorTV](#), a digital platform powered by [Global One Media](#) that brings together industry experts, corporate leaders, and investment professionals for live panel discussions on trending market topics, announces its upcoming live panel event, "Investing in the EV Ecosystem: From Lithium to Solar-Powered EVs." Scheduled for November 15, 2024 at 11 AM EST (3 PM GMT), this exclusive panel discussion will feature industry leaders who will analyze the rapidly evolving electric vehicle landscape, from market dynamics to technological innovations.



The poster features the investorTV logo at the top, followed by the event title "INVESTING IN THE EV ECOSYSTEM: FROM LITHIUM TO SOLAR-POWERED EVS" in large white letters. Below the title is a yellow banner with the date and time: "NOVEMBER 15, 2024 | 11AM ET (3 PM GMT)". The central image shows a futuristic car and a charging station. At the bottom, five speakers are listed with their names and titles: Eric Strand (AuAg Funds), George O'Leary (Sono Group N.V.), Steve Cochrane (Lithium Chile Inc.), Robin Goad (Fortune Minerals Limited), and Michael Switow (Global One Media). Logos for Au Ag, Sono Group NV, Lithium Chile, Fortune Minerals Limited, and Global One Media Group are displayed at the bottom.

Investing in the EV Ecosystem: From Lithium to Solar-Powered EVs

The hour-long event will be moderated by Michael Switow, a seasoned media veteran renowned for his coverage of financial markets. The expert panel includes:

- Eric Strand, Founder and Portfolio Manager, AuAg Funds
- George O'Leary, Managing Partner, CEO and CFO, Sono Group N.V.
- Steve Cochrane, President and CEO, Lithium Chile Inc.
- Robin Goad, President and CEO, Fortune Minerals Limited

They will explore critical topics affecting the EV ecosystem, including:

- Market Evolution: Understanding the role of government incentives and infrastructure in

driving EV adoption beyond the current 18% market share

- Supply Chain Dynamics: Examining the trade-offs between immediate electrification and sustainable supply chain development
- Technology & Innovation: Analyzing advancements in battery technology, energy density improvements, and the future of lithium-ion batteries
- Global Competition: Understanding China's market dominance and strategies for Western manufacturers to remain competitive
- Resource Security: Exploring lithium market dynamics, recycling initiatives, and emerging extraction technologies

Attendees will gain valuable insights about EV market trends, battery technology developments, and investment opportunities across the EV ecosystem. They will also have the chance to ask questions and engage directly with the panelists during the Q&A session.

To secure your spot for this live panel event, register here:

[https://globalonemedia.zoom.us/webinar/register/WN\\_9SS0tPOZQBamOVaUmTodlA](https://globalonemedia.zoom.us/webinar/register/WN_9SS0tPOZQBamOVaUmTodlA)

Slots are limited, so early registration is encouraged.

#### About investorTV

investorTV is a premier digital platform for industry experts and corporate leaders to explore how key forces shaping the 21st-century economy impact investment decisions. Live interactive conversations provide viewers with exclusive insights and actionable strategies. Launched by Global One Media to empower viewers with free, high-quality investment insights, the platform also connects CEOs and institutional investors to explore the collaborations needed for next-generation innovations. More information at [www.investor-television.com](http://www.investor-television.com).

#### About Global One Media

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