

# The Mac Parkman Foundation Launches Groundbreaking HeadSmart App to Combat Concussion Dangers in Youth Sports

*Our HeadSmart App will educate and protect youth athletes, parents, and coaches from concussion risks and long-term brain trauma.*



TAMPA, FL, UNITED STATES, November 13, 2024 /EINPresswire.com/ -- The

Mac Parkman Foundation is excited to announce the launch of the [HeadSmart App](#), a first-of-its-kind tool designed to educate and protect athletes, parents, and coaches from the hidden dangers of concussions in contact sports. Available on both [Apple](#) and [Android](#) platforms, the app offers comprehensive resources on identifying, treating, and preventing concussions, empowering users with the knowledge they need to make informed decisions for their children's health and safety.



Mac's death has fueled our commitment to ensuring no other family endures the pain of undiagnosed or mistreated concussions or the long-term risks of Repeated Head Impacts."

*Bruce Parkman, Chairman of The Mac Parkman Foundation*

The tragic story of Mac Parkman, a talented young athlete and beloved son, inspired the HeadSmart App. After suffering multiple concussions and enduring years of Repeated Head Impacts (RHI) from contact sports, Mac's life ended in tragedy. His story has been the catalyst for the foundation's mission to raise awareness about the long-term effects of concussions and provide accessible tools to prevent similar tragedies.

"Mac was a remarkable young man—humble, generous, and caring. His loss has left an irreplaceable hole in our hearts. But his death has also fueled our commitment to ensuring no other family endures the pain of undiagnosed or mistreated concussions or the long-term risks of RHI," said Bruce Parkman, Chairman of The Mac Parkman Foundation. "This app is a resource I wish we had when Mac began playing contact sports. We hope it will be the first line of defense for parents, coaches, and athletes in understanding the dangers of concussions and knowing how to treat them."

The HeadSmart App includes a range of essential features:

- Concussion Education: In-depth information on concussions' risks, symptoms, and impact.
- Facts and Action Steps: Immediate actions should be taken if a concussion is suspected.
- Concussion Resources: Direct links to medical resources and safety guidelines.
- Local Resources: Access to nearby healthcare professionals and treatment centers.
- Informative Articles: Up-to-date news, research, and expert advice on concussion prevention and care.
- Exclusive Access: Free access to the book Youth Contact Sports and Broken Brains, a vital resource on concussion risks.

Stacy Bayton, CEO of The Mac Parkman Foundation, emphasized the importance of this app in raising awareness: "We urge everyone to download the app, educate themselves, and share it with others. While sports are important and fun, we must also be aware of the risks of concussions and RHI and take proactive steps to safeguard our children's future."

The HeadSmart App is available for free download, thanks to the support of The Mac Parkman Foundation, a nonprofit dedicated to preventing concussions and supporting mental health initiatives to reduce suicide linked to traumatic brain injuries.

To learn more about the app and the foundation's mission, visit [www.mpfact.com](http://www.mpfact.com).

#### About the Mac Parkman Foundation

The Mac Parkman Foundation was established to honor Mac Parkman's memory and prevent other families from experiencing similar heartbreak. The foundation focuses on raising awareness about concussion risks and the long-term effects of Repeated Head Impacts on athletes and veterans. Through education, research, and community outreach, the foundation aims to improve mental health support and suicide prevention for those affected by traumatic brain injuries.

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