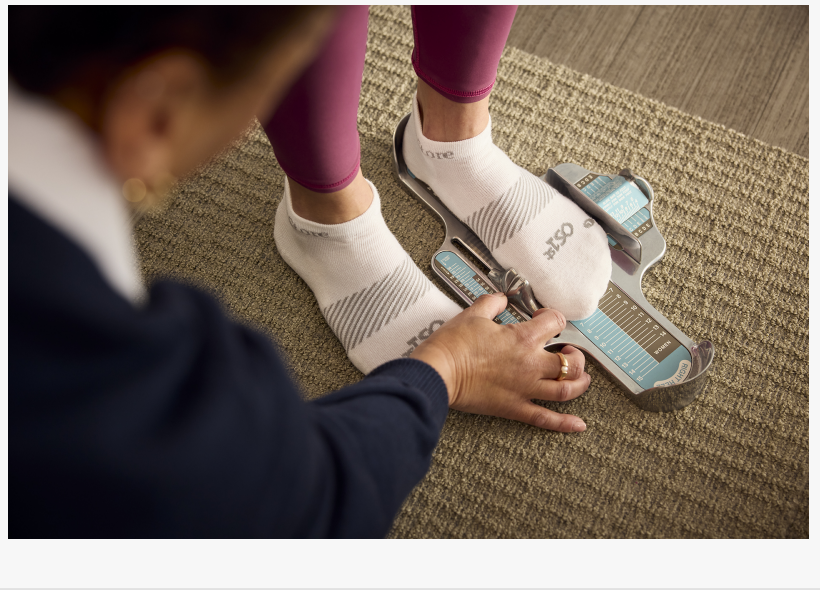


# The Good Feet Store Opens in Schaumburg to Help Local Residents and Workforce Live the Life They Love

*The Leading Retailer of Premium, Personally-Fitted Arch Supports Expands with the Fourth Store in the Greater Chicago Area*

SCHAUMBURG, IL, UNITED STATES, November 21, 2024 /

EINPresswire.com/ -- [The Good Feet Store](#), recognized nationally as the market-leading manufacturer and retailer of premium, personally-fitted arch supports, announced today the upcoming opening of a location in Schaumburg. Scheduled for December 21, the new store will be the brand's fourth location in the Greater Chicago area.



“Expanding The Good Feet Store further into the Greater Chicago Area with our Schaumburg location is a great opportunity to further our mission to improve people’s quality of life. This new store not only provides additional job opportunities for the community but also enhances our ability to help individuals live healthier, more active lives,” said Heather D’Agosta, CEO of ECM-GF Venture Group, the owner of The Good Feet Store in Schaumburg. “Our Good Feet Arch Support System is specifically designed to offer comprehensive relief and support, whether alleviating pain, improving performance, or aiding in recovery. Good Feet Arch Supports ensure full alignment of your kinetic chain, from your feet to your knees, hips and back.”

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*Heather D’Agosta, CEO of  
ECM-GF Venture Group*

Situated at 1408 E.Golf Road, Unit 1410A, the new store joins nearly 300 locations open now

nationwide and is part of a strategic growth initiative that stands to add more than 40 locations in 2024. The Good Feet Store opened approximately 40 locations in 2023 as well. As with all the brand's stores, the Schaumburg location will offer customers a no-obligation, free, personalized in-store fitting with a trained Good Feet Arch Support Specialist.



For more than 30 years, The Good Feet Store has been an innovator in foot health and wellness — and it starts with Good Feet Arch Supports. Consisting of three types of arch supports, the Good Feet Arch Supports System works in concert to provide better pain relief, performance, balance and comfort. By focusing on all four arches in the foot, the supports are designed to keep the foot in the ideal position for the body, which helps to eliminate the pain felt in the feet, knees, hips and back.

“Everything is connected,” said Dr. Pamela Mehta, MD, a board-certified orthopedic surgeon and Chief Medical Officer of Modern Performance + Recovery Brands. “Oftentimes people with low back pain, knee pain, or hip pain don’t even recognize that it’s actually coming from the poor support they have in their feet. The Good Feet 3-Step Arch Support System is clinically proven to provide significant pain relief in only 4 weeks\*, as found in an academic study conducted with Dr. Adam Landsman from Harvard Medical School and Massachusetts General Hospital.”

The Good Feet Store in Schaumburg will be well-suited to serve customers of all ages and interests. Beyond common lower body and back pains, the arch support system fosters wellness for professionals commonly on their feet, active adults and student-athletes.

“We are thrilled to announce the opening of our newest store with ECM-GF Venture Group. As a brand dedicated to empowering our customers to take control of their health, Heather and her team are the right individuals to continue serving the Greater Chicago community,” said Richard Moore, President and CEO of Modern Performance + Recovery Brands, the holding company of The Good Feet Store. “The group’s commitment to exceptional customer service and deep understanding of our brand makes them the ideal franchise partner to grow our presence throughout the Greater Chicago Area.”

To learn more about The Good Feet Store, visit the company's website at <https://www.goodfeet.com/>

About The Good Feet Store

Founded in 1992, The Good Feet Store is the market-leading manufacturer and retailer of

premium, personally fitted arch supports, with nearly 300 retail locations in the U.S. and abroad. Engineered for comfort and pain relief in more than 400 styles, flexibilities and sizes, Good Feet Arch Supports are personally fitted to the precise needs and preferences of its customers and are backed by a Manufacturer's Lifetime Limited Warranty. The Good Feet Store operates with an end-to-end approach to maximize performance and ensure consistent quality standards. Good Feet Arch Supports are manufactured in a state-of-the-art facility in Carlsbad, California, and supplied exclusively to its retail locations. Each Good Feet Store location is staffed with well-trained Good Feet Arch Support Specialists who provide customers with a no-obligation, free, personal fitting. To learn more about The Good Feet Store and Good Feet Arch Supports, and to see Good Feet Store reviews from actual customers, visit [goodfeet.com](https://goodfeet.com).

#### About Modern Performance and Recovery Brands (MPRBrands)

Modern Performance and Recovery Brands (MPRBrands) is dedicated to improving physical well-being through personalized health solutions. With a focus on performance, recovery, and long-term wellness, MPRBrands unites a complementary ecosystem of brands including The Good Feet Store, ING Source (OS1st), Stretch\*d, and Compression Health. MPRBrands serves customers globally, offering products and services that address both temporary physical challenges and ongoing health needs. We believe that health and wellness should be personal, and we are committed to delivering solutions that make a real difference in people's lives. For more information on MPRBrands and its portfolio of health and wellness brands, visit <https://mprbrands.com/>

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\* "A test of efficacy and foot position alteration in patients wearing Good Feet arch supports for the treatment of pain"; Massachusetts General Hospital Institutional Review Board #2022P000291. In an uncontrolled clinical study, at Day 30, most patients with plantar fasciitis reported a 50% decrease in pain.

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