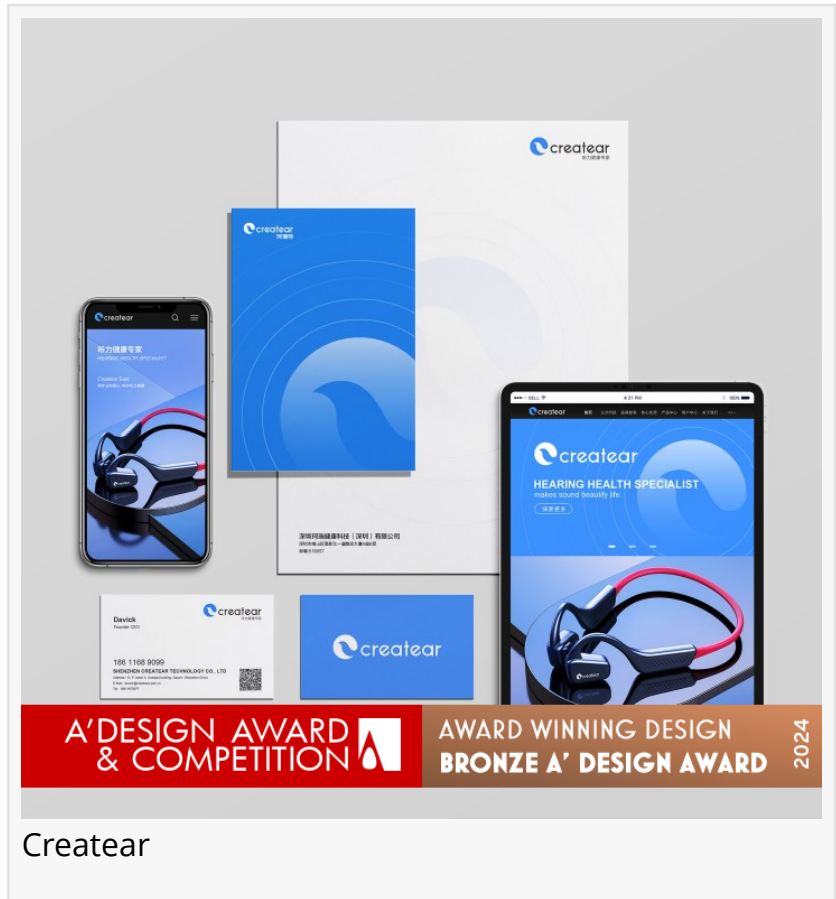


Createar by China Shandong Heyday Creative Co Ltd Wins Bronze in A' Graphics Industry Awards

China Shandong Heyday Creative Co Ltd's Innovative Brand Design for Createar Hearing Aids Recognized with Esteemed International Design Award

COMO, CO, ITALY, November 14, 2024 /EINPresswire.com/ -- The A' Design Award, one of the world's most respected and well-recognized awards in the field of [graphic design](#), has announced [China Shandong Heyday Creative Co Ltd](#) as a Bronze winner in the Graphics, Illustration and Visual Communication Design category for their exceptional work titled "Createar." This prestigious recognition highlights the significance of the Createar brand design within the graphic design industry, positioning it as a noteworthy and innovative achievement.



The Createar brand design by China Shandong Heyday Creative Co Ltd demonstrates a keen understanding of current trends and needs within the hearing aid industry. By skillfully combining the soft curves of a lark, a hearing aid product, and an ear, the logo effectively communicates the brand's philosophy and best wishes to its users. This innovative approach not only aligns with industry standards but also offers practical benefits to stakeholders by enhancing brand identity and user experience.

What sets the Createar brand design apart is its creative use of the initial letter "C" from the brand name. The capital letter is abstracted into the shape of a hearing aid, while its negative space forms the contour of a lark. This clever design choice not only conveys the gentle, natural, and dynamic sound that even hearing-impaired individuals can experience but also showcases the brand's commitment to delivering a full life cycle hearing health service.

The Bronze A' Design Award for the Createar brand design serves as a motivating force for China Shandong Heyday Creative Co Ltd to continue pushing the boundaries of creativity and innovation in their future projects. This recognition not only validates their design expertise but also inspires them to further explore new avenues for enhancing brand communication and user experiences within the hearing aid industry and beyond.

Team Members

The Createar brand design was brought to life by the talented team at China Shandong Heyday Creative Co Ltd. The project was led by CEO Yu Tao and Project Director Lei Dongli, with Chief Designer Shi Yujun at the helm of the creative vision. Designers Wang Fei, Sun Jujun, Jia Chuanhui, Wang Jiawei, Li Zhiyong, Yang Laiqiang, Li Chengzhi, and Nie Jing played crucial roles in executing the design to perfection.

Interested parties may learn more about the award-winning Createar brand design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=153779>

About China Shandong Heyday Creative Co Ltd

China Shandong Heyday Creative Co Ltd is a professional company with an international vision, offering services in brand consulting, brand design, space design, construction integration, and super IP co-creation. With a strong focus on enhancing brand image and communication, the company leverages its creative expertise to help clients make effective brand decisions, improve service capabilities, and deliver more value to their users.

About Createar Health Technology (Shenzhen) Co., LTD

Createar Health Technology (Shenzhen) Co., LTD is a technology company positioning itself as a provider for "full life cycle hearing health service." With a strong technical foundation in hearing health, the company boasts a team of professional talents specializing in chips, algorithms, electronics, structure, engineering, and marketing. Createar has extensive experience in planning, researching, developing, and realizing acoustic products.

About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity and practicality. It acknowledges the commitment and talent of designers who create work that stands out for its thoughtful development and innovative application of materials and technology. These designs are recognized for their professional execution and potential to positively influence industry standards. Winning this award underscores the designer's skill in effectively combining form and function, delivering solutions that improve people's lives and well-being.

About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the competition

is open to entries from all countries and is organized across various industries. The ultimate goal of the A' Design Award is to create a better world by highlighting and celebrating innovative designs that positively impact society. Through a rigorous blind peer-review process, a panel of influential experts, industry professionals, journalists, and academics evaluate entries based on pre-established criteria. By showcasing these pioneering designs on a global platform, the A' Design Award not only honors the creative minds behind them but also fosters a worldwide appreciation for the principles of good design, driving a cycle of inspiration and advancement. Interested individuals can learn more about the A' [Design Awards](#), explore the esteemed jury members, view past laureates, and participate with their own projects by visiting: <https://graphicdesigncompetitions.com>

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