

Global Frozen Food Market To Reach \$303.68 Billion By 2028 With A Growth Rate Of 6.0%

The Business Research Company's Frozen Food Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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Frozen Food Global Market Report 2024 : Market Size, Trends, And Global Forecast 2024-2033

The [frozen food market](#) has experienced significant growth in recent years. It is projected to increase from \$226.16 billion in 2023 to \$240.88 billion in 2024, reflecting a compound annual growth rate (CAGR) of 6.5%. This historical growth can be attributed to factors such as globalization and cross-cultural influences, brand loyalty and effective marketing campaigns, the convenience and time-saving appeal of frozen foods, shifts in consumer lifestyles, and innovations in product varieties.



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[Global Frozen Food Market Size](#): What Are the Forecasts

for Market Growth and Annual Expansion?

The frozen food market is anticipated to experience robust growth in the coming years. It is projected to reach \$303.68 billion by 2028, with a compound annual growth rate (CAGR) of 6.0%. This growth during the forecast period can be attributed to factors such as sustainability practices, an emphasis on ethnic and regional flavors, the demand for clean labels and transparency, government initiatives promoting healthy eating, and increased demand for frozen snacks and appetizers.

Get Detailed Insights into the Global Frozen Food Market with Our Sample Report:

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What Are The Key Growth Drivers In The Frozen Food Market?

The rising demand for food safety is expected to drive the growth of the frozen food market in the future. Food safety encompasses the practices and conditions that guarantee food is safe for consumption, free from contamination, and does not pose a risk to human health. Ensuring food safety is a crucial factor that can enhance the frozen food market by boosting consumer confidence, ensuring product quality, and minimizing the risk of foodborne illnesses.

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Who are the Key Industry Players Stepping Up in the Frozen Food Market?

Key players in the frozen food market include Nippon Suisan Kaisha Ltd., Frosta Aktiengesellschaft, Nestle S.A., Unilever PLC, Tyson Foods Inc., The Kraft Heinz Company, Kraft Heinz Co., General Mills Inc., Alfa S.A.B. de C.V., Kellogg's Company, Conagra Brands Inc., McCain Foods Limited, Ajinomoto Co. Inc., BRF S.A., J. R. Simplot Company, Patterson Frozen Foods Inc., On-Cor Frozen Foods Inc., Paris Foods Corp., Lamb Weston Holdings Inc., Rich Products Corporation, Nomad Foods Ltd., J&J Snack Foods Corp., Schwan's Company, Wawona Frozen Foods Inc., Breyers, Bellisio Foods Inc., Oregon Ice Cream Co. LLC, Peak Foods LLC, Nulaid Foods Inc., OLD FASHIONED KITCHEN INC., Italia Foods Inc., Jacmar DDC LLC, ORC Foods Inc., Panhandle Foods Sales Inc., Amy's Kitchen Inc., Goya Foods Inc

What Trends Are Shaping The Growth Of The Frozen Food Market Size?

Leading companies in the frozen food market are developing innovative new food products to maintain their market position. Advanced and newly frozen foods refer to products that have been frozen using cutting-edge freezing technologies or methods that help preserve the quality, texture, and nutrients of the food.

What Are the Different Segments of the Global Frozen Food Market?

- 1) By Type: Frozen Fruit, Juice, And Vegetable, Frozen Specialty Food
- 2) By User: Food Service Industry, Retail Users
- 3) By Distribution Channel: Supermarkets/Hypermarkets, Convenience Stores, E-Commerce, Other Distribution Channels

Geographical Insights: Asia-Pacific Leading The Frozen Food Market

Asia-Pacific was the largest region in the market in 2023. North America was the second-largest region in the market. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

What Is The Definition Of The Frozen Food Market?

Frozen foods are defined as food items that are preserved through a freezing process and stored in a freezer at the appropriate temperature prior to cooking.

The [Frozen Food Global Market Report 2024](#) from The Business Research Company includes the

following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Frozen Food Market Report: Trends, Opportunities, Strategies, and More
The Frozen Food Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into frozen food market size, frozen food market drivers and trends, frozen food competitors' revenues, and frozen food market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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