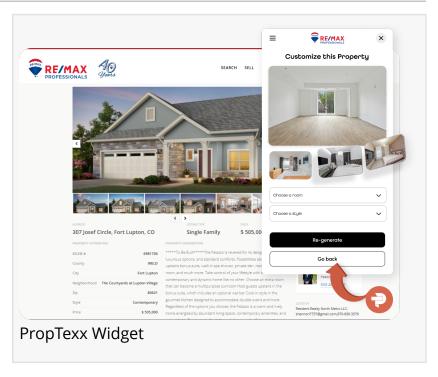


## RE/MAX Professionals Partners with PropTexx to Enhance Client Engagement with Al-Driven Solutions

PropTexx's AI Solutions Power RE/MAX Professionals to Elevate Client Engagement and Optimize Real Estate Experiences Across Its Network.

VALBONNE, FRANCE, November 15, 2024 /EINPresswire.com/ -- RE/MAX Professionals is thrilled to announce its collaboration with PropTexx, a leader in Al-driven solutions for the real estate industry. This partnership brings PropTexx's advanced technology to the RE/MAX Professionals network, empowering agents to enhance customer engagement, streamline lead capture, and elevate the online experience for home buyers and sellers.



PropTexx's AI tools allow RE/MAX Professionals to deliver personalized property search experiences that make it easier for clients to find homes that truly match their needs and



Our partnership is all about equipping RE/MAX agents with tools that drive meaningful interactions and create a superior online experience."

Kellan Stephens

preferences. This innovative technology not only enhances engagement but also provides insights into market trends and consumer behaviors, enabling agents to respond proactively and make smarter decisions.

"Working with RE/MAX Professionals, we're excited to see our AI technology making a real difference for clients," said Kellan Stephens, VP Sales North America at PropTexx. "Our partnership is all about equipping RE/MAX agents with tools that drive meaningful interactions and create a

superior online experience. We're thrilled to help RE/MAX Professionals stay at the forefront of

real estate innovation."

With the digital transformation reshaping the real estate industry, the partnership between PropTexx and RE/MAX Professionals is an essential step toward making property search and client interactions more efficient, enjoyable, and intuitive. Through AI, RE/MAX agents are now able to provide each client with a seamless, guided journey from their first website visit to their final decision.

## About PropTexx

PropTexx is dedicated to transforming the real estate industry with AI-driven solutions. By focusing on personalization and efficiency, PropTexx helps real estate professionals connect with clients in more meaningful ways, setting new standards for digital excellence in the marketplace.

For more information, visit www.proptexx.com.

## About RE/MAX Professionals

RE/MAX Professionals is a well-known real estate brokerage in Colorado with a reputation for experienced agents, a strong network, and comprehensive support for both buyers and sellers. With multiple offices across the Denver metro area, including Littleton, Lakewood, and Denver itself, RE/MAX Professionals has a robust presence in Colorado. They offer services in residential, commercial, and luxury real estate markets, catering to both first-time homebuyers and seasoned investors. Their focus on professional development, along with RE/MAX's brand recognition, makes RE/MAX Professionals a popular choice in the competitive Colorado market.

Marie Audry
PropTexx
email us here
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