

EINPresswire.com/ -- Allied Market Research published a new report, titled, " The [Intellectual Property Software Market](#) Reach USD 31.3 Billion by 2032 Growing with 15.6% CAGR." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for

The global intellectual property software market size was valued at \$7.5 billion in 2022, and is projected to reach \$31.3 billion by 2032, growing at a CAGR of 15.6% from 2023 to 2032.

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The intellectual property software market is segmented into deployment mode, application, industry vertical and region. By deployment mode, the market is bifurcated into on-premise and cloud. By application, the market is divided into licensing, patent management, trademark management, copyright management, contract management and others. Depending on industry vertical, the market is classified into IT & Telecom, BFSI, manufacturing, healthcare, automotive,

retail and others. On the basis of region, the market is studied across North America, Europe, Asia-Pacific and LAMEA.

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Depending on deployment type, the on-premise segment held the highest market share in 2022, accounting for more than two-thirds of the global intellectual property software market revenue and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the fact that on-premise solutions allow companies to have greater control over data and intellectual property, thus reducing concerns in relation to data breaches and compliance issues. Therefore, the demand and use of in-premise solutions is more as compared to cloud solutions. However, the cloud segment is projected to register the highest CAGR of 17.9% from 2022 to 2032. This is attributed to the fact that the cloud technology is increasingly integrating with upcoming technologies such as artificial intelligence (AI) and machine learning (ML). These technologies are helping in enhancing patent search capabilities, prior art analysis, and automating intellectual property tasks.

By application, the licensing segment held the highest market share in 2022, accounting for nearly one-third of share in the global intellectual property software market and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the fact that subscription and usage-based licensing model are getting popular. In addition, the filings of intellectual property are growing at an increasing rate and therefore, businesses and organizations are increasingly relying on intellectual property software for efficient management and tracking of license agreements. However, the patent management segment is projected to register the highest CAGR of 20.5% from 2022 to 2032. This is attributed to the fact that large-, medium-, and small-scale companies are growing globally at an increasing rate and are demanding patent management software to secure their rights to ownership of their patents.

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Region wise, North America acquired the largest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global intellectual property software market revenue, and is likely to dominate the market during the forecast period. This is attributed to concentration of high-tech industries, which highly demand intellectual property software solutions in the region. However, Asia-Pacific is expected to witness the fastest CAGR of 19.8% from 2022 to 2032 due to increase in economic growth and innovation which is leading to an increase in intellectual property filings in the region.

The report analyzes the profiles of key players operating in the market such as Clarivate Plc, Patsnap, Anaqua Inc., LexisNexis (RELX), Alt Legal Inc., Patseer Technologies Limited, Questel, Patrix AB, Flextrac and Innovation Asset Group, Inc. These players have adopted various

strategies to increase their market penetration and strengthen their position in the market.

Global Patent & Trademark Market % Market Share by Region (400 Market Share by Region, Market Share, Global Market Share) <https://www.alliedmarketresearch.com/intellectual-property-software-market/purchase-options>

Global Patent & Trademark Market % Market Share by Region

In September 2023, Clarivate Inc., launched IPfolio software for corporate teams to manage their patents, trademarks, and designs. IPfolio software helps customers to manage intellectual property operations from centralized hub and collaborate across different divisions.

Global Patent & Trademark Market % Market Share by Region

In December 2022, Questel acquired Equinox Inc., a UK based intellectual property management system company. The aim behind this acquisition was to use Equinox technology to help solve law firm client's problems through effective solution.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Global Patent & Trademark Market % Market Share by Region:

1. U.S. Video Analytics Market : <https://www.alliedmarketresearch.com/us-video-analytics-market-A06740>
2. Europe Turbocharger Market : <https://www.alliedmarketresearch.com/european-turbocharger-market>
3. Boat Davits Market : <https://www.alliedmarketresearch.com/boat-davits-market>
4. Self-Driving Electric Vehicle Market : <https://www.alliedmarketresearch.com/self-driving-electric-vehicle-market-A12266>

Global Patent & Trademark Market % Market Share by Region:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business

solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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