

Global Glamping Market To Reach \$4.91 Billion By 2028 With A Growth Rate Of 12.1%

Glamping Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

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The Glamping market has seen swift expansion in recent years, projected to increase from \$2.79 billion in 2023 to \$3.11 billion in 2024, with a compound annual growth rate (CAGR) of 11.6%. This growth has been driven by a rising desire for nature and adventure, evolving travel preferences, a boost in eco-tourism, a cultural shift toward experience-based activities, the use of glamping for special celebrations, and infrastructure improvements.



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What Is the Projected Market Size of the Global Glamping Market and Its Growth Rate?

The glamping market is anticipated to experience robust growth in the coming years, projected to reach \$4.91 billion by 2028 with a compound annual growth rate (CAGR) of 12.1%. Factors contributing to this growth include a focus on wellness and retreats, family-friendly glamping, adventure tourism, corporate retreats, and the

expansion of global tourism. Key trends in the forecast period include the integration of technology and connectivity, family-oriented glamping options, glamping events and festivals, pet-friendly sites, and partnerships with local artisans and designers.

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What are the Key Drivers Fueling Growth in the Glamping Market?

The growth of social media is projected to drive the expansion of the glamping market in the future. Social media encompasses online platforms and websites that enable users to create, share, and exchange information, ideas, and multimedia content. It plays a significant role in the glamping industry by highlighting visually captivating experiences, increasing awareness, and encouraging travelers to pursue distinctive outdoor accommodations.

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Who Are the Key Players Driving Growth in the Glamping Market?

Major companies operating in the glamping market report are Collective Retreats, Tentrr, Eco Retreats, Baillie Lodges, Nightfall Camp Pty Ltd., Tanja Lagoon Camp, Paperbark Camp, The Glamping Orchard, GlamXperience, Under Canvas Inc., Sawday's Canopy & Stars Ltd., Teapot Lane Glamping, Wildman Wilderness Lodge, Glamping La Cepa, BIGHEAD glamping tents, AutoCamp, Longitude 131, Shinta Mani Wild, Kachi Lodge, Bubbletent Australia

What Are The Emerging Trends Shaping [The Growth Of The Glamping Market?](#)

Leading companies in the glamping market are intensifying their efforts to introduce high-end glamping structures to secure a competitive advantage. High-end glamping structures are luxurious, well-appointed accommodations created for glamorous camping experiences.

What Are the Segments of the Global Glamping Market?

- 1) By Type: Family Travel, Enterprise Travel
- 2) By Accommodation: Cabins and Pods, Tents, Yurts, Treehouses, Other Accommodation
- 3) By Consumer Orientation: Male, Female, Kids
- 4) By Size: 4-Person, 2-Person, Other Sizes
- 5) By End-User: Consumers, Events

Geographic Overview: Europe at the Helm of the Glamping Market

Europe was the largest region in the glamping global market in 2023. North America is expected to be the fastest-growing region in the forecast period. The regions covered in this market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

How Is The Glamping Market Defined?

Glamping is a type of camping that allows travelers to enjoy the comforts typically found in

luxury holidays. It blends the elements of camping with glamour, offering a more refined camping experience. Consumers choose glamping to explore lesser-known destinations while maintaining their comfort and tranquility.

[The Glamping Global Market Report 2024](#) from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Glamping Market Report: Trends, Opportunities, Strategies, and More
The Glamping Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into glamping market size, glamping market drivers and trends, glamping global market major players, glamping competitors' revenues, glamping global market positioning, and glamping market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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