

# Fidget Armour Hits 100% Funding Goal \$15000 in Record 18 Hours on Kickstarter – Aiming for \$100K in the Next 15 Days

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HILLIARD, OH, UNITED STATES,  
November 15, 2024 /

EINPresswire.com/ -- Fidget Armour, an Innovator in wearable stress relief, has achieved an impressive milestone on Kickstarter, raising \$15,000 in just 18 hours for its innovative Stress Relief Hoodie. The company, which is dedicated to providing professionals with practical solutions for managing workplace stress, has set its sights now on a \$100K funding goal in the next 15 days. Success in such a short amount of time highlights the growing demand for accessible and discreet ways to tackle stress in today's high-pressure work environments.



**100% funded**  
KICKSTARTER

FIDGETARMOUR

**WORLD'S 1ST  
STRESS RELIEF HOODIE**

**100%**

**Raised In Just  
18 HOURS  
KICKSTARTER**

WWW.FIDGETARMOUR.COM

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Fidget Armour – the World's 1st Stress Relief Hoodie – hit 100% of our funding goal in record time! ?

With stress levels at an all-time high, particularly in modern workplaces, Fidget Armour's Stress Relief Hoodie offers a unique, stylish solution to help employees manage stress without sacrificing productivity or comfort. The funding surge on Kickstarter speaks volumes about how crucial it is to integrate wellness into everyday life, especially when it comes to the pressures of office and remote work.

## A Game-Changer in Workplace Stress Relief

Workplace stress is one of the biggest challenges faced by professionals today. According to the [American Institute of Stress](#), nearly 80% of employees experience stress in their jobs, which can

lead to burnout, anxiety, and decreased productivity. In response to this growing issue, Fidget Armour has designed a hoodie that provides a subtle yet powerful way to combat workplace stress.

The [Fidget Armour Stress Relief Hoodie](#) is more than just a hoodie—it's a wearable stress-management tool. Whether you're in a meeting, working on a tight deadline, or dealing with a challenging project, this hoodie helps users relieve anxiety and regain focus, all while looking stylish and feeling comfortable.

"We wanted to create something that would give people the tools to handle stress in real-time without interrupting their workflow," said Sarfaraz Khan, Founder and CEO of Fidget Armour. "The response we've seen on Kickstarter has been overwhelming, and it's clear that people are looking for a stress-relief solution that works and fits seamlessly into their daily routines."

### Key Features of the Stress Relief Hoodie



Stress is a part of modern life, but it doesn't have to control us, we can learn to transform it into motivation by having the right tools"

*Sarfaraz Khan*

The Fidget Armour Stress Relief Hoodie is designed with several built-in features that provide real-time stress relief, catering to the modern professional's need for quick and accessible tools to maintain calm and focus throughout the day. Here are the key features:

1. **Maze Puzzle on the Forearm:** The hoodie includes a tactile maze puzzle built into the forearm, which serves as a quick mental break. It allows users to focus on a simple,

hands-on activity, helping to reset their mind during stressful moments without having to leave their desk.

2. **Squeezy Balls in the Pockets:** Two stress-relief balls are hidden inside the hoodie's pockets. These squeezy balls allow for a calming, repetitive motion, proven to help relieve tension and anxiety. They're perfect for moments when nerves are high, such as before a presentation or

The image is a promotional graphic for the Fidget Armour hoodie on the Kickstarter platform. It features a woman with long blonde hair wearing a dark grey hoodie. To her left, four circular icons illustrate the hoodie's features: a maze puzzle, a marble puzzle, two squeeze balls, and a pocket. Text on the graphic includes 'Fully funded KICKSTARTER' in a green box at the top left, 'FIDGET ARMOUR World's First Stress Relief Hoodie' in the center, and 'KICKSTARTER' in a green box at the bottom left. The website 'WWW.FIDGETARMOUR.COM' and social media icons for Facebook, Instagram, LinkedIn, and Twitter are at the bottom right.

"Fidget Armour – The World's First Stress Relief Hoodie! Featuring built-in stress-relief tools: Maze Puzzle, Marble Puzzle, Squeezy Balls, and Velvet-Lined Pockets for ultimate comfort and focus. Fully funded on Kickstarter!"

during a stressful meeting.

### 3. Marble Puzzle on the Left Forearm:

For those who tend to fidget, the hoodie's marble puzzle provides an engaging way to release nervous energy. This feature helps keep your mind active and focused, allowing you to stay productive while managing restlessness.

4. Soft Velvet-Lined Pockets: The hoodie's pockets are lined with soft velvet, providing a soothing texture that's perfect for individuals who need sensory relief.

5. Premium, Breathable Fabric: Made with high-quality, breathable fabric, the Fidget Armour hoodie ensures comfort throughout long workdays.

### Why Choose the Fidget Armour Stress Relief Hoodie?

During today's fast-paced work culture, professionals face higher levels of stress than ever before. Juggling multiple tasks, dealing with tight deadlines, and facing constant distractions can have a significant impact on both mental and physical health.

Here's why this hoodie is the ideal choice for anyone looking to take control of their workplace stress:

1. **Improved Focus and Productivity:** By incorporating tactile features like the maze and marble puzzles, the hoodie provides an outlet for nervous energy, helping users regain focus and maintain productivity. It's a subtle yet effective way to stay on task even in high-stress situations.
2. **On-Demand Stress Relief:** Unlike traditional stress-relief methods that require time or specific settings, the hoodie offers relief whenever you need it. Whether you're at your desk, in a meeting, or on the go, this hoodie provides immediate, accessible relief.
3. **Enhanced Comfort:** The soft, breathable fabric and velvet-lined pockets ensure that the hoodie is as comfortable as it is functional. It's the perfect balance of style and wellness, allowing you to stay calm and comfortable throughout your workday.
4. **Stylish Design:** While the hoodie is packed with stress-relief features, it also has a classic, sleek

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"Customize the World's First Stress Relief Hoodie for Just \$99! Add your logo or design with screen or digital printing. Available now at a special Kickstarter price. Be part of the Fidget Armour movement!"

design that can easily blend into any work environment. It's a stylish addition to your wardrobe that doesn't compromise on performance.

### Fidget Armour's Bold Kickstarter Campaign

The remarkable success of [Fidget Armour's Kickstarter campaign](#)—reaching \$15,000 in funding in just 18 hours—demonstrates a strong market demand for innovative stress-relief solutions. With 15 days remaining in the campaign, Fidget Armour is aiming to raise \$100K, which will allow the company to further develop and expand its product offerings.

"We've been blown away by the support we've received from backers so far," Khan continued. "This funding will allow us to scale up production and reach even more people who could benefit from the hoodie's unique features. We are confident that this is just the beginning of a movement to bring stress relief into the everyday lives of professionals everywhere."

### About Fidget Armour

Fidget Armour was founded with the mission to make stress relief stylish, accessible, and effective. By integrating stress-relief tools into functional, everyday fashion, Fidget Armour is transforming how people manage stress and anxiety. Through innovative design and high-quality craftsmanship, Fidget Armour is empowering professionals to stay calm, focused, and resilient in any environment.

With the Fidget Armour Stress Relief Hoodie, you can take control of your workplace stress and boost your productivity in style. Order now on Kickstarter and join the movement towards a calmer, more productive workday.

For more information, visit [www.fidgetarmour.com](http://www.fidgetarmour.com) or follow Fidget Armour on social media for updates and behind-the-scenes content.

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