



# Datascan Brings Cutting-Edge Inventory Solutions to NRF 2025: Transforming Retail with Precision and Efficiency

*Industry Leader in RFID and Inventory Management Tackles Retail's Biggest Inventory Challenges*

NEW YORK CITY, NY, UNITED STATES, November 19, 2024 /EINPresswire.com/ -- Datascan, a pioneer in advanced inventory counting and RFID-enabled solutions, will be joining [NRF 2025: Retail's Big Show](#) as an exhibitor, showcasing its powerful, data-driven tools that are designed to address the most pressing inventory challenges faced by retailers today. Known for its commitment to precision and operational efficiency, Datascan is set to present attendees with solutions that tackle industry-wide pain points, from improving stock accuracy to optimizing labor resources and adapting to seasonal demand.

## Revolutionizing Inventory Management in the Retail Industry

As retail continues to evolve in response to consumer expectations for speed and reliability, efficient inventory management has become paramount. Retailers are looking for ways to enhance inventory accuracy, reduce waste, and increase efficiency across their operations—all while delivering exceptional customer experiences. Datascan brings solutions that simplify these challenges, providing retailers with tools that streamline inventory processes, reduce time-intensive manual counts, and enable data-driven decision-making.

Datascan's inventory solutions are tailored for the modern retail landscape, addressing common obstacles like maintaining consistent stock data across multiple locations, minimizing human error, and adapting to fluctuating consumer demand. By offering a comprehensive approach that combines full-service inventory counts, RFID tracking, and supplemental staffing, Datascan allows retailers to stay competitive while freeing up resources for more strategic tasks.

## Enhancing Stock Accuracy with Full-Service Inventory Counts

Accurate stock levels are the backbone of retail efficiency. Inaccurate data can lead to stockouts, overstocking, and lost sales—issues that Datascan's full-service inventory counting solutions are designed to solve. Datascan's team of inventory specialists manages every step of the count process, providing retailers with precise stock data that supports confident decision-making.

By outsourcing inventory counts to Datascan, retailers can ensure reliable, up-to-date data while

reducing the strain on their own staff. This solution is particularly beneficial during peak seasons when demand spikes, allowing businesses to stay organized and responsive. For large-scale retailers and those with high SKU counts, Datascan's full-service approach enables a streamlined, hassle-free way to maintain inventory accuracy, freeing retailers to focus on driving sales and enhancing the customer experience.

### Real-Time Data with RFID for Smarter Inventory Management

Datascan's [Radio-Frequency Identification technology](#), or RFID, empowers retailers to stay agile in a constantly changing market by providing real-time visibility into inventory levels. With RFID, items are scanned instantly and in bulk, reducing the need for manual counts and eliminating common sources of error. Real-time data enables retailers to maintain consistent stock levels, respond quickly to demand changes, and minimize stock discrepancies that could impact customer satisfaction.

In today's fast-paced retail environment, having immediate access to inventory data allows stores to meet demand while avoiding costly mistakes. With real-time tracking, retailers can optimize stock across multiple locations, ensuring that products are available when and where they're needed. RFID's ability to provide immediate, accurate insights makes it a critical tool for retailers who want to operate more efficiently and keep their shelves stocked in alignment with actual customer demand.

### Supplemental Staffing for Seasonal Flexibility and Efficiency

Seasonal peaks and sudden demand shifts are ongoing challenges for retailers, who must balance customer expectations with efficient inventory management. Datascan's supplemental staffing service offers a flexible solution, providing trained inventory professionals who can step in during high-demand periods. This allows retailers to keep inventory data accurate without overextending internal resources.

With Datascan's supplemental staffing, retailers have the option to scale their labor needs up or down according to demand, without incurring the costs of hiring and training new staff. This service ensures that inventory processes remain efficient and error-free, even during the busiest times. Retailers using supplemental staff benefit from a seamless, organized approach to inventory control that reduces disruptions and enables a smoother customer experience.

### Addressing the Retail Industry's Key Pain Points

The retail industry's inventory challenges go beyond maintaining stock levels; they involve integrating processes, reducing resource strain, and meeting customer demand promptly. Datascan's suite of solutions offers a holistic approach to inventory management, addressing these pain points head-on by enhancing accuracy, enabling scalability, and providing visibility across the supply chain. By combining full-service inventory counts, RFID technology, and

supplemental staffing, Datascan supports retailers in creating an adaptable, resilient approach to inventory control.

“Today’s retail landscape demands precision and flexibility in inventory management,” said Mark Belmer, Chief Revenue Officer at Datascan. “Our goal is to empower retailers to manage their inventory with the accuracy and efficiency needed to stay competitive. With our advanced solutions, we’re not only helping retailers maintain stock levels but also creating smoother, more responsive operations that ultimately benefit their customers.”

About Datascan

[Datascan is a global leader](#) in easy-to-use barcode and RFID inventory counting solutions for world-class retailers in more than 50 countries. Our fit-for-purpose scanners, best-in-class tracking software and supplemental staffing allow our clients to achieve accurate, on-demand physical inventory counts in the most cost-effective and efficient way possible.

Datascan is proudly partnering with leaders in the retail industry around the globe to offer world-class inventory solutions to retailers. Our continued partnerships with Frequentiel, The Auburn University RFID Lab and Altavant allow us to offer both bar-code and RFID counting solutions in the Middle East, Australia and New Zealand as well as the rest of the world.

With a fleet of 125,000 scanners and strategic partnerships around the world, we support over 100,000 counts annually in a wide variety of retail environments, including fashion and sports apparel, jewelry, home décor, sporting goods, hardware, quick-service restaurants, big-box and department stores.

In addition to barcode and RFID inventory counting solutions, our labor supplementation options for counts offer the best support for our customers to get the job done efficiently and effectively with the right number of staff.

Business lines we are happy to serve with our inventory services are Retail, Convenience Stores, Warehouse and Grocery.

Chadd Bryant  
Red Rocket  
+1 970-674-0079  
[email us here](#)

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