

## Chipless RFID Market Poised for Growth: Key Trends and Projections Through 2027

Chipless RFID Market Expected to Reach \$4,744.0 million by 2027

WILMINGTON, DE, UNITED STATES, November 18, 2024 / EINPresswire.com/ -- Allied Market Research, titled, "Chipless RFID Market by Product Type, Frequency, Application, and End User: Opportunity Analysis and Industry Forecast, 2020–2027", the global Chipless RFID industry size was valued at \$903.3 million in 2019, and projected to reach \$4,744.0 million by 2027, registering a



Chipless RFID Market Analysis

CAGR of 23.1%. Asia-Pacific region is expected to be the leading contributor to the global Chipless RFID market during the forecast period, followed by Europe and North America.

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Factors such as high accuracy, low manufacturing cost, and providing more functions as compared to other alternatives drive the growth of the chipless RFID market."

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A Chipless RFID system is equipped with a planar encoder (characteristically a printed pattern containing the ID code) & an antenna for communication with the reader. Due to low-cost conductive inks, the cost of the tag can be significantly reduced. The chipless RFID system has benefits over conventional sensors due to its lower radiated power, lower cost, robustness, and longer storage life. Alternatively, a chipless RFID system provides identification data & monitors several physical parameters

of tagged items without having an active sensor in the circuitry. A chipless RFID tag is also used as a chipless RFID sensor in offering low-priced sensors for realizing the universal networks required by the IoT paradigm. A chipless RFID sensor is mainly used for the detection of CO2.

The global chipless RFID market is anticipated to witness significant growth throughout the

forecast. Factors such as high accuracy, low manufacturing cost, and providing more functions as compared to other alternatives drive the growth of the global market. However, initially high capital investment is a major restraint to the global chipless RFID industry. In addition, the growing shift of retailers toward chipless RFID is expected to create opportunities for the global industry.

Moreover, economically developed nations tend to witness high penetration of chipless RFID technology in various retail segments. Factors such as the growing manufacturing sector, and incentives in the Union Budget worldwide owing to covid-19 pandemic contribute toward the <a href="https://chipless.ncbi/chipl

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The Chipless RFID industry's key market players adopt various strategies such as product launch, product development, collaboration, partnership, and agreements to influence the market. It includes details about the key players in the market's strengths, product portfolio, market size and share analysis, operational results, and market positioning.

Checkpoint Systems, Inc.
Alien Technology
iDTRONIC GmbH
NXP Semiconductors
HONEYWELL INTERNATIONAL INC.
AVERY DENNISON CORPORATION
INVENGO TECHNOLOGY PTE. LTD.
ZEBRA TECHNOLOGIES CORP.
APPLIED WIRELESS IDENTIFICATIONS GROUP, INC.
IMPINJ, INC.

The global chipless RFID market share is segmented into product type, frequency, application, end user, and region. By product type, the market is segmented into tag, and reader. The frequency segment is divided into low frequency, high frequency, and ultrahigh frequency. By application, the market is fragmented into smart cards, smart tickets, and others. Depending on the end-user, the market is segregated into retail, healthcare, logistics and transportation, BFSI, and others.

Region-wise, the <u>chipless RFID market trends</u> have been analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America contributed the maximum revenue in 2019. However,

between 2019 and 2027, the market in Asia-Pacific is expected to grow at a faster rate as compared to other regions. This is attributed to an increase in investment from emerging economic countries such as China, Japan, and South Korea.

COVID-19 has impacted severely the global electronics and semiconductor sector, due to which production facilities have stalled which in turn has significant demand in the industries. The operations of the production and manufacturing industries have been heavily impacted by the outbreak of the COVID-19 disease; thereby, leading to a slowdown in the growth of the chipless RFID market in 2020.

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- The transport & logistics segment is projected to be the major application over the forecast period followed by retail. The rising public transit industry is anticipated to drive demand in the future.
- APAC and North America collectively accounted for more than 56% of the chipless RFID market share in 2019.
- India is anticipated to witness the highest growth rate during the forecast period.
- The U.S. was the major shareholder in the North America chipless RFID market, accounting for approximately 59% share in 2019.

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