

Cesar Wurm Honored with Prestigious 'In The Spirit Awards' for Dedication to Addiction Awareness and Community Service

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/EINPresswire.com/ -- Cesar Wurm, Vice President of

Commercial Premium Brands at IHG Hotels & Resorts, was celebrated at the 13th Annual 'In The Spirit Awards' Black & White Gala for his impactful contributions to addiction awareness, community service, and leadership. This esteemed award recognizes individuals who exemplify

excellence and inspire through their unwavering dedication to improving the lives of others.

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Recovery is a journey of resilience, acceptance, and hope. Sharing my story helps others see that transformation is possible for everyone.”

Cesar Wurm, Author of "The Powers of Addiction"

Cesar's recognition stems from his remarkable journey chronicled in his acclaimed book, *The Powers of Addiction: Finding Freedom in Acceptance and Recovery*. In this heartfelt and raw memoir, Cesar shares his sobriety journey, offering hope and a blueprint for overcoming addiction while fostering understanding and support for those struggling and their loved ones. His work emphasizes resilience, acceptance, and empowerment as

pillars of recovery.

In addition to his advocacy for mental health and [addiction recovery](#), Cesar's [community contributions](#) include serving on the boards of HOPE Atlanta, the American Cancer Society of Georgia, and Roots. Through these roles, he has been instrumental in advancing initiatives that combat homelessness, hunger, and cancer awareness, as well as bridging the wealth gap by supporting families in need.

“I am deeply humbled to receive the 'In The Spirit Awards.' It represents not just my journey but the countless stories of individuals striving to find freedom in recovery and make a difference in their communities,” said Cesar Wurm. “This honor motivates me to continue creating spaces for conversations about addiction, mental health, and empowerment.”

As part of his commitment to creating positive change, Cesar also engages in [speaking opportunities](#) to share his story and insights on overcoming addiction and fostering resilience. These engagements are an extension of his dedication to raising awareness and inspiring others

to take meaningful steps toward personal growth and recovery.

The 'In The Spirit Awards' celebrates leaders who go beyond professional success to guide, inspire, and uplift others. Cesar exemplifies these values through his professional accomplishments in the hospitality industry and his profound commitment to serving the community. Known for his exceptional leadership at IHG Hotels & Resorts and his passion for family, Cesar continues to inspire with his vision of fostering resilience and connection.

For media inquiries, speaking requests, or to request an interview with Cesar Wurm, please contact:

Cesar Wurm

<https://cesarwurm.com/>

About 'In The Spirit Awards':

The 'In The Spirit Awards' honor individuals who embody leadership, compassion, and community impact. The awards celebrate those who enhance the quality of life for others while pursuing personal and professional excellence.

Cesar Wurm

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