



Diameco Democratizes Fine Jewelry Industry with Innovative Rental Program and offers a Black Friday Special

Luxury Jewelry Brand Diameco Brings Flexible Access, Trend-Driven Designs, and Everyday Elegance to Subscribers

DALLAS, TX, UNITED STATES, November 18, 2024 /EINPresswire.com/ -- [Diameco](#), a disruptor in fine jewelry known for its curated selection of luxury designs and dedication to quality, is thrilled

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Our mission at Diameco is to make luxury jewelry accessible, offering a platform for customers to express their style and confidence without barriers.”

Katy Nguyen, CEO of Diameco

to announce the official launch of its newest jewelry rental service. This rental program empowers subscribers to enjoy an ever-evolving collection of Diameco’s finest jewelry each month, providing access to luxury pieces without the commitment of permanent ownership or the upfront financial investment traditionally required for high-end jewelry.

With [subscription tiers beginning at just \\$279 per month](#), subscribers can experience jewelry valued up to \$5,000, while the highest tier, “Majesty,” grants access to pieces

worth up to \$25,000. Subscribers who fall in love with a particular piece can also opt to purchase it at an exclusive, discounted rate.

"This new rental program enables subscribers to experience a diverse collection of fine jewelry that evolves with both seasonal trends and timeless elegance," said Katy Nguyen, CEO of Diameco.

Exclusive Black Friday Offer:

In celebration of the launch, Diameco is offering a limited-time Black Friday promotion: 50% off any one-month subscription (excluding the Majesty tier). This special offer provides an accessible entry point for new subscribers to explore Diameco’s luxury collection at a fraction of the cost.

Key Highlights of Diameco’s Fine Jewelry Subscription Service:

1. Curated, Personal Selections:

Each month, subscribers choose from Diameco’s meticulously curated inventory to reflect their

unique style, ensuring a personalized experience.

2. Flexible, No-Commitment Access: Diameco's rental service is designed to offer flexibility, allowing subscribers to not only experiment with their style but also enjoy a rotating array of jewelry without long-term obligations.

3. Luxury for Every Day:

Diameco is dedicated to the democratization of fine jewelry, bringing high-quality luxury pieces to women's everyday lives—not just special occasions—without the need for a substantial investment.

4. Sustainable Style:

In a commitment to sustainable luxury, Diameco's Fine Jewelry Rental Program features packaging made from recycled materials, and all jewelry is reused, reducing environmental impact and promoting a more eco-conscious approach to fine jewelry.



Model in Diameco Jewelry

About Diameco Founder, Katy Nguyen:

Katy Nguyen, the visionary behind Diameco, has dedicated herself to reshaping the fine jewelry industry by making luxury accessible to a broader audience. With a deep passion for fine jewelry and years of industry experience, Katy launched Diameco as a cutting-edge rental and subscription service allowing more people to experience the allure of luxury jewelry. After establishing herself in traditional retail, Katy's desire to democratize fine jewelry led her to create Diameco.com, blending high-end jewelry with modern, tech-forward access.

By merging high-quality jewelry with a sustainable, accessible approach, Diameco provides subscribers with the opportunity to enjoy luxury on their own terms. For more information, visit www.Diameco.com.

Stephania Schirru

Dynamically Branded

+1 405-208-0011

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