

Hollywood Trailblazer Christine Birch Debuts #1 Book Empowering Women of Color in Business

Jamaican-born Hollywood insider Christine Birch shares her proven strategies to navigate and succeed in the most cutthroat business on Earth.

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/EINPresswire.com/ -- Hollywood's Marketing Maven Turns Author: Jamaican-born [Christine Birch](#)'s New Book Debuts at Number One

The [Hollywood Unicorn](#): Empowering Women of Color in the Corporate Arena has debuted at #1 in five (5) categories on Amazon, cementing its status as a must-read for women striving to navigate and excel in corporate spaces. This compelling release tells the story of how Christine Birch, a young girl from Jamaica, broke through Hollywood's glass ceiling and rewrote the rules of success.

Christine Birch, the first and only Black woman—and the only Jamaican—to lead marketing at three Hollywood studios, is the author behind this empowering guide. Birch's groundbreaking career includes masterminding campaigns for box office hits like Spider-Man, Jumanji, Bad Boys, Men in Black, and Transformers.

"This isn't just my story," says Birch. "It's for every woman of color who's ever muted her voice in meetings, dimmed her light just to make others comfortable, or wondered if she truly belonged in the room. I've been there navigating a predominantly white space, in an industry that sure as hell wasn't built for me."

Christine has been a trusted advisor throughout her career, offering her inspiring but practical expertise to those seeking to overcome challenges and achieve their ambitions. The Hollywood Unicorn, part memoir, part coaching guide, is more than just corporate survival tips—it's a battle-



Christine Birch: From Hollywood's Frontlines to Empowering Women of Color Everywhere

tested roadmap for turning perceived disadvantages into superpowers.

Key Features of The Hollywood Unicorn

With actionable strategies and insightful stories, Christine shares her “cheat codes” for building anti-fragility and mastering the corporate game. Whether it’s winning an all-expense-paid vacation on a movie bet, being tossed out of a golf cart, or revolutionizing how blockbuster films connect with audiences, her story is as motivational as it is relatable.

Christine’s career reads like the script of a Hollywood success story, but her journey doesn’t stop at the silver screen. Her expertise extends to the tech world, where she helped launch Pi Network, one of the fastest-growing cryptocurrency platforms in the world.

She is also newly a certified Professional Life Coach, focused on helping women of color “play the game” with confidence and finesse.

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Christine Birch

(Paperback)

- #1 New Releases in Business, Health & Stress (Paperback)
- #1 New Releases in Business Etiquette (Kindle)



The Hollywood Unicorn logo embodies empowerment and boldness, representing a trailblazing brand dedicated to helping women of color succeed in corporate spaces.

“The strategies I share aren’t just theory,” Birch emphasizes. “They’re battle-tested approaches that helped me navigate from outsider to industry leader. This book is about more than just surviving in corporate—it’s about giving people valuable information about how things really work and, more importantly, how to navigate, push, and get what they want, using strategies and tactics that work.”

The Hollywood Unicorn is available on Amazon in both digital and soft copies. Early achievements include:

- #1 New Releases in Business Image & Etiquette

- #1 New Releases Personal Success in Business (Kindle)
- #1 New Releases in Women & Business (Kindle)

About Christine Birch

Christine Birch transforms mere mortals into industry leaders. A trailblazing marketing executive and certified life coach, her career spans over two decades of groundbreaking achievements in Hollywood and beyond. Her unique approach blends strategic insight with cultural resonance, creating iconic moments that have left an indelible mark on the industry. A Dartmouth College graduate who has lived in New York and Los Angeles, Christine now resides in Miami, where she continues to inspire through coaching, writing, and speaking engagements, leading the charge for a new era of leadership in today's world.

Early Positive Reviews for The Hollywood Unicorn From The US Review of Books:

- "This thought-provoking and practical book is designed to empower women of color in the corporate world with the knowledge and strategies needed to understand the system and work it to their advantage."
- "Birch shares her wealth of experience and delivers a well-written, engaging blueprint for success."
- "Comprehensive and insightful."
- "A perfect blend of instructional self-help and entertaining nonfiction."
- "While the book is intended for women of color, it would serve as a beneficial resource to readers from all walks of life—anyone who seeks to advance in the corporate world."

Connect with Christine Birch

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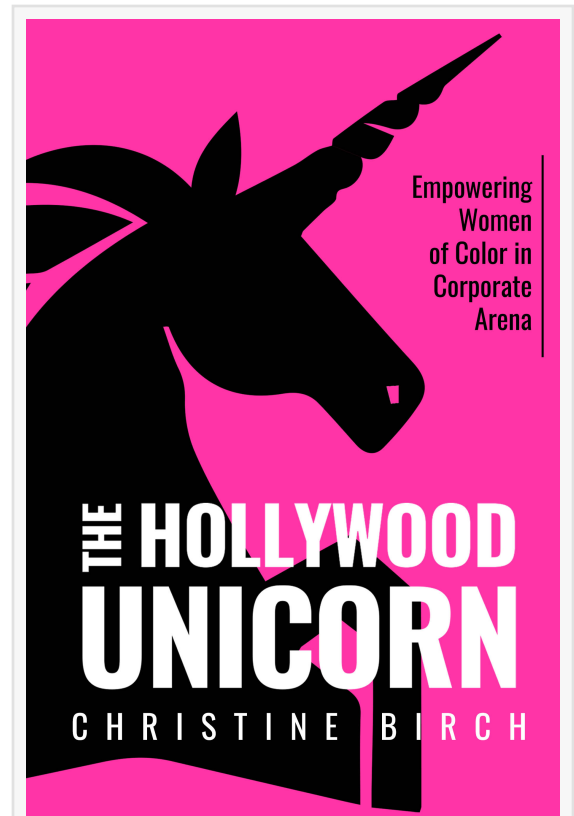
Christine Birch

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The Hollywood Unicorn:
Empowering Women of Color in the
Corporate Arena - A must-read
guide by Christine Birch, offering
strategies, stories, and insider
knowledge for navigating corporate
challenges and achieving success.

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