

# Giggster Launches New Logo

*Discover Giggster's fresh logo, embodying creativity and celebration.*

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EINPresswire.com/ -- [Giggster](#), the leading marketplace for booking unique locations for parties, events, film shoots, and photoshoots, is thrilled to unveil its new logo. The refreshed design features a bold, versatile look that reflects the company's wide range of offerings and its commitment to creativity and celebration.

The logo, distinguished by a unique "g," embodies Giggster's playful yet professional spirit. It represents the platform's core mission: providing a seamless space for users to discover the perfect venue for any project or event.

"Our new logo symbolizes our evolution as a company and the diverse locations we serve," said Tyler

Quiel, CEO of Giggster. "It's strong, legible, and playful—designed to resonate across all touchpoints, from our website and app to marketing materials."

The logo and icon launch is part of a comprehensive brand refresh aimed at unifying Giggster's identity across digital and physical platforms. The update is now live on the website, mobile app, and content, ensuring a cohesive user experience.

This rebranding underscores Giggster's dedication to enhancing its platform while staying true to its mission of serving creators and event planners. The new identity sets a strong foundation for



Icon

future innovations.

For more information, visit [www.giggster.com](http://www.giggster.com).

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