

# Blue Block by Imagination Playground Wins Bronze in A' Playground Design Awards

*Innovative Playground Transportation Set Recognized for Excellence in Design and Creativity*

COMO, CO, ITALY, November 19, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and prestigious recognition in the field of [playground](#) design, has announced [Imagination Playground's](#) "Blue Block" as the Bronze winner in the Playground Equipment, Play Structures and Public Park Design category. This award celebrates the exceptional creativity and innovation demonstrated by the Blue Block Transportation Set, positioning it as a standout design in the playground industry.

The Blue Block Transportation Set's recognition by the A' Playground Design Award highlights its relevance to current trends and needs within the playground equipment industry. By introducing new block shapes that inspire vehicle-themed play while adhering to the loose-parts play philosophy, this innovative design aligns with the growing emphasis on open-ended, imaginative play in children's environments. The award serves as a testament to the set's potential to positively influence playground design practices and enhance the play experiences of children worldwide.

Imagination Playground's Blue Block Transportation Set distinguishes itself through its unique combination of versatility and specialization. The set introduces novel block shapes, such as various designs of wings and wheels, which encourage the creation of boats, planes, and other vehicles. Simultaneously, the design remains true to the loose-parts play philosophy, allowing children to reconfigure their play environment and direct their own play narratives. Crafted from durable, waterproof foam, the Blue Blocks are suitable for both indoor and outdoor use, offering



Blue Block

a flexible and accessible play solution.

The Bronze A' Playground Design Award for the Blue Block Transportation Set serves as a powerful motivator for Imagination Playground to continue pushing the boundaries of playground design. This recognition validates the brand's commitment to creating innovative play systems that foster creativity, collaboration, and imaginative play among children. As Imagination Playground moves forward, this award will undoubtedly inspire future projects that prioritize open-ended play, versatility, and child-directed exploration.

Interested parties may learn more about the award-winning Blue Block Transportation Set by visiting the dedicated page on the A' [Design Awards](#) website:

<https://competition.adesignaward.com/ada-winner-design.php?ID=153057>

### About Imagination Playground

Imagination Playground's iconic Big Blue Blocks are a breakthrough play space concept designed by architect David Rockwell to encourage child-directed unstructured free play. With a focus on loose parts, Imagination Playground offers a changing array of elements that allows children to reconfigure their environment and design their own course of play. The award-winning Blue Blocks provide a cost-effective way for children to engage in loose part play learning. Made in the USA from a proprietary closed-cell waterproof foam, the Blocks are resistant to mold, mildew, and microorganisms, and come with an industry-leading 5-year warranty. The Blue Blocks are a beloved central feature in museums, schools, and community centers in more than 75 countries worldwide.

### About Bronze A' Design Award

The Bronze A' Design Award recognizes notable designs that demonstrate creativity, practicality, and potential to positively influence industry standards. Winners are acknowledged for their professional execution and innovative use of materials and technology. The rigorous selection process involves blind peer review by an expert jury panel, ensuring winning designs meet pre-established evaluation criteria. The Bronze A' Design Award highlights designers' ability to effectively blend form and function, offering solutions that enhance lives and contribute to a better world.

### About A' Design Award

The A' Design Award is an international, juried design competition organized annually since 2008. Open to entries from all countries and industries, the award aims to recognize and promote superior products and projects that advance and benefit society. Through a rigorous blind peer-review process, entries are evaluated by an influential jury panel of design professionals, industry experts, journalists, and academics based on pre-established criteria. By celebrating remarkable achievements and showcasing pioneering designs on a global stage, the A' Design Award drives the cycle of inspiration and advancement in pursuit of a better world through good design. Interested parties may explore jury members, view past laureates, and participate with their projects at the A' Design Award website: <https://playgroundaward.com>

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