

Medical Nonwoven Disposable Market Set to Surge to USD 68.09 Billion By 2032 | Report by SNS Insider

Increasing hygiene awareness and advancements in medical technology are driving the medical nonwoven disposable market growth.

AUSTIN, TX, UNITED STATES, November 19, 2024 /EINPresswire.com/ -- The [Medical Nonwoven Disposable Market](#) was valued at USD 22.31 billion in 2023 and is projected to reach USD 68.09 billion by 2032, growing at a CAGR of 13.22% from 2024 to 2032. This growth can be attributed to increasing awareness about hygiene, rising healthcare needs, and innovations in medical products. Nonwoven disposables have become integral to healthcare settings, providing enhanced protection against infections, comfort, and cost-efficiency.



Overview of the Medical Nonwoven Disposable Market

The demand for medical nonwoven disposable products has surged due to heightened hygiene awareness, the need for infection control in healthcare settings, and the growing adoption of disposable products in surgeries, patient care, and diagnostics. These products offer several advantages, including ease of use, cost-effectiveness, and reduced risk of cross-contamination. Medical nonwoven disposables, which include surgical masks, gowns, diapers, and wound care products, play a crucial role in maintaining hygiene standards in hospitals, clinics, and other healthcare environments.

With the global focus on infection prevention, medical nonwoven disposable products are widely used to ensure that patients and healthcare professionals are protected. The rapid expansion of the healthcare sector, particularly in emerging economies, is also contributing to the rising demand for these products. The market is witnessing a robust supply chain, with key manufacturers innovating to enhance product quality, functionality, and comfort. Moreover, government regulations in various regions are also influencing the demand for high-quality,

compliant products in medical settings.

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Key Players:

- Asahi Kasei Corporation
- Berry Global Incorporated
- Ahlstrom-Munksj
- Cardinal Health Inc.
- First Quality Enterprises Inc.
- Domtar Corporation
- Freudenberg & Co. KG.
- Kimberly Clark Corporation
- Unicharm Corporation
- Georgia-Pacific LLC

Segment Analysis

By Product Type:

- Disposable Surgical Masks
- Disposable Surgical Caps
- Disposable Diapers
- Disposable Underwear
- Disposable Surgical Gowns
- Other

Fastest-Growing and Dominating Segment

The Disposable Surgical Masks segment is both the fastest-growing and dominant segment in the medical nonwoven disposable market. In 2023, this segment accounted for more than 36.3% of the total market share. The rising awareness about respiratory diseases, particularly during the COVID-19 pandemic, has significantly contributed to the surge in demand for disposable surgical masks. The global healthcare sector, governments, and institutions are prioritizing the use of these masks to prevent the transmission of infections, making them a key product in medical nonwoven disposables. This trend is expected to continue due to ongoing concerns about airborne diseases, including seasonal flu and other viral infections.

Disposable surgical masks are essential in hospitals, clinics, and other healthcare settings, contributing significantly to the market's growth. The ease of use, cost-effectiveness, and the ability to protect environmental factors such as dust and microbes have made surgical masks indispensable in healthcare environments. The increasing demand for high-quality masks, with improved filtration, comfort, and breathability, is expected to further fuel the growth of this

segment over the forecast period.

Moreover, Disposable Surgical Gowns are another segment that is rapidly growing, particularly in the wake of the COVID-19 pandemic, as infection control in healthcare settings has become a priority. Surgical gowns are used in surgeries, emergency procedures, and patient care to prevent contamination.

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Regional Analysis

North America: Dominating Region

North America held the largest market share in the medical nonwoven disposable market, accounting for approximately 38.0% of the market in 2023. The dominance of this region is primarily attributed to the highly developed healthcare infrastructure, increasing healthcare expenditures, and a high demand for advanced healthcare products. The United States, being a leader in medical technology innovation, is witnessing high adoption of disposable nonwoven products in its hospitals and healthcare institutions. Moreover, stringent regulations regarding infection control in healthcare settings further drive the demand for these products.

The growth in North America is also driven by the increasing emphasis on hygiene and infection control, particularly after the COVID-19 pandemic. The region is home to leading manufacturers in the medical nonwoven disposable sector, such as Kimberly-Clark and 3M, which are known for their high-quality products and extensive distribution networks.

Asia-Pacific: Fastest-Growing Region

The Asia-Pacific region is expected to be the fastest-growing market for medical nonwoven disposables, with a forecasted CAGR of over 14% from 2024 to 2032. The increasing demand for healthcare products in emerging economies like China, India, and Southeast Asia is driving this growth. Rising healthcare awareness, expanding healthcare infrastructure, and improving economic conditions are key factors contributing to the market's rapid expansion in this region.

Countries such as China and India are witnessing a surge in healthcare services, especially in rural areas, which is significantly increasing the demand for medical nonwoven disposables like surgical masks, gowns, and diapers. Moreover, the growing healthcare sector in these regions is attracting investment from international manufacturers, further driving market growth.

Recent Developments

In August 2023 – Hartmann introduced FFP2-grade masks to meet the growing demand for

protective face coverings during the COVID-19 pandemic. The company's focus was on improving barrier properties and comfort, making the masks suitable for prolonged use in healthcare settings.

Conclusion

The Medical Nonwoven Disposable Market is expected to continue its strong growth trajectory, driven by increased healthcare demand, technological advancements in product quality, and a global focus on hygiene and infection control. As the market expands, manufacturers are focusing on innovation, sustainability, and meeting regulatory standards to maintain competitiveness and ensure the highest level of protection for healthcare workers and patients.

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