

Global Marine Cargo Insurance Market Set for Significant Growth, Projected to Reach US\$ 34.0 Billion by 2032

The global marine cargo insurance market was valued at US\$ 20.8 billion in 2023 and is expected to soar to US\$ 34.0 billion by 2032



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Marine cargo insurance is a critical tool for businesses involved in international trade, providing financial protection against potential losses or damages to goods during transit. The growing reliance on shipping for global trade coupled with increasing risks associated with adverse weather conditions, piracy, and accidents has fueled demand for comprehensive insurance solutions.

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The exponential growth of global trade volume is one of the main drivers that have led to the expansion of the marine cargo insurance market. The World Trade Organization (WTO) estimates that in 2023, global merchandise trade volume will be at 0.8%. With this upsurge in business transactions, there is an increasing need for covering goods being transported over very long distances using different modes of transport especially through marine cargo insurance. A major

cause of increased trade volumes is due to rapid development in emerging markets. For example, China, India and Brazil among others have experienced tremendous economic growth which has led them into importing and exporting more goods than before. In the year 2022 alone, China exported goods valued at \$3.73 trillion thus becoming world number one exporter. Similarly, India recorded highest ever overall export figure of US\$ 776.3 billion during 2022-23 fiscal year.

Moreover, another factor contributing greatly towards this rise of the marine cargo insurance market can be attributed to electronic commerce or e-commerce which has seen massive expansion worldwide over recent years resulting into substantial increases in international trading activities. This convenience brought about by online shopping platforms globally has promoted cross border transactions hence leading to unprecedented levels of movement and exchange goods across different nations' borders. Global e-commerce sales hit \$5.8 trillion mark by end year 2023.

Marine cargo insurance demand has also been stirred up by widening trade routes especially through initiatives like 'One Belt One Road' (OBOR) otherwise known as Belt & Road Initiative (BRI) spearheaded by China among other countries involved worldwide. BRI seeks to enhance connectivity as well as infrastructure development across Asia, Europe, Middle East and Africa thereby facilitating greater investments in these regions through increased business partnerships along its various corridors. Therefore, firms engaged in BRI related projects require wider coverage against risks arising out of shipping products across diverse geographical areas with difficult terrains

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practices and tighter regulations in the shipping industry, insurance providers are adapting to meet new compliance requirements and mitigate risks linked to environmental factors.

Allianz American International Group, Inc. Aon plc Arthur J. Gallagher & Co.

AXA SA

Berkshire Hathaway Specialty Insurance

Chubb

Liberty General Insurance Ltd.

The Travelers Indemnity Company

Zurich Group

Other Prominent Players

https://www.astuteanalytica.com/industry-report/marine-cargo-insurance-market

Time Plan

Voyage Plan

Mixed Plan

Port Risk Plan

Valued Plan

Floating Plan

Wager Plan

Others

Damage from Loading / Unloading

Fire or Explosion

Sinking or Stranding

Overturning or Derailment

Collision or Contact of Vessel

Natural calamities

Piracy

Others

Single Transit Insurance

Annual Marine Cargo Insurance

SMEs

Large/Public Enterprises

Manufacturers

Retailers

Wholesalers

Importers

Exporters

Logistics Providers

Commodity Traders

Customhouse Brokers

Freight forwarders

Association and Government Bodies

Others

Online

Offline

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North America

The U.S.

Canada

Mexico

Europe

Western Europe

The UK

Germany

France

Italy

Spain

Rest of Western Europe

Eastern Europe

Poland

Russia

Rest of Eastern Europe

Asia Pacific

China

India

Japan
Australia & New Zealand
South Korea
ASEAN
Rest of Asia Pacific
Middle East & Africa (MEA)
Saudi Arabia
South Africa
UAE
Rest of MEA
South America
Argentina
Brazil
Rest of South America

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