

2024 Goody Business Book Awards announces 9 Top Impact Author Winners won 3 or More Awards

9 Top Impact Authors won 3+ awards in the 2024 Annual Goody Business Book Awards program in multiple subject areas.

PHILADELPHIA, PA, UNITED STATES, November 20, 2024 /

[EINPresswire.com/](https://www.einpresswire.com/) -- The Annual [Goody Business Book Awards](#) announces 9 [Top Impact Author](#)

Winners received 3+ awards for 2024, out of the overall 193

Winners/Finalists. While being recognized in any of the 50 categories is a significant achievement, these top authors are positively impacting an even broader audience in multiple subject area genres.

“The new 2024 Goody [Business Book Awards](#) Top Impact Author Winners were selected by a panel of marketing and communications judges based on their book quality, cover image, and social impact,” explains Liz H. Kelly, Goody Business Book Awards Founder.

Over the next 3 months, these Top Impact Authors will receive an additional digital marketing promotions and a special awards seal to shine a light on their far-reaching positive impacts. Along with all of the Goody Business Book Awards Winners and Finalists, these books are helping readers live longer, start a company, be a better marketer, be a better leader, build wealth, use technology to improve, start a charity and more.

2024 Goody Business Book Awards - Top Impact Author Award Winners



Announcing!

2024

9 Total impact Authors

The Annual Goody Business Book Awards announces 9 Top Impact Author Winners received 3+ awards (Winner and/or Finalist) for 2024.

1. TOP IMPACT AUTHOR: Andrea Hollingsworth, PhD (Minneapolis, MN)
BOOK: The Compassion Advantage: How Top Leaders Build More Humanizing Workplaces
WINNER – Health – Psychology
WINNER – Leadership – HR and Employee Development
WINNER – Self-Help - Success
FINALIST – Business – Problem Solving
FINALIST – Leadership – Motivation

2. TOP IMPACT AUTHOR: Colin C. Campbell (Fort Lauderdale, FL)
BOOK: Start. Scale. Exit. Repeat.
WINNER – Entrepreneur – Entrepreneurism
WINNER – Entrepreneur – Start Ups
FINALIST – Business – Career Success
FINALIST – Entrepreneur – Small Business

3. TOP IMPACT AUTHOR: Janet M. Harvey (Seattle, WA)
BOOK: From Tension to Transformation A Leader's Guide To Generative Change



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Liz H. Kelly, Goody Business Book Awards and Goody PR Founder



The new 2024 Goody Business Book Awards Top Impact Author Winners were selected from hundreds of nominations from around the world by a panel of marketing and communications judges.

WINNER - BUSINESS - DISRUPTOR
WINNER - PERSONAL TRANSFORMATION
FINALIST - BUSINESS - BIG IDEAS
FINALIST - BUSINESS - INNOVATION

4. TOP IMPACT AUTHOR: Ericka Souter (New York, NY)
BOOK: How to Have a Kid and a Life: A Survival Guide
WINNER - HEALTH – PARENTING AND FAMILY
WINNER - SELF-HELP - GENERAL
FINALIST - SELF-HELP - HAPPINESS
FINALIST - SELF-HELP – WORK-LIFE BALANCE

5. TOP IMPACT AUTHOR: Kate Toon (Sydney, Australia)
BOOK 1: Six Figures In School Hours
WINNER – Health – Parenting and Family

FINALIST – Business – Women in Business

BOOK 2: Six Figures While You Sleep

WINNER – Business – Big Ideas

FINALIST – Entrepreneur – Small Business

6. TOP IMPACT AUTHOR - Tenia Davis, PhD (Chicago, IL)

BOOK: The Feedback Blueprint: Unlocking the Power of Constructive Insights

WINNER – Leadership – HR and Employee Development

FINALIST – Business – Career Success

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FINALIST – Business – Management

7. TOP IMPACT AUTHOR - Joseph Hanna (Fort Lauderdale, FL)

BOOK: Pivoting as a Way of Life: Stop Chasing Unicorns and Product-Market Fit

WINNER – Business – Innovation

WINNER – Technology – Gamechanger

FINALIST – Business – Disruptor

8. TOP IMPACT AUTHOR: Hanna Hasl-Kelchner, MBA, JD (Raleigh-Durham-Chapel Hill, NC)

BOOK: Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction

WINNER – Business – Management

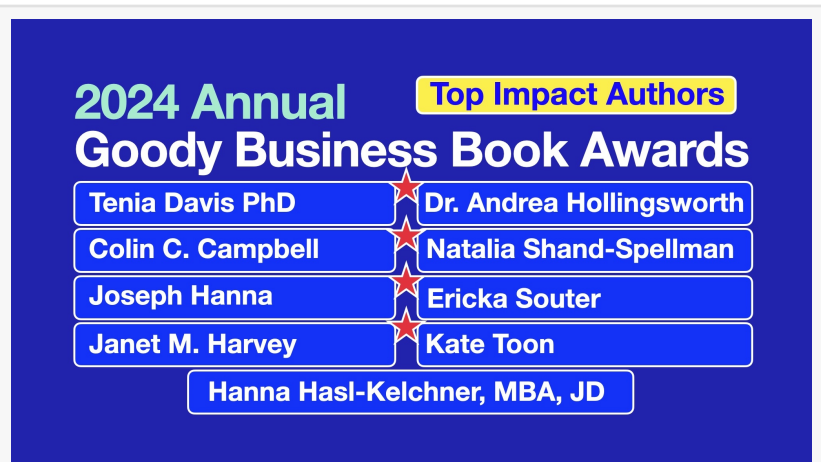
WINNER – Leadership – Think Differently

FINALIST – Business – Thought Leader

9. TOP IMPACT AUTHOR: Natalie Shand-Spellman MSOTR/L (U.S.)

BOOK: Drop Stress Like A Hot Potato - Transformative Stress Workbook with Life Coaching for Busy Women

WINNER – Health – Wellness



Congratulations to the 9 Top Impact Author Winners for the 2024 Goody Business Book Awards.



Andrea Hollingsworth, PhD is a Top Impact Author Winner for the 2024 Goody Business Book Awards for her book, The Compassion Advantage.

FINALIST – Health – Mind, Body, Spirit
FINALIST – Self-Help – Inspiration

These Award-Winning Authors are being recognized for mostly non-fiction and some fiction books published within the last 5 years (2020-2024). The books were published by traditional publishers (Wiley, HarperCollins Leadership, Penguin Random House SEA, Doubleday, New Harbinger Publications, Atria Publishing Group, a division of Simon & Schuster), independent publishers (Kogan Page Inc., BiggerPockets, ForbesBooks), hybrid publishers (Page Two, Amplify) and self-published authors.

View FULL LIST of 2024 Goody Business Book Awards by category:

<https://goodybusinessbookawards.com/awards>

2025 NOMINATIONS are also Now Open for next year.

Any Author, Publisher, Agent, Publicist and/or Fan can nominate a book here:

<https://goodybusinessbookawards.com/nominate-book>

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https://www.youtube.com/watch?v=G7E5bSSydXk&list=PLlpRtM_srmCPnhyw0SOHBJB8-gkiDtJsM

ABOUT GOODY BUSINESS BOOK AWARDS: The Annual Goody Business Book Awards are presented by Goody PR to honor 100% social impact book books, and were recognized in the Top 8 Business Book Awards for 2023 by Write Business Results. After promoting hundreds of authors and small business owners for 15+ years, Goody PR Founder, Award-Winning Author (“8-Second PR”) and Podcast Host Liz H. Kelly designed the program to amplify authors making a difference with words. This annual awards program is an extension of Goody PR’s Mission to “Magnify Good”. The Honorary Board of Advisors includes successful founders and marketing



Colin C. Campbell is a Top Impact Author Winner for the 2024 Goody Business Book Awards for his book, Start. Scale. Exit. Repeat.

and media experts. The Goody Business Book Awards logo is a hot air balloon with a book as the basket to symbolize their Mission to “Uplift Author Voices” literally above millions of similar books. For more information, and to nominate books, visit:

<https://goodybusinessbookawards.com>

ABOUT GOODY PR: The Award-Winning Goody PR Agency works primarily with clients who are Small Businesses, CEOs, Founders, Entrepreneurs, Speakers, CEOs, Thought Leaders, Experts, and Authors on public relations and digital marketing campaigns. To amplify their brand story, Goody PR is grateful to have booked thousands of earned media interviews (TV, print, radio and podcasts) on major media, including the TODAY Show, CNN, BBC World News, NewsNation, FOX Weather, NPR, TIME Magazine, The Chicago Tribune, The Wall Street Journal, WebMD, Fast Company, Entrepreneur, Forbes and hundreds of local TV, newspapers, radio shows and top podcasts. For more information, visit <https://goodypr.com>.

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