

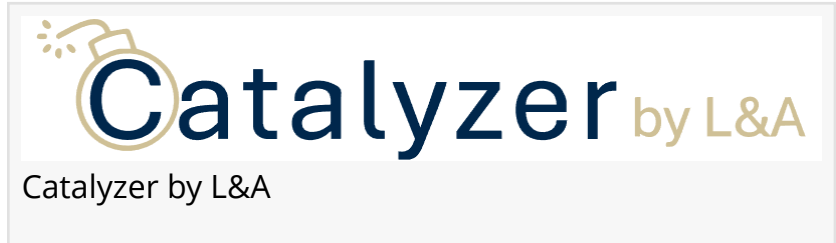
L&A Launches AgTech Catalyzer

*An AgTech Business Builder for
Bootstrapped Farming Entrepreneurs*

CHICO, CA, UNITED STATES, November
20, 2024 /EINPresswire.com/ --

Laudando & Associates (L&A), a
pioneering leader in agriculture

technology development, has officially launched [Catalyzer](#), an incubator program designed specifically for bootstrapped farming entrepreneurs. Catalyzer is set to disrupt the status quo of AgTech development, empowering farming entrepreneurs to take control of cutting-edge agricultural innovation without relinquishing autonomy to venture capital interests.



“

With Catalyzer, we're helping farmers—the original entrepreneurs—bring revolutionary solutions to market while maintaining ownership of their visions.”

Chris Laudando

“AgTech in the United States is on life support, held back by systems that prioritize control over innovation,” said Chris Laudando, President of L&A. “With Catalyzer, we’re taking a bold step to change that narrative, helping farmers—who are the original entrepreneurs—bring revolutionary solutions to market while maintaining ownership of their visions.”

A Unique Approach to AgTech Innovation

Unlike traditional incubators funded by venture capital firms, Catalyzer by L&A is deeply rooted in the principles of independence, bootstrapped innovation, and practical engineering. The program offers a robust suite of resources to its participants, including:

- Strategy and Management Consulting, Including Business Formulation & IP Support
- Non-Recurring Engineering (NRE) AgTech Development Services
- Access to Cutting-Edge L&A Workshop, Offices, Team, and Tools
- Access to the L&A ParkingPlot™

Participants in Catalyzer benefit from significantly reduced NRE rates and gain access to L&A's renowned

expertise in areas such as robotics, sensor fusion, and AI/ML via the [AgCeption™](#) brand of automation

perception tools. Additionally, the program is recruiting managing directors for application

specific

integrations of the patent-pending [L&Aser™](#) laser weeding technology, with regional and crop exclusivity available.

Supporting Innovation Across the Industry

The program highlights several innovative pilot projects, including:

- AgCeption™ for Commercial Pollinators: Real-time, pheromone-based hive monitoring tools designed for the almond industry
- AgCeption™ Greenhouse Phenotyping: Advanced data collection tools for specialty vegetable transplants and row crop breeders
- AgCeption™ Broomrape Sensing: Early detection of parasitic broomrape in processing tomatoes
- AgCeption™ Corn-o-Scope™ & Ear-Height System: Next-generation phenotyping for corn and soybean breeders

Empowering Farmers to Lead the AgTech Revolution

Catalyzer by L&A operates under the belief that “farmer” is just another word for “entrepreneur.” By working with individuals who have deep ties to agriculture, the program ensures that AgTech development is driven by those who understand the land, its challenges, and its potential. “Farmers deserve to lead the future of agriculture, not relinquish it to those who prioritize profits over practical solutions,” said Laudando. “Catalyzer by L&A is committed to fostering innovation that brings prosperity directly to the American farmer.”

Call for Entrepreneurs

Catalyzer by L&A is now recruiting visionary entrepreneurs with close ties to agriculture. Preference will be given to entrepreneurs and projects that demonstrate a strong commitment to high-ROI/viability, practicality, and impact.

For more information, visit <https://www.laudando.com/catalyzer-by-l-a>, or contact our team directly.

About Laudando & Associates

Laudando & Associates LLC is a leading AgTech company committed to advancing agriculture through innovative engineering and cutting-edge technology that exploits farmer insights. Inventors of the patent-pending L&Aser™ laser weeding technology and the AgCeption™ brand of automation perception & phenotyping tools, L&A delivers practical, high-ROI automation systems that help farmers grow more food & profit with less inputs.

Chris Laudando

Laudando & Associates LLC

chris@laudando.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/762121168>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.