

# The Way of the Holy Grail and St. James: Cultural Alliances for Regeneration and Sustainability After Valencia's Tragedy

*Experts at the III Congress on The Way of the Holy Grail explore how historical routes can boost recovery after floods impacted 70+ municipalities in Valencia*

MASSAMAGRELL, VALENCIA, SPAIN, November 20, 2024 /EINPresswire.com/ -- International experts analyze at the [III International Congress on Journalism and Communication The Way of the Holy Grail](#) in Massamagrell how historical routes can drive economic, cultural, and social recovery after the floods that affected over 70 municipalities in Valencia.

As part of the III International Congress on Journalism and Communication The Way of the Holy Grail, an outstanding workshop session was moderated by Dr. Fernando Molina Pons. Under the title Weaving Identities with the Way of St. James and Other Intelligent Routes, the session brought together experts from Spain and Mexico to examine the social, cultural, and technological impact of pilgrimage routes in the contemporary context.

The event featured key figures in the promotion and development of the Way of St. James: Santiago Guerrero (Spain), president of the Camino Ancestral Association of Santiago in Ripollet, Barcelona, provided a comprehensive perspective on how these historic routes act



Dr. Fernando Molina, Dra. Ana Mafé García and José María Chiquillo

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Regenerative management for the territory is the only real way out in cases of crisis management.”

*Dr. Fernando Molina Pons*

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