

# Network Centric Warfare Market to exceed USD 91.4 Bn by 2032, driven by rising demand for advanced defense solutions

The Network-Centric Warfare (NCW) Market is set to experience robust growth driven by the increasing need for strategic dominance in modern military operations

AUSTIN, TX, UNITED STATES, November 20, 2024 /EINPresswire.com/ -- The <u>Network Centric Warfare Market</u> size was USD 60.7 billion in 2023 and is expected to reach USD 91.4 billion by 2032 and grow at a CAGR of 4.68% over the forecast period of 2024-2032.



Transforming Military Operations with Network-Centric Warfare for Strategic Dominance and Cybersecurity

Network-centric warfare is a new and innovative military strategy that emphasizes integrating communication and information systems to improve operational effectiveness. This framework highlights the importance of strategically dominating frequency to gain control over the electromagnetic spectrum. With the rise of warfare in the digital world, the importance of strong cybersecurity measures is essential. This involves being able to respond to cyber threats, stop data breaches, and protect national defense capabilities.

Different defense industries, such as aviation and protection organizations, are using advanced technologies to identify and eliminate actual and possible dangers. Network-centric warfare involves a wide range of abilities, using electromagnetic energy to observe and impact enemy actions. Enhancing awareness and planning for military operations is possible through the detection of incoming missile radar and interception of radio communications. In an environment with growing complex threats, countries must embrace network-centric principles to remain operationally superior. NCW offers a structure for increased awareness of the situation, improved communication, and collaborative involvement between allied forces. The changing environment highlights the crucial role of network-centric strategies in dealing with modern security challenges.

Harnessing Technology and Strategy to Drive Growth in the Network-Centric Warfare Market

The growth trajectory of the network-centric warfare market is influenced by a dynamic combination of opportunities and challenges. Factors such as a growing defense budget and increased terrorism concerns are driving the need for network-centric solutions. Countries are focusing on investing in advanced technologies to improve their military capabilities, understanding that network-centric approaches provide a valuable advantage in modern warfare. The market is ready for worldwide expansion as developing countries aim to update their defense systems to match the changing geopolitical environment. The combination of these factors makes a strong argument for the importance of network-centric warfare in the future, establishing it as a fundamental aspect of contemporary military activities.

#### Key Players:

- Lockheed Martin Corporation
- Elbit Systems
- Cisco Systems
- Rockwell Collins
- Thales Group
- Northrop Grumann Corporation
- General Dynamics Corporation
- Raytheon Company
- Airbus Group N.V.
- L-3 Communications Holdings
- Bae Systems PLC
- Harris Corporation

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## Segment Analysis

By Platform, the current dominance of the market is due to the widespread use of ground forces and systems that take advantage of network-centric capabilities. Unmanned platforms are becoming increasingly popular because of their adaptability and efficiency in combat situations, with naval and air platforms not far behind.

By Application, The ISR (intelligence, surveillance, and reconnaissance) sector is at the forefront, fueled by the increasing demand for immediate intelligence during military missions. Following closely are communications and command & control applications, which are essential for operational success in network-centric environments.

#### By Platform

- Land-based
- Unmanned
- Naval-based
- Air-based

## By Application

- ISR (intelligence, surveillance, and reconnaissance)
- Communications
- Command and Control
- Computers
- Combat
- Cyber
- Electronic Warfare

# By Architecture

- Hardware
- Software

## By Communication Network

- Wireless
- Wired

# By Mission Type

- Tactical
- Strategic

## Key Regional Development

The network-centric warfare market in 2023 is dominated by the North American region, thanks to its strong defense budget and technological progress. In Europe, countries are investing more in upgrading their military capabilities. At the same time, the Asia-Pacific region is expected to see the quickest expansion in the upcoming period, driven by a growing need for sophisticated defense systems and a rise in connected UAVs for border surveillance. Developing countries are dedicating large amounts of their defense funds to improve their naval, ground, and aerial defense capacities, contributing to the advancement of the market in this area.

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# Recent Developments

In May 2023, Raytheon was awarded a USD 45.4 million contract by the U.S. Army to improve the CENTAUR intelligence-sharing system. This new system allows for the safe sharing of

intelligence information between the United States and its partners, enhancing cooperation in military operations. Having received steady funding from the beginning,

In April 2024, Lockheed Martin revealed a possible partnership with India for the creation of its fifth-generation fighter aircraft. This collaboration focuses on incorporating cutting-edge technologies and enhancing self-sufficiency in defense capabilities, in line with India's strategic goals. This project highlights Lockheed's dedication to aiding India's military modernization through technology partnerships.

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